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7	PUBLIC INDUSTRY FORUM
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1 MS. MILLIS: Good morning. Good morning.
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- 2 Let me, first of all, introduce myself. I'm Deborah
- 3 Millis, and I'm with USDA, and I have a role here to keep
- 4 our meeting on track. And I think I'm off to a great
- 5 start, thanks to technology. You know technology is a
- 6 wonderful thing, when it works.
- 7 So I want to welcome all of you. I know many
- 8 of you have traveled through storms to get here, and I
- 9 really appreciate your presence. Let me tell you about
- 10 our agenda today, and then turn the floor over to
- 11 Dr. T.J. Myers.
- 12 As you know, throughout the past year we've
- 13 had many listening sessions. We've had some public
- 14 meetings with our tribal and state partners, and this is
- 15 not a listening session, but more of a working session,
- 16 seeking solutions to some of the challenges that we're up
- 17 against as we form rules and regulations for how we're
- 18 going to manage animal traceability in this nation.
- 19 Today we'll be working in some small groups.
- 20 We've labeled some of the tables, and those of you who
- 21 are in the center table, you know that if the table got
- 22 too populated, we can just flip those over and rename a
- 23 table or something. So we'll be using those as we do our
- 24 small breakout sessions this morning a little bit later.
- I want to call your attention to the

- 1 necessary rooms, and as you go out this door and to the
- 2 right, the ladies' is there. The men's room is down the
- 3 hall to your left and then take another left.
- 4 So to call attention to the agenda, we will
- 5 hear some presentations from Dr. Breitmeyer from
- 6 California, and following that we'll hear from Dr. Becky
- 7 Brewer from Oklahoma about the work of the Regulatory
- 8 Working Group. Then we're going to break out into some
- 9 small sessions that I'm going to explain to you a little
- 10 bit later.
- 11 So if there's anything you need or I can
- 12 assist you with, please feel free to call upon me. I am
- 13 not an animal health professional, but I am pretty good
- 14 at running a meeting. So with no further ado, I'm going
- 15 to turn it over to Dr. T.J. Myers with veterinary
- 16 services in USDA. Thanks.
- DR. MYERS: Thank you, Deb.
- 18 Good morning, everyone. I want to take this
- 19 opportunity to welcome you. My name is Dr. T.J. Myers.
- 20 I'm the Associate Deputy Administrator in APHIS
- 21 Veterinary Services for Policy Development. I want to
- 22 extend the welcome of Dr. John Clifford, who's our Deputy
- 23 Administrator in Overseas Veterinary Services and also to
- 24 welcome Cindy Smith, our APHIS administrator.
- 25 I really do appreciate everyone's attendance

- 1 here today. As Deb says, we recognize that a lot of you
- 2 drove through storms or flew in, and I know it's taking
- 3 time from your business schedules to be here today, so we
- 4 really do appreciate your participation.
- 5 What I hope that you see from today is that
- 6 the theme for the day is collaboration. We are working
- 7 diligently to develop a new approach for animal disease
- 8 traceability in the U.S. As you know all of us in this
- 9 room have been involved in animal disease traceability
- 10 over the years, and last year our new secretary, Tom
- 11 Vilsack, asked us to take a breath and take a look at our
- 12 work on traceability and to hold some listening sessions,
- 13 as Deb mentioned, and we did that. We heard everyone's
- 14 input, and the secretary absorbed that input. And on
- 15 February 5th of this year, announced a new direction, a
- 16 name framework for animal disease traceability.
- 17 So since that announcement on February 5th,
- 18 we've been working diligently to put that new framework
- 19 into practice, and this meeting today is part of that --
- 20 part of that effort. We have established a working
- 21 group, and you're going to be hearing from that working
- 22 group later today. That working group is made up of
- 23 state and tribal and federal officials, and we feel that
- 24 it is absolutely key that, as we move forward with our
- 25 developmental work, we fully engage the animal production

- 1 industries, producers, the public, to seek their input on
- 2 the development of our new traceability regulations.
- 3 So that's what this meeting is about today.
- 4 We are seeking your input and your feedback. We hope
- 5 that this is a very collaborative dialogue that we have
- 6 today.
- 7 So having said that, we do want to kick this
- 8 meeting off with three presentations. First Dr. Richard
- 9 Breitmeyer, the state veterinarian of California is going
- 10 to be speaking about the need for and the utility of
- 11 traceability from his perspective in the experience of
- 12 California.
- 13 The second presentation, I will talk about
- 14 the new framework and give you some description of where
- 15 we are in moving that new framework forward.
- 16 And then third, Dr. Becky Brewer, the state
- 17 veterinarian of Oklahoma, who sits on the Federal State
- 18 Tribal Working Group will be discussing the progress of
- 19 that group in developing performance standards for the
- 20 new regulations that we hope to have published as a
- 21 proposed rule by next winter.
- 22 So once we have those presentations, then as
- 23 Deb Millis has indicated, we'll be breaking into smaller
- 24 groups to discuss some of the issues that we need to hear
- 25 your input on in order to effectively develop those

- 1 rules.
- 2 So with that, I would like to introduce
- 3 Dr. Richard Breitmeyer and thank him for coming today and
- 4 sharing his thoughts on traceability. Rich.
- DR. BREITMEYER: Thanks, T.J. It's a
- 6 pleasure to be here this morning. I'm going to give you
- 7 a presentation that I gave last month at National
- 8 Institute for Animal Ag. I know a few of you in the room
- 9 were at that meeting, so if you want to get up, step out
- 10 and get a cup of coffee, you won't hurt my feelings.
- 11 Although I'm going to ask, can somebody bring the picture
- 12 up on the computer?
- MR. HAMMERSCHMIDT: No.
- 14 THE COURT: I'll have to look this way
- 15 because I have no notes other than these. This issue has
- 16 been very much politicized over the last several years,
- 17 probably some for good reason. I know there's a lot of
- 18 opinions about animal ID, a lot of opinions about the
- 19 former NAIS. I want to avoid some of the politics, and
- 20 just talk about why, as an animal health official, we
- 21 need traceability. I have served as a state veterinarian
- 22 of California for 17 years. I've been through a lot of
- 23 disease eradication programs, many emergencies, many
- 24 chronic, frustrating things. I've seen good
- 25 veterinarians get frustrated with the system and leave

- because of the difficulties we have. And that's been, I
- 2 think, a challenge for all of us. So I want to walk
- 3 through some of the issues.
- 4 I want to talk about some of the animal
- 5 health diseases, the animal movements of interest, what
- 6 we currently have for traceability tools, and a few
- 7 recommendations at the end. And I'll try to go through
- 8 this pretty quickly.
- 9 But what I want to do is I want to focus not
- 10 on traceability for traceability's sake, but why we need
- 11 it to eradicate the diseases that we all have concerns
- 12 about. As state animal health officials, we're hired to
- 13 do a job. We work primarily for our industries to take
- 14 care of very serious diseases that industries and private
- 15 veterinarians can't take care of on their own. So you
- 16 guys pay us good salaries to try to get these diseases
- 17 under control. And sometimes it's frustrating to do that
- 18 without the tools we really need.
- 19 I'm going to spend most of the time today
- 20 talking about bovine tuberculosis, because I think a lot
- 21 of the concern has come from the cattle industry. You
- 22 know, I've listed some other foreign animal diseases.
- 23 Trichomoniasis in the west is important. We all dealt
- 24 with BSE several years ago, and it continues to be a
- 25 threat hanging over use a little bit. Brucellosis is not

- 1 done yet. We're still working on some of that issue in
- 2 the Yellowstone area.
- 3 And then, you know, I guarantee you are five
- 4 years from now, if we came together we'd be talking about
- 5 another disease of some kind that's not up on that board.
- 6 And I think that's something we ought to be concerned
- 7 about. But I'm going to focus primarily on tuberculosis.
- 8 Many of you are probably aware, we find TB in
- 9 a lot of ways. We test cattle in high risk areas, and
- 10 that's what's really primarily going on in Michigan,
- 11 Minnesota right now, where we've got TB in the deer
- 12 population. We've got transmission going on there.
- 13 Many of us in the West suspect we have some
- 14 low-lying transmission in some feedlots, where some dairy
- 15 heifers and probably Mexican cattle over the years have
- 16 been coming together. We got a low level of TB in that
- 17 dairy population that we can't seem to get rid of. And
- 18 then probably in the West as well, a lot of the TB is
- 19 found at slaughter.
- 20 So our ability to go back and find TB really
- 21 depends on what traceability tools that animal has when
- 22 it comes in at slaughter, and is that information
- 23 collected and can we use it to get back to the source
- 24 herd. Those are all critical issues.
- 25 If we just look back over the last nine

- 1 years, 364 recorded TB cases in nine years. And I
- 2 guarantee you that number is probably tenfold for the
- 3 ones we never found, that didn't record. So that's still
- 4 a lot of TB out there. And this is a disease at the
- 5 early part of my career, 25 years ago, we were about
- 6 ready to eradicate, and we're still fighting it today.
- 7 And it's probably more entrenched in our cattle
- 8 populations today than it was 20 years ago. So we've got
- 9 to have that ID at slaughter.
- 10 This is just a map to show that it's not an
- 11 issue in the West. It's not an issue just in Michigan,
- 12 Minnesota. This is a national issue. We've got
- 13 disease -- and this is just where cases of disease are.
- In fact, there's at least -- since I gave
- 15 this presentation about three, four weeks ago, I know
- 16 there's at least two additional states that have active
- 17 tracing going on for suspected TB. I'm not going to get
- 18 into specifics, but I saw a report just a couple of days
- 19 ago. So this is very active. I really think TB can
- 20 serve as a national model, if you will, or a national
- 21 need for traceability, because without traceability, we
- 22 are not going to get this disease under control.
- 23 This is a slide I stole from Texas. They had
- 24 a new dairy herd that was positive with TB, and it was
- 25 actually found by a practitioner testing the herd for

- 1 dispersal. This dairy was going to be sold and
- 2 dispersed. Prior to the dispersal sale, heifers had been
- 3 sold to 22 states. Over 2,000 exposed heifers. And, you
- 4 know, how can we find where those animals went without
- 5 traceability. It's impossible.
- 6 These are some pictures we put together.
- 7 We've had two incursions of TB in California over the
- 8 last decade. At the same time we had Exotic Newcastle in
- 9 2002, 2003. We also had some large dairy herds in the
- 10 Central Valley of California with TB. This is, I think,
- 11 our first dairy herd in that herd. These are the number
- 12 of traces into that index herd. So these are all animals
- 13 from different sources. It was a put-together herd. Got
- 14 some other -- and this is the trace-outs.
- 15 You know, these dairy animals -- we are very
- 16 much an importing state, as I'll show you in a minute, in
- 17 California, so we get animals from all over. And I
- 18 suspect we're continuing to import this disease from
- 19 different parts of the country.
- 20 Again, this is a summary of the three herds
- 21 we found with TB. First herd had cattle in from it 33
- 22 states. Second herd, 22 states; and the third herd had 5
- 23 states represented. Here we are in 2009.
- 24 We had four herds in this last incursion over
- 25 the last couple of years. Here's our trace-ins of our

- 1 first index herd, trace-outs. Kind of a pattern
- 2 developing here. We see this routinely in our big dairy
- 3 herds in the animals coming and going.
- In this last TB event we've spent over
- 5 20 million dollars eradicating this disease in four herds
- 6 in California, and that doesn't include the industry
- 7 cost. That's just the government costs. To find four
- 8 affected herds, and we found eight cows. And we spent
- 9 that kind of money. 659 traces, 21,000 cattle, 254
- 10 herds, 419,000 head of cattle. I know there's APHIS
- 11 folks in this room that came and assisted us because of
- 12 the massive amount of testing we had to do.
- 13 I want to talk about a little bit about RFID.
- 14 I know USDA has come out promoting the cheap flat tags.
- 15 And I think that's appropriate. I'm not against putting
- 16 as much ID in animals as we can. But RFID, I think, at
- 17 least on the dairy industry -- I think we need to promote
- 18 the best ID we can, and in circumstances where it could
- 19 do the most good.
- 20 In our TB outbreak we found -- or we provided
- 21 over 400,000 RFID tags. It was very well received by
- 22 producers. Those producers that didn't already have them
- 23 in were very willing to put them in before the herd
- 24 tests. It really enhanced our accuracy and decreased the
- 25 amount of time it took to do the testing. And then we

- 1 were also able to use the RFID to reconcile over 3500
- 2 animals that were suspect animals in those herds that had
- 3 to go to slaughter and be really closely evaluated for
- 4 lesions. So it really helped in that.
- 5 Many of our big diaries -- and this is true
- 6 all over the country. You're often working in situations
- 7 where the light's not very good. We're in the
- 8 summertime, so a lot of these herd tests started very,
- 9 very early in the morning, probably working a couple
- 10 hours before the sunlight even came up. Trying to read
- 11 those little flat tags in those kind of situations is
- 12 pretty tough. A lot of mistakes are made. You transpose
- 13 numbers. You got to get the manure off the tag. It's
- 14 pretty touch, and probably 10 percent errors or even
- 15 higher. So it really helped having, you know, that kind
- of RFID for accuracy, labor speed, and safety.
- 17 So a little bit about animal movements of
- 18 interest. Obviously, international movements we want
- 19 those cattle identified. We want to be able to tell are
- 20 those native cattle or are those cattle imported from
- 21 either Mexico or Canada or other countries. We import a
- 22 lot of feeder cattle into California. USDA provides
- 23 reports and information to us from those that come
- 24 directly from the border. But we know a lot of cattle
- 25 come into Texas, New Mexico, Arizona, and different

- 1 ports, and then migrate into California as basically
- 2 native citizens once they cross that border. We know the
- 3 ownership changes, and a problem we have, you know, in
- 4 Mexico at the border they do a good job of identifying
- 5 those tags. Sometimes those tags are removed and we
- 6 can't the those animals back as Mexican cattle.
- 7 At slaughter the hide is removed. So you
- 8 don't have the brand any more. And if that tag is
- 9 missing, it becomes a domestic animal if we can't prove
- 10 it's an animal from Mexico. So we've really got to work
- 11 together as industry and regulatory officials to make
- 12 sure those tags stay in. I think we need some stiffer
- 13 penalties for people that are removing those tags. It's
- 14 really important that those stay in.
- 15 I won't go inasmuch as Canada. We used to
- 16 get a lot of dairy heifers coming in from Canada prior to
- 17 the BSE find. We're not getting so many of those, but I
- 18 think equally as important, especially in the northern
- 19 states, those cattle coming in from Canada are
- 20 identified, and that that identification stays.
- 21 Interstate I'm not going to spend a lot of
- 22 time because these are just California numbers, but
- 23 because of our large specialty crop industry we try to
- 24 keep bugs and pests out of our fruits and vegetables, so
- 25 we've got inspection stations and all cattle trucks and

- 1 animals coming in, they're actually recorded at the
- 2 border so we know how many animals are coming in. We
- 3 provide obviously permits on animals that need test
- 4 requirements and those things. But if you look, we bring
- 5 in millions of animals every year into our state. So a
- 6 lot of animals coming in.
- 7 Permits, obviously, not nearly as many.
- 8 These are primarily breeding animals and animals that
- 9 have to have special requirements, but we try to keep
- 10 track of those, and with a small staff without good ID
- and good recordkeeping, that's a pretty insurmountable
- 12 task, so if you look at our current traceability tools,
- 13 we pretty much rely on our brucellosis Bangs tags and our
- 14 flat tags that are put in for different test
- 15 requirements.
- We still require adult or calfhood
- 17 vaccination in California. So any heifer, beef, or dairy
- 18 coming into our state has to be brucellosis vaccinated,
- 19 so we do have that identification. If they don't have
- 20 the orange vaccination tag, then a veterinarian is
- 21 required to put on a silver bright tag. And that's
- 22 really the best ID we still have today. It's cheap and
- 23 easy to place, but as I said, it's really expensive once
- 24 you try to gather cattle and read it and record it and
- 25 mistakes. So it's probably a good book end on one end,

- 1 but once you have to use the information and track it or
- 2 read it, from that point on, it's a lot tougher.
- 3 Canada and Mexico certainly have official ID,
- 4 but as I said, sometimes that ID is removed, and doesn't
- 5 help us when we don't have it.
- 6 Brands. We have a brand program in
- 7 California. We utilize our brand inspectors. It's a
- 8 great assistance, and it's a great help, and it's often
- 9 the only tool for traceability when other ID is not
- 10 present, but it really is just a tool, and an assistant.
- 11 Again, as I said, the hide is removed at slaughter. So,
- 12 you know, if you have a lesion on an animal, you really
- 13 can't go back and look at that hide at the slaughter
- 14 plant. It's not unique and certainly limited numbers of
- 15 states have brands. So, you know, brands are a great
- 16 tool. We're not going to eliminate our brand program,
- 17 but replacing official ID, I don't think that's going to
- 18 work nationally.
- 19 Again brucellosis vaccination, we tag
- 20 about -- or we vaccinate about 800,000 animals. We've
- 21 got a database. So if one of our tags shows up around
- 22 the country and you give us that number, we can tell you
- 23 which veterinarian put it in and which farm. I think
- 24 most states keep that kind of information.
- 25 Unfortunately, it's not -- it's a unique database to

- 1 California. So, you know, it's not searchable by anybody
- 2 else. And it's often difficult to keep it up to date
- 3 with the staff we have.
- 4 Interstate certificates of veterinarian
- 5 inspection or CVIs, we receive a lot of those, again,
- 6 though, and we receive them from other states, but the
- 7 majority of those are paper. So we've got them in boxes.
- 8 If we need to, we can dig through them, but it's not a
- 9 very friendly way to get information. So we really want
- 10 to work with USDA and promote electronic certification.
- 11 I think it will save the producers money. It will give
- 12 us access in real time to get information. And we've got
- 13 to have a database that's compatible.
- 14 International certificates, again, we get
- 15 those directly from the border, but only on those cattle
- 16 coming directly from the bordor.
- Brand records, as I said, we use those a lot.
- 18 That's often the only thing we have to get back to the
- 19 farm of origin, when we do have a brand. And, again,
- 20 most of those are paper format records and it takes some
- 21 time, and our brand inspectors, you know, the industry is
- 22 paying them to be out inspecting cattle, not to helping
- 23 us trace, but they do assist us quite a bit.
- We require a permit on many animals coming
- in, so we know which type of animals, where they're

- 1 going. That's very good information. And sometimes that
- 2 may be better information than a CVI, because it does
- 3 give us real time information on where cattle are moving.
- 4 Then if animals are tested for official programs, for TB
- 5 or brucellosis, those tests are performed by accredited
- 6 veterinarians, and those tests are forwarded to the
- 7 office of destination. We have those, again, in paper
- 8 records. Then, of course, sale yard consignments we use
- 9 daily to try to track information. And, again, paper
- 10 records mostly, but a lot of help to us in traceability.
- 11 Some gaps with -- you know, we're not seeing
- 12 brucellosis where we've been successful in eradicating
- 13 brucellosis, so those tags are largely going away, USDA
- 14 is pulling back on some of their funding for first-point
- 15 testing, so we're going to have fewer cattle identified
- 16 at those points and fewer states are requiring
- 17 brucellosis vaccination. So many of those females no
- 18 longer have that information. And as we certainly know,
- 19 movement records on many of these animals once they get
- 20 from the point of original, we just don't have that
- 21 information.
- 22 As I mentioned before, removal of official ID
- 23 is really a concern. So that's something we've really
- 24 got to work together on. Industry, all segments of
- 25 industry need to understand how important that it is and

- 1 that those tags are not removed.
- Some practitioners, because those tags are so
- 3 difficult to read, if they're testing a group of animals,
- 4 they might already have a brucellosis tag in, and they
- 5 just don't want to take the time to read them, so they'll
- 6 put in another flat tag in, which is legal. And here's
- 7 an animal that's got four flat tags in her ear. She's
- 8 probably moved around quite a bit. I guess I'd rather
- 9 have four than none. But, you know, it just shows the
- 10 difficulty reading those tags and why those flat tags
- 11 might be good for one book end, but they're not very good
- 12 through the system. No surprise to any of you in this
- 13 room, any dealers and traders don't maintain adequate
- 14 records and sometimes it's difficult to know where the
- 15 source of those animals are. And as I've said many
- 16 times, most of these records are in paper formats.
- 17 Exhibitors move a lot of animals in and out
- 18 of states for different shows. We have lack of standards
- 19 among states, so a lot of different -- you know, I think
- 20 one of the things, when the states came together with
- 21 USDA a few weeks ago, we agreed we need consistency, we
- 22 need standardization. So I think the state veterinarians
- 23 all agreed we need to work together to have that
- 24 consistency.
- 25 And then some groups of cattle will never

- 1 have an official ID or require movement records. Again,
- 2 depending on the class. And at the same time, though, I
- 3 think we need to look at what is the value of having that
- 4 ID versus just having ID to have ID.
- 5 Just one little example of the economic
- 6 impact of not having good ID, back in 2002 and 2003, when
- 7 we had our TB incursion at that time, the first herd we
- 8 had, even though we had cattle from all over the place,
- 9 we had very good ID in that herd. And we were able to
- 10 really pinpoint the trace-outs of the herds we had to go
- 11 to. It was a lot of herds, but we were able to identify
- 12 those.
- 13 The second herd we found had absolutely no
- 14 ID. And we knew this guy was almost a dealer kind of a
- 15 situation, sold cattle all over. So instead of being
- 16 able to go to specific herds, even though it might have
- 17 been 100 plus herds, we basically had to do an area test
- 18 of the entire Southern San Joaquin Valley, three entire
- 19 counties. And so instead of having to test 130 herds, we
- 20 actually had to test almost 700 herds in the area, and
- 21 our staff at the time figured that we probably added
- 22 almost \$1 million or \$880,000 of both USDA and our
- 23 department costs.
- 24 And that's government costs alone. And many
- of those 700 diaries, you know, that was an expense to

- 1 the herd owners as well, catching those animals multiple
- 2 times, losing animals, because anytime you do a dairy
- 3 herd in our state, you typically find one or two of the
- 4 animals that are positive on the skin test. So, in 1,000
- 5 cow dairy, that might be 10 to 40 animals that have to go
- 6 to slaughter, because that's the only thing that we have.
- 7 So it really is an expense on the producer as well. And
- 8 I think just as an example of the amount of money we
- 9 sometimes spend because we don't have good traceability.
- 10 This is my only -- for the sheep folks in the
- 11 room, this is my only slide on sheep, but I threw it in
- 12 because I think the industry has embraced this program,
- 13 not that everything has worked perfectly, but it's a very
- 14 inexpensive, very flexible information and identification
- 15 at minimal cost. And I think the industry has embraced
- 16 it because it's serving a purpose. It's helping them
- 17 eradicate a very important disease, scrapie, from the
- 18 flocks. And it's not just because they need ID, but they
- 19 need ID for a purpose. And that purpose is he
- 20 eradication of a very important disease.
- Other issues: I know a lot of people have
- 22 said, we don't want to turn this into a food safety
- 23 program. And I'm not here to promote anything in the
- 24 realm of food safety, but I will tell you that USDA meat
- 25 inspection side, FSIS, is now enforcing the residue side

- 1 of the Hazlet rule, meaning that if a plant is killing
- 2 cattle or other animals and they animals with residues,
- 3 they now have to have a plan that keeps that source of
- 4 animals with residue out of their system. And if they
- 5 don't have identification, if they can only identify it
- 6 back to a market or a dealer, they're going to have to
- 7 assume no animals from that dealer or market can come
- 8 into their plant or they're going to be penalized by
- 9 their inspector. If they can get it back to a farm, then
- 10 they only need to have a plan to address not buying
- 11 cattle from that farm.
- 12 And in California, this is primarily a culled
- 13 dairy cow issue and a veal calf issue. So what I'm
- 14 telling our producers in the dairy industry in
- 15 California, without traceability you guys may not have a
- 16 market for your cull animals. And I think that's a very
- 17 serious issue. So again, I'm not standing up here as a
- 18 state animal health official because this is out of my
- 19 jurisdiction.
- 20 We had our cattle industry together in
- 21 California about two weeks ago, and we had a plant
- 22 operator there who said exactly the same thing. USDA is
- 23 holding our feet to the fire on residue. And if we can't
- 24 raise those animals, we might not be able to buy your
- 25 cattle. So I think that's a real issue that the industry

- 1 needs to be aware of.
- 2 Some of the -- I'm going to skip a couple
- 3 here to save time. Just some of the recommendations and
- 4 examples that we -- that I just want to end with. You
- 5 know, clearly as I hope I've made the case that bovine TB
- 6 is a national problem, and we, as state animal health
- 7 officials, cannot eliminate -- not us, we never eliminate
- 8 anything. We work with you guys, with the industries to
- 9 eliminate these diseases. And I think it's a pretty big
- 10 priority for cattle right now.
- 11 Sideline, when we first started with TB,
- 12 20 -- well, I our started 20, 30 years ago, our
- 13 forefathers started almost 100 years ago, TB was -- you
- 14 know, we find the animal. We control it. You know, the
- 15 marketplace didn't have that big of a concern. I'll tell
- 16 you today in one state, I was aware of a milk
- 17 cooperative, when a herd was found to be positive for TB,
- 18 despite the fact that all the TB suspects are taken
- 19 immediately out of the milk stream, they would not buy
- 20 the milk from that dairy. And this is the marketplace
- 21 speaking. This isn't a regulatory official. This is a
- 22 buyer. This is a customer saying, I don't want your
- 23 product if you can't assure me it's safe.
- 24 And I think these are the kind of issues we
- 25 need to keep in perspective. So I really believe we've

- 1 got to get our arms around TB in this nation. We're
- 2 going the wrong way. And without traceability we're not
- 3 going to do that.
- 4 And I've mentioned the existing traceability
- 5 tools we have. I think in order to -- and I guess I
- 6 would ask us to look at traceability and prioritize the
- 7 needs of getting rid of the disease. And I think
- 8 starting with the high-risk animals, like breeding
- 9 cattle, imported cattle, these rodeo event cattle that
- 10 stay in the country for years and often expose our
- 11 breeding animals in different venues, I think we need to
- 12 get a better handle on those animals as well.
- 13 And then identify those high risk movements.
- 14 It's not just putting that tag in. I know that's the
- 15 book end approach, but some of these high risk animals,
- 16 we need to be able to record information on those animals
- 17 as they move through the system, whether it's moving from
- 18 the herd of origin at the time of vaccination, interstate
- 19 movement, if we test them for investigations, it's not
- 20 just the ID and the animal, we got to have the record and
- 21 be able to go back that record and retrieve that
- 22 information, or it's no good anyway.
- 23 And then as I tried to make the point,
- 24 collection of ID at slaughter. And I just jotted a
- 25 couple of things down. I wanted to make a point because

- 1 we've got a compatible lesion at slaughter we're tracing
- 2 right now in California. This just means that one of our
- 3 plants in California killed an adult cow that's got a
- 4 lesion, a lymph node that looks like it could be TB.
- 5 It's not been confirmed yet, but this animal,
- 6 unfortunately did not have any official ID at slaughter.
- 7 Came in with a back tag. It had a bangle tag, but it was
- 8 a lot of 30 animals from a dealer from six different sale
- 9 yards. Five sale yards in California. One in the state
- 10 of Washington. We've got 8 invoices with 14 potential
- 11 source herds representing 32,797 animals.
- 12 So because we don't have good ID on this
- 13 animal, we're going to have to now trace -- we're going
- 14 to have to put the burden on 14 herds to be tested and
- 15 spend a bunch of money testing over 32,000 animals. So I
- 16 mean, that's just a real case that's going on as we speak
- 17 today.
- 18 We talked about recordkeeping. I think those
- 19 of us in states know, and we really need support from
- 20 USDA, to create databases that we can search, we can find
- 21 information quickly. I know there's concern about
- 22 confidentiality. We need to address those concerns, but
- 23 we've got to be able to access that information.
- 24 As I've said, I think state vets agree we
- 25 need standards among states. I think, you know, we're in

- 1 a national, global economy today, and many of these
- 2 cattle are moving. And it's difficult when a guy sells
- 3 his cattle, at least in California, if they're feeder
- 4 cattle, he doesn't know if they're going to Nebraska,
- 5 Kansas, Texas, Colorado. He doesn't want to have to deal
- 6 with four systems. He wants to deal with one system.
- 7 And then I think over time we all need to
- 8 strive for more automation, such as electronic health
- 9 certificates, electronic databases. And, again, our job,
- 10 I think, as animal health officials, and I hope I've done
- 11 that today, is demonstrate to producers that we don't
- 12 need traceability just for traceability sake. We need it
- 13 to eliminate the diseases that you guys have hired us to
- 14 try to help you do.
- 15 So with that, I thank you for your time.
- 16 I'll be around probably till about 3:00 o'clock today, so
- 17 if there's anything I can do, be happy to chat with
- 18 folks, and thank USDA for a chance to spend a little time
- 19 with you.
- 20 DR. MYERS: Thank you, Dr. Breitmeyer. That
- 21 was an excellent presentation and really does put things
- 22 in perspective.
- 23 All right. Following that wonderful
- 24 introduction to the need and the utility of traceability,
- 25 what I would like to do is to talk about the new

1 traceability framework and how we're progressing with the

- 2 development of that.
- Our meeting objectives today, first, as I
- 4 said, I'd like to review and clarify the new traceability
- 5 framework. After I've done that, then Dr. Brewer will
- 6 come up and talk about and summarize the March
- 7 traceability forum that we held with states and tribes,
- 8 and also to share some concepts of the traceability
- 9 performance standards that are being developed.
- 10 After her presentation, Deb indicated then
- 11 we'll be discussing and obtaining your feedback on those
- 12 performance standards and other issues.
- 13 As Dr. Breitmeyer mentioned, traceability
- 14 doesn't exist just for traceability sake. Whenever the
- 15 secretary announced the new framework for animal disease
- 16 traceability back on February 5th, he indicated that,
- 17 along with taking a new direction for traceability, we
- 18 needed to look at our other programs as well, and make
- 19 sure that we were doing everything we could to prevent
- 20 the entry of diseases into the U.S. and to successfully
- 21 respond to animal diseases. So we are continuing our
- 22 efforts in those areas, along with looking at a new
- 23 traceability framework.
- Dr. Breitmeyer spoke quite a bit about
- 25 tuberculosis this morning. We do have out on the street

- 1 for review a concept paper on the tuberculosis program,
- 2 as well as the brucellosis program. So we are looking at
- 3 making changes and improvements to those programs, just
- 4 as a couple of examples. So, again, traceability is not
- 5 for traceability sake alone. It is in this larger
- 6 concept of how do we improve our ability to aid all of
- 7 you to control these economically important animal
- 8 diseases.
- 9 The framework that the secretary announced in
- 10 February has some very basic tenets. One is that it
- 11 needs to -- we need to implement a flexible and
- 12 coordinated approach, and we need to embrace the
- 13 strengths and expertise of states and tribal nations, one
- 14 of the things that we heard in the public -- or the
- 15 listening sessions that we had last year was the need to
- 16 really depend on the states and tribes for leadership in
- 17 the area of traceability.
- 18 Also the new framework will be supported with
- 19 federal funds and resources, and I'll talk about that a
- 20 little bit later in my presentation, and that the basis
- 21 of the framework needs to be developed around appropriate
- 22 standards. And, again, we are going to be talking about
- 23 what those standards could be as we go through our
- 24 discussions today.
- 25 So what I'd like to do with these next two

- 1 slides is to really capture the fundamentals of the
- 2 framework and the regulatory changes that are going to be
- 3 coming up. So if you got in late last night, you haven't
- 4 had your coffee yet, really, this slide and the next one
- 5 are the key ones that I'd like to you focus on.
- 6 First of all, the new traceability framework
- 7 from the federal standpoint will only apply to animals
- 8 moving interstate.
- 9 Second, we want to build upon what has been
- 10 successful. As Dr. Breitmeyer said, there are a lot of
- 11 traceability opportunities that have been used over the
- 12 years through our various disease control programs, like
- 13 brucellosis and scrapie. So we need to build on those
- 14 successes that are out there.
- 15 Our first priority right now is cattle, and
- 16 if you picked up from Dr. Breitmeyer's presentation, a
- 17 lot of the gaps that we're seeing and a lot of concerns
- 18 that we have are with cattle traceability.
- 19 So in doing this new framework, we do want to
- 20 get back to the basics, back to what is cost effective
- 21 identification. And so as one example, the
- 22 nine-character alphanumeric silver or bright tags is one
- 23 very cost effective mechanism for traceability that we
- 24 have available to us right now.
- Dr. Clifford, our deputy administrator, is

- 1 fond of saying, we need to get tags in ears right now,
- 2 and so he's anxious to see us move forward and really
- 3 improve our ability to trace cattle. And not only to get
- 4 tags in ears, but also to record the distribution of
- 5 those tags so that they are -- so that they are
- 6 traceable.
- 7 Another fundamental of the new framework is
- 8 that we expect to see progress over time. We're not
- 9 going to accomplish everything right away. We're not
- 10 going to have a Cadillac program immediately, but we will
- 11 attempt to start with getting back to the basics and then
- 12 progressing over time. And then finally, we do need to
- 13 allow for advanced technology. Even though we are
- 14 getting back to the basics, taking that cost effective
- 15 approach, there are a lot of folks who have invested in
- 16 RFID technology, and we want to make sure that continues
- 17 to be available and included as part of the new
- 18 framework.
- 19 So in order to establish this new framework,
- 20 we do need to develop regulations, and that's where we
- 21 are right now, working on the development of those -- of
- 22 those new regulations.
- 23 We plan to publish a new animal disease
- 24 traceability section in the 9CFR, and, again, this will,
- 25 from the federal side, apply to only animals moving

- 1 interstate.
- We intend, as we develop the rule, to
- 3 consolidate the ID regulations, the identification
- 4 regulations that are already in place for disease
- 5 programs into a new traceability section. And I want to
- 6 stress that those rules that are already in place for
- 7 disease specific rules will continue to be in effect.
- 8 This rule will not displace those or supersede them.
- 9 There's other regulations that we need to
- 10 look at as well. Section 71 of 9CFR is a general
- 11 provision section for interstate movement, and so there
- 12 are some provisions in there, 7118, which deals with the
- 13 movement of cattle, and 7119 which deals with the
- 14 movement of swine. We are going to need to review those
- 15 sections and fold those into the new traceability section
- 16 that we're working on.
- We do, as we're developing this real need to
- 18 define traceability performance standards. And that
- 19 really is the heart and soul of the new regulation, and
- 20 that's going to be a large chunk of what we talk about
- 21 here today.
- 22 So what is a performance standard? That's
- 23 what Dr. Brewer is going to be talking about in her
- 24 presentation. But just a very simple definition of a
- 25 performance standard is it's a rule that's based on

- 1 measuring a desired outcome rather than a prescriptive
- 2 role that prescribes or defines the methods for getting
- 3 something done. So it will define what needs to be
- 4 accomplished in traceability without telling you exactly
- 5 what type of ear tag to use or that sort of thing.
- 6 So, again, when we get to Dr. Brewer's
- 7 presentation, she's going to be going into performance
- 8 standards in much more detail, defining what those are.
- 9 But for the purposes of my talk, I want you to be aware
- 10 that those performance standards really are the crux of
- 11 the new rule.
- 12 And then finally, again, we will require
- 13 official identification for animals moving interstate.
- 14 However, there will be options for the various methods
- 15 for identification. And, again, you know, rather than
- 16 identifying one specific type of identification.
- 17 USDA is making a number of commitments to
- 18 make sure that this new framework succeeds. First of
- 19 all, we do want to capitalize on the progress that has
- 20 been made earlier. We don't want to throw away
- 21 absolutely every accomplishment that we've had. We do
- 22 need, of course, to change direction a bit, but we
- 23 recognize that a lot of folks in industries and a lot of
- 24 producers have spent a lot of money developing their
- 25 traceability capabilities, and we don't want to discount

- 1 that. So we do want to capitalize on the progress that
- 2 we've made to date.
- 3 And as one example of that, we've put a lot
- 4 of investment into information systems, and so we want to
- 5 continue to be able to provide those information
- 6 technology systems to states and tribes, and so we will
- 7 commit to continue to do that.
- 8 Along with that, we will support the
- 9 development and publication of data standards and
- 10 guidelines to support those information technology
- 11 systems. And also we are strongly committed to
- 12 collaborating with states, tribes, industries, producers,
- 13 in order to make this effective, and this meeting today
- 14 is one example of that.
- There are some specific steps that we've
- 16 taken, though. I've mentioned already the state and
- 17 tribal, federal working group that is underway right now
- 18 and is looking at performance standards. That's one
- 19 group that we have formed.
- 20 We will also need to form an additional
- 21 working group to look at some of the IT and other issues,
- 22 and also we are in the process of restructuring the
- 23 Secretary's Animal Health Advisory Committee. This used
- 24 to be called the Secretary's Committee on Foreign Animal
- 25 and Poultry Diseases. That committee has been renamed

1 and restructured the Secretary's Animal Health Advisory

- 2 Committee so that it has a broader purpose than just for
- 3 foreign animal diseases.
- 4 And one of the subcommittees that we would
- 5 like to form under this new Secretary's advisory
- 6 committee will focus on traceability, and we hope to have
- 7 that committee up and running late summer or early fall,
- 8 and we'll look to that group to help us with looking at
- 9 the traceability regulation as it's being developed.
- 10 And then finally, we are committed to helping
- 11 fund the traceability efforts, and I will talk a little
- 12 bit about the funding in another slide here in a few
- 13 minutes. But the secretary has committed that this will
- 14 not be an unfunded mandate.
- 15 I just wanted to take one slide to talk a
- 16 little bit about the veterinarian services 2015
- 17 Initiative because this new approach to traceability fits
- 18 in with where our agency is headed as it develops its
- 19 mission and purpose for the coming years. The 2015
- 20 Initiative is our latest strategic effort in looking at
- 21 the future and deciding how our organization needs to be
- 22 positioned in order to deal with the challenges that we
- 23 see coming down the road for animal health. And so we
- 24 need to identify and meet the needs of those challenges.
- 25 Some of the driving forces that we see as

1 being important in the coming years, there are a lot of

- 2 changes that have occurred in the animal agriculture
- 3 industry, the way it's consolidated over the last 20,
- 4 30 years, and will continue to do so. New technologies
- 5 come along, not only in production, but also in the
- 6 ability to do diagnostic testing.
- 7 There are emerging diseases that are always
- 8 presenting new challenges. Food safety and the growing
- 9 expectation that there is a farm-to-fork approach to food
- 10 safety is going to be a challenge that will need to be
- 11 addressed in the coming years.
- 12 Expansion of international trade. That grows
- 13 every year. And budgetary challenges. At best our
- 14 budgets are flatlined, and at worse they continue to
- 15 shrink on the federal and also on the state side. So we
- 16 need to deal with that reality as well.
- 17 So traceability fits into helping us deal
- 18 with diseases as well as all of those other challenges,
- 19 and veterinarian services is committed to meeting those
- 20 challenges and to being recognized as the national
- 21 veterinarian authority of the U.S.
- 22 But we can't do any of that alone. We really
- 23 need to strengthen our partners and enhance our
- 24 collaboration with all of you in order to accomplish
- 25 that.

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1 So with that collaboration in mind, how do we
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- 2 move forward with traceability? There are some areas
- 3 that I wanted to highlight here in that collaborative
- 4 approach in order to achieve basic and effective national
- 5 traceability.
- 6 This new framework can't overly burden
- 7 producers. As I've mentioned already, it will apply to
- 8 only animals moving interstate, and we really need it to
- 9 be led and administered by states and tribal nations. We
- 10 need to make sure the traceability data is observed and
- 11 maintained at the discretion of the states and the
- 12 tribes, and we are, as I said earlier, encouraging the
- 13 use of lower cost technology.
- 14 Financial support. As I mentioned, we don't
- 15 want this to be an unfunded mandate, which means that we
- 16 need to continue to garner Congressional support for
- 17 traceability. And, as I mentioned, as we're developing
- 18 performance standards, our traceability efforts need to
- 19 be outcome based. We need to be able to show that we do
- 20 have the capability of tracing animals in that disease
- 21 control kind of context.
- 22 So the measure of success is not going to be
- 23 how many premises get registered. The measure of success
- 24 needs to be are we effectively tracing animals in a
- 25 disease situation. And, again, that goes back to

1 developing effective performance standards. And, again,

- 2 we'll discuss that further today.
- 3 These measures need to be realistic, but they
- 4 do need to be effective if we are going to continue to
- 5 see that congressional support for the cost of this
- 6 program.
- 7 During the fiscal year, fiscal year 2010,
- 8 with the funds we have currently available with our
- 9 carryover funds, we have approximately 14 million dollars
- 10 available this year. And the FY 2011 President's budget
- 11 proposes a similar amount. And then, again, our ability
- 12 to get additional funds in coming years is really going
- 13 to depend on our collective success with this program.
- The rule that's being developed, we really
- 15 are looking at the traceability regulation working group
- 16 to assist us with this. So as a means of introducing
- 17 Becky's presentation, the objective of that working group
- 18 is to draft the framework of a rule whereby states and
- 19 tribes will be responsible for their animal disease
- 20 traceability programs, and where compliance to
- 21 traceability program standards directs interstate
- 22 movement of livestock from the geographic area each state
- 23 or tribe is responsible for.
- 24 So that's the objective of the group that
- 25 Becky's going to be talking about here shortly. Here are

- 1 the members of that group. I won't read them to you.
- 2 We're really glad that Becky is here representing them
- 3 today. But you can see that it does have a variety of
- 4 state and tribal representatives.
- 5 And the responsibilities of that group,
- 6 again, are to provide input to USDA on those traceability
- 7 performance standards, but also to help us develop
- 8 protocols for evaluating tracing capability, and to help
- 9 us identify compliance factors.
- 10 And, again, as I mentioned at the beginning
- 11 of today's talk, today is all about collaboration. And
- 12 so we are looking to all of you for input on this
- 13 process. We plan to continue communicating with you and
- 14 to providing updates on the progress of the development
- 15 of the regulations. We have a web site. We're holding
- 16 this public meeting and another one this week and another
- one next week. There'll be further industry and producer
- 18 meetings. We'll be getting information out and
- 19 interacting with our state and tribal counterparts.
- 20 Once we get to the point where we actually
- 21 have some regulatory language that we feel is going to be
- 22 workable, we will be sharing the content of that language
- 23 with the public before we publish a proposed rule. So
- 24 everyone will get a chance to take a look at that before
- 25 the proposed rule comes out next winter.

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We're also drafting what we're calling for
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- 2 discussion traceability performance standards, and I
- 3 believe a copy of that is in your packet today, and,
- 4 again, Becky will be describing those in a few months.
- 5 Here's the web site that I mentioned. Please go on there
- 6 and provide any comments that you might have. And,
- 7 again, this is in your handout, so you won't need to jot
- 8 it down.
- 9 The notice that came out with this public
- 10 meeting indicates if you couldn't attend or even if you
- 11 didn't attend, we will accept written statements through
- 12 the end of the month. So after you leave today, you have
- 13 additional thoughts, there's an avenue to get that to us.
- 14 States and tribes are holding discussions
- 15 within their local jurisdictions, and with the industries
- 16 within their states and tribes. So you do have that
- 17 opportunity to provide feedback through your state or
- 18 tribe to us as well, if that's another avenue you would
- 19 like to use.
- 20 We will also be continuing with collecting
- 21 information through tribal consultation and various
- 22 national industry organizations and groups. So we are
- 23 really trying to gather as much of your thoughts and
- 24 inputs during this regulatory drafting process as we can.
- 25 Finally, our general timeline is to publish a

- 1 proposed rule by next winter. And once that proposed
- 2 rule is published, it will carry with it a 90-day comment
- 3 period. And then once we receive and analyze all of
- 4 those comments, we hope to publish a final rule within
- 5 8 to 10 months after the close of that comment period.
- 6 We recognize, as I mentioned earlier, that we
- 7 want to start with the basics and then progress over
- 8 time. So some of the requirements in the rule may be
- 9 phased in over time. And that will be part of -- or some
- 10 of the feedback that we hope to hear from you today.
- 11 What's doable now? What's doable in the future? So do
- 12 watch closely for that regulatory language to come out
- 13 and provide your input.
- 14 And with that, I want to thank you for your
- 15 attention. I hope that provides a general overview of
- 16 where we are now and where we're headed. And, again, I
- 17 talked a lot about performance standards really being the
- 18 crux of the new framework and the new regulation, so
- 19 that's my opportunity to introduce Dr. Brewer, who's
- 20 going to talk about the work of the group that's been
- 21 looking at those standards. Becky.
- 22 (Applause).
- DR. BREWER: Good morning. I want to thank
- 24 you all for coming. My report is on the working group,
- 25 and I would say that the working group really has a

- 1 primary focus which are performance standards. We have
- 2 talked about a lot of things besides performance
- 3 standards, and the group is made up of a group of state
- 4 veterinarians and quite a few animal health officials
- 5 from USDA and some other representatives. A lot of
- 6 tribal members. Do we have any tribes here represented
- 7 today?
- 8 One of the things that we have to do in,
- 9 especially in our western states, but in many states is
- 10 look at tribal entities and what their concerns are.
- 11 Some tribal entities have a very strong infrastructure
- 12 for animal agriculture within their tribes and their
- 13 lands and others do not. So I will probably not touch on
- 14 that too much today since we don't have any tribal
- 15 representatives here.
- 16 One of the things that I had a little -- I
- 17 struggled with when I first came into regulatory animal
- 18 health from private practice was measurable outcomes.
- 19 If one is to receive a cooperative agreement
- 20 or a grant, one must have measurable outcomes that you
- 21 can document what is your progress. And at first I
- 22 thought, you know, in private practice, in the real
- 23 world, we don't have measurable outcomes. I don't know
- 24 how to categorize that sort of thing.
- 25 But actually I have learned we all do have

- 1 measurable outcomes. And so looking at these performance
- 2 standards and comparing them to some of the measurable
- 3 outcomes that we have, just in our own everyday way of
- 4 doing business, might help us to understand where we need
- 5 to go.
- 6 For me a measurable outcome was did the cow
- 7 and calf both walk out of my chute and my pens on their
- 8 feet alive and well to go on and reproduce again.
- 9 Another one might be, did my client pay me in a timely
- 10 manner. But we all live by measurable outcomes.
- 11 I think one of the problems that we had with
- 12 the old system that we were looking at, it wasn't do we
- 13 need traceability. There's not a regulatory animal
- 14 health person in here that doesn't know we need
- 15 traceability. There's probably not a one of you in the
- 16 producer realm out there that doesn't realize we need
- 17 traceability. When the 2001 foot and mouth disease
- 18 outbreak in Great Britain cost 19 billion dollars, and
- 19 the 2007 FMD outbreak in Great Britain cost 200 million
- 20 dollars.
- 21 The difference was traceability, stop animal
- 22 movement, the ability to confine and contain disease.
- 23 It's real obvious the difference between 19 billion and
- 24 200 million is incredible. We have a need to trace
- 25 disease. We have a need to find it, localize it, close

- 1 it off from the rest of our industry, and eradicate it so
- 2 that we can go on doing business.
- 3 And that's why we're here. We wouldn't, any
- 4 of us, be here if it weren't for the fact that we want
- 5 industry to be able to function, to grow, to thrive, and
- 6 continue to feed this nation and continue to feed the
- 7 world.
- 8 So when we had benchmarks before, those
- 9 benchmarks probably weren't a realistic measure of where
- 10 are we going and how are we performing. A benchmark.
- 11 How many premises are registered? What does that mean?
- 12 So we've tried very hard for our performance
- 13 measures coming out of this working group to be something
- 14 that's real, that's attainable and will tell us how we're
- 15 doing in our ability to trace livestock. That wasn't
- 16 Oklahoma. We have some mountains, but we don't have them
- 17 that look quite that good.
- 18 Basically we've been now given the
- 19 responsibility, as a state and a tribe, to develop a
- 20 protocol for traceability that's going to work for our
- 21 industry and for our states.
- 22 Interstate movement is the focus in this
- 23 particular program. And one of the things that was a
- 24 little bit hard for the working group to grapple with is
- 25 where does interstate movement fit in to what we do every

- 1 day within our state, because we may trace something
- 2 that's within our state, that that animal never moves
- 3 across the state line, and, therefore, it does not fit
- 4 into this program, and, yet, it's still something that we
- 5 have to do. Originally we came up with, I would say,
- 6 maybe 25 performance standards. And we had to weed those
- 7 out to what are those performance standards that really
- 8 do pertain to interstate movement.
- 9 The rest of them we looked at, and they're
- 10 incredible building blocks for the ability we have within
- 11 our state to be able to have the framework to be able to
- 12 trace animals so that we can then meet those requirements
- 13 for interstate traceability.
- 14 Our job was designed -- was given to us as
- 15 the task of having input into the proposed rule,
- 16 performance standards, how do we evaluate those
- 17 performance standards. One that none of us likes are
- 18 consequences for noncompliance. You know, there's two
- 19 different kinds of consequences for noncompliance. Those
- 20 that this group and USDA comes up with that will affect
- 21 our states and how we do business, and those that are
- 22 similar to the consequences of a disease outbreak,
- 23 whereby we cannot trace those animals and we cannot
- 24 confine and eradicate disease in a timely manner. And
- 25 then some incentives for compliance.

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1 Basically slide number 4, just has four
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- 2 points on it, but the papers they gave me, I have a whole
- 3 page to you read to you about page 4.
- 4 Compliance measures a result and outcome, a
- 5 means to achieve that result and outcome. How do we
- 6 evaluate those equally, not only across what the outcomes
- 7 are in states, but across species. And they need to
- 8 focus on tracing animals. Yes, it is a disease issue.
- 9 Yes, we need to apply it to disease issues, but the focus
- 10 is on tracing animals.
- 11 So you have a measurable activity. And we
- 12 need to identify what those activities are, what that
- 13 measurement is, and that equals a performance standard.
- 14 For example, trace an animal to the state or
- 15 tribe in which it was identified. By identified, I mean
- 16 a tag put in a ear, a microchip put in a horse. You
- 17 know, a lot number assigned to a group of swine or a
- 18 group of cattle moving within the same little group.
- 19 So an example would be, 95 percent of the
- 20 time that we're asked to do that trace, we can do that
- 21 trace within 7 days. There's been a lot of discussion
- 22 about what is that percentage. And I will tell you from
- 23 my point of view what that percentage is. I think there
- 24 might be some disagreement out there with the
- 25 statisticians, but to me, if you give me 100 traces, I

- 1 can do 95 of those traces in 7 days.
- If you give me 10, I can do 9 of them in 7
- 3 days. I mean, it's basically what are you looking at?
- 4 How many times do you have to go do this activity, and of
- 5 the times you do that activity, what percentage of those
- 6 can you get done in the allotted time that's been listed.
- 7 We have to determine what activities are
- 8 measured. Those are the performance standards. Those
- 9 are the ones I told you we came up with like 25. And
- 10 ultimately honed it down to four. Four that are
- 11 realistic and four that make a difference.
- 12 So for this particular time, let's just say a
- 13 shipment originated in Oklahoma, and it went to another
- 14 state. And that state then has to trace an animal that
- 15 was in that shipment. Where was that animal ID'ed. How
- 16 do we do that? If we have our bangle tags -- I mean, if
- 17 we have pass tags, our bright tags, we're going to read
- 18 and it's going to say 73BB1257. Well, that's an Oklahoma
- 19 cow. That cow was somewhere in a market in Oklahoma,
- 20 somewhere by a veterinarian in Oklahoma, who either did a
- 21 brucellosis test or a brucellosis vaccination, or it was
- 22 tested for TB and it was tagged. So that should be
- 23 something that's pretty quick and easily done.
- 24 If it's a 940 -- if it's an 840 tag, if it's
- 25 an ID that's electronic, then we have to take that number

- 1 and we have to query a system. How long does it take to
- 2 query that system and find the state in which that animal
- 3 was identified. How long does it take to do it? How
- 4 many working hours are needed?
- 5 Let me give you a little example of something
- 6 that happened in Oklahoma. Right after we received our
- 7 cooperative agreement outline -- guidelines, I read
- 8 through it, and I realized that what's happening really
- 9 is the onus is now going to be put on the states. The
- 10 states are going to be the ones required to come up with
- 11 how do we keep the data, how do we respond to the
- 12 requests, how do we have give the answers back to those
- 13 states which inquire of us, for information from us.
- You know, that's not a bad thing. It's what
- 15 you, industry, asked for when you came to the listening
- 16 sessions. It's what many states want to do anyway is
- 17 hold that data within a state. We feel like maybe our
- 18 state industry members are more comfortable with it being
- 19 held at a Board of Animal Health or at a Department of
- 20 Agriculture. But we have to be able to get to it.
- 21 Some states are using the national program,
- 22 and they need to continue if that's what they chose to
- 23 do. In our state we have a lot of folks in PVPs and
- 24 QSAs. We need to maintain that national data so that
- 25 they can continue to be involved in these value-added

- 1 programs. However, how long does it take and how many
- 2 work hours do we need to get to it.
- 3 I got a call right after I got my cooperative
- 4 agreement instructions, and it was from Nebraska, and
- 5 they had a 73 tag, an Oklahoma animal that was in an
- 6 exposed herd. And I thought, well, this is a perfect
- 7 example to find out how long it takes us to get this done
- 8 and I started a stopwatch. How long is it going to take
- 9 me to find out where that animal was tagged. And it was
- 10 an easy one. You know, I could go right to a paper file,
- 11 went to a brucellosis -- first of all, called our little
- 12 lab who sends out those tags, found out what veterinarian
- 13 was issued that tag. Went to a file under that
- 14 veterinarian's name, and was able to pull a paper where
- 15 that animal was brucellosis vaccinated. And could tell
- 16 the animal health official with -- it took me about an
- 17 hour and 45 minutes, because the lab folks upstairs that
- 18 had the data were at lunch. An hour and 45 minutes to
- 19 call the Nebraska official back and say, this animal was
- 20 vaccinated by this veterinarian. It came from this farm.
- 21 This was the owner.
- Now, that's the perfect deal. If that works
- 23 every time, the paper-based system works, and it works
- 24 efficiently.
- 25 But we had another incident where we traced a

- 1 TB animal back into a state herd that was the herd of
- 2 birth for that animal prior to going to an adjacent
- 3 state, which had a heavily infected TB herd. We actually
- 4 had two of those. First one we traced easily, just like
- 5 the Nebraska request. The other one we never found the
- 6 herd of origin. We narrowed it down to four diaries.
- 7 Four diaries that it could have been. So instead of
- 8 testing one dairy, we tested four.
- 9 So I think Rich mentioned those kinds of
- 10 problems that they've had with TB. But that's the kind
- 11 of performance measures we need to look at.
- 12 Where are we today. I just gave you a little
- 13 scenario about how in Oklahoma we're trying to discover
- 14 where we are today in our ability to trace animals.
- 15 We've got to establish a standard value for each
- 16 activity. It's got to be meaningful. It's got to be
- 17 achievable.
- 18 Routine tracing of suspect and reactor
- 19 animals. We can have test exercises. USDA can go pull
- 20 some numbers out of the systems, whether they're off of
- 21 ICVIs, vaccination records, any calfhood test charts, and
- 22 just give us a number within the state and see how long
- 23 and if we can actually trace that animal.
- What are the consequences? You know, this is
- 25 a big question, and it's a big question for you as

- 1 producers and us for states. What are those consequences
- 2 going to be. And even though we've touched a little bit
- 3 on those consequences, as we've talked in our working
- 4 group, I think we're going to need some input from this
- 5 group and from other groups like this group about what
- 6 they need to be. Incentives for compliance. Don't need
- 7 to be too heavy handed. Think in terms of non-consistent
- 8 and consistent status in the scrapie program. That may
- 9 be the way that we need to go. Scrapie's a model that's
- 10 out there that's worked pretty well. It's pretty simple,
- 11 pretty low cost, pretty low tech. So those are some
- 12 things we need to think about.
- 13 I think this just sort of repeats what we've
- 14 discussed. This was the discussion, key points out of
- 15 our discussion, where are we, how do we get where we want
- 16 to be, and what are those appropriate standards going to
- 17 be discussed.
- 18 We all sort of have a way of doing business
- 19 now. Every producer in every state does. And they're
- 20 all a little bit different. And so we have to look at
- 21 those differences and see how they fit into this system.
- 22 Some states actually don't require a CVI for animals
- 23 moving across the state line. Some states don't require
- 24 individual ID for specific classes of livestock. Some
- 25 livestock move on lot and group IDs, if you look at the

- 1 swine industry, and you look at the poultry industry. So
- 2 we have to take those kinds of things into consideration
- 3 as we come up with compliance issues and as we come up
- 4 with these standard measurements.
- 5 Also one of the things we've discussed is how
- 6 do we get the information out to you. I think there was
- 7 some misinformation that came out of the Kansas City
- 8 meetings that we were so -- I was very pleased about that
- 9 meeting and who all came to that meeting. John Clifford
- 10 came and stayed the whole time. You know, look at a
- 11 these guys. They got on black suits. See, they all wear
- 12 their little black suits. And you know the USDA people
- 13 because they got on black suits. John Clifford had on
- 14 jeans and he had on a shirt, and he took his jacket off,
- 15 he took his tie off, and he rolled up his sleeves, and he
- 16 worked with that group for two solid days. He stood at
- 17 the microphone. He listened to what you had to say. He
- 18 even a came up with a couple pretty good ideas on his
- 19 own.
- 20 How do we, as animal health officials, trace
- 21 animals in disease issues today. We want to know where
- 22 was it officially identified. From where was it shipped?
- 23 Okay. I get an animal in Oklahoma, and I call Nebraska
- 24 that's got a Nebraska tag, I know where the tag was put
- 25 in, but I don't know where it was shipped. What data do

- 1 use? What information do we use? Certificates of
- 2 veterinarian inspection. Permits. Those kinds of
- 3 documents. If a group of feeders comes into Oklahoma on
- 4 a bill of lading or a bill of sale, which they can, I
- 5 don't have any way. There's no way. I have no
- 6 documentation in my office to be able to trace where
- 7 those animals came from.
- 8 So trace to where it came from. What's its
- 9 herd of origin. Then you have to find all of the animals
- 10 that have been involved with that animal commingling,
- 11 because those are possibly exposed. Certainly need to be
- 12 looked at. Trace movements into and out of affected
- 13 herds. Identify adjacents. For specific diseases you
- 14 have to look at adjacent herds.
- 15 When we did our TB investigation in the
- 16 panhandle, the ranch that had TB was 30,000 acres. They
- 17 had 15 adjacents, each with a very similar land mass. So
- 18 that was a county. You got to go test the whole county.
- 19 Then notifying the state and tribe of origin of those
- 20 animals' movements.
- 21 Basically these activities provide the basis
- 22 for interstate movement, traceability standards. Our
- 23 current capabilities are inadequate. They're fragmented.
- 24 They're in a variety of locations. They're in paper
- 25 files. They're in boxes. They're in boxes in buildings

- 1 that aren't even in some of our buildings because we
- 2 don't have the room to keep them for periods of time.
- 3 They're in boxes at livestock markets. 454's. We may
- 4 have to go to markets to look at 454's.
- 5 Some states have been proactive and have put
- 6 in some pretty good electronic abilities to capture data.
- 7 Where we need to focus now with this new opportunity --
- 8 and we must look at it as an opportunity -- is to get
- 9 this data in places that is easily accessible. So we
- 10 have to establish a baseline. Our 2010 cooperative
- 11 agreements are requiring us to do that. Set up how long
- 12 does it take us to actually conduct certain number of
- 13 activities. And then APHIS will evaluate those
- 14 capabilities and help us to establish a baseline.
- Now, don't have a coronary when you read this
- 16 slide. Let me get all the way through the next two
- 17 slides.
- 18 All livestock moving interstate must be --
- 19 and remember "all" doesn't necessarily mean "all" in
- 20 government work. So let's get through the slide.
- 21 All animals must be officially identified.
- 22 That would be a gift from God if every animal had an
- 23 official ID that was traceable to the place that it was
- 24 identified. All animals in interstate commerce must be
- 25 accompanied by an interstate certificate of veterinarian

- 1 inspection. Health certificate is kind of what our
- 2 producers know it as, or a movement permit, and there's
- 3 the all. It's the exemptions are to be defined, because
- 4 we all have some exemptions. And we need to kind of look
- 5 at those.
- 6 So what are exemptions for official ID, and
- 7 what are exemptions for a certificate of veterinarian
- 8 inspection.
- 9 Feeders. That's the one people get up in
- 10 arms the quickest about. Do feeders need to be
- 11 officially identified? I have one veterinarian in Texas
- 12 who ships 50 pods to Oklahoma to go on grass and wheat.
- 13 50 pods. Well, he doesn't want to individually ID those
- 14 animals on those 50 pods. He doesn't even want to write
- 15 a health certificate for those animals on the 50 pods.
- 16 But we have a gentleman's agreement that he will write a
- 17 health certificate. He will tell me how many animals in
- 18 the entire shipment. He will tell me how many pods are
- 19 coming into Oklahoma, and what time period they're coming
- 20 and what their destination is?
- 21 States are going to require and do require
- 22 today that those 50 pods, every animal on that load, must
- 23 have an official ID. There are many states that require
- 24 that today.
- 25 John Clifford had a great idea standing in

- 1 front of that meeting in Kansas City that what if we
- 2 required those animals to have an official ID, and the
- 3 veterinarian writing the ICVI merely had to look at them
- 4 in the pens and say, yes, they have official ID. At
- 5 least the book-in system would be begun. We would be
- 6 able -- if one of those animals gets railed out of the
- 7 feedlot and goes to Booker and has TB lesions, at least
- 8 we can go back to the origin of that animal having an ID
- 9 put in its ear, because that happens on a regular basis.
- 10 Railers end up frequently being TB cattle.
- 11 So feeder animals. What about types of
- 12 movement that might preclude you from having an ICVI.
- 13 Routine movements within production systems, so you're
- 14 looking at the swine industry. You're looking the
- 15 poultry industry. But maybe you're also looking at a
- 16 cattle industry.
- 17 If you have a group of cattle that's staying
- 18 in a specific group or lot, and you're moving from Texas
- 19 to grass in Oklahoma to a feedlot in the Oklahoma
- 20 Panhandle and to a slaughter facility in Nebraska, and
- 21 those cattle are not commingled until they get to the
- 22 feedlot, that could be -- those cattle could move by
- 23 group or lot number. Remember the key here is
- 24 commingling. We sure don't want those branded cattle
- 25 mixing with our dairy heifer replacement cows.

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1 What about movements directly to slaughter?
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- 2 We need input from this group on what those exceptions
- 3 need to be both to ID and to ICVIs. Because it may be
- 4 that we definitely want to move toward a system where
- 5 everything has an ID, but we got to do it in incremental
- 6 bits and pieces because if it doesn't work for you, the
- 7 industry, it isn't going to work for us as animal health
- 8 officials. Because truly what is our mission? Our
- 9 mission is to make sure you can do business, you can do
- 10 business and make as much money as possible that you can
- in whatever endeavor you chose to be involved.
- 12 Consistent status, states and tribes have
- 13 traceability plans that are consistent with interstate
- 14 traceability performance standards. What are those kind
- of requirements going to be? We do need to have -- one
- 16 of the discussions -- we had a meeting here a week ago, a
- 17 two-day working group meeting. And one of the things we
- 18 struggled with, do performance need to be -- and status
- 19 need to be different for species?
- 20 And basically I think we're going to try to
- 21 keep our performance standards the same. There may be
- 22 phased in and out, that might not be the same for
- 23 different species, but there needs to be a separate
- 24 status for species. If you've got a species in your
- 25 state that for some reason just isn't on board, you don't

- 1 need to penalize the swine industry or the poultry
- 2 industry if they're on board.
- 3 The name of the status has been batted
- 4 around, consistent, non-consistent, as the scrapie
- 5 program, but, again, we don't really have a name for that
- 6 at this time.
- 7 The bottom one kind of gives you a cold pit
- 8 in your stomach. If you're not consistent, you're going
- 9 to be on a list to where producers can go and look and
- 10 say, hum, you know, may not want to go to Oklahoma or
- 11 take animals from Oklahoma.
- 12 So we came up, I think I told you, with four
- 13 performance standards. So I'm want to go through those
- 14 four performance standards with you, and each of these is
- 15 directly tied to interstate movement.
- 16 A receiving state is able to contact the
- 17 state in which the animal was officially identified.
- 18 That means where was the tag put in the ear. If it's a
- 19 cow, if it's a horse, where was the microchip put in.
- 20 Don't get upset, you horse people, we're not talking
- 21 about microchipping horses as the key here. Or where was
- 22 the group lot put together, if it was swine or if it was
- 23 poultry.
- We feel like right now, chances are, we need
- 25 to aim for 95 percent of the time in the one business

- 1 day. Go back to my example for Nebraska. The
- 2 performance standard is on Nebraska's shoulders here.
- 3 How long is it going to take Nebraska to tell me,
- 4 Oklahoma, that animal was IDed in Oklahoma. So Nebraska
- 5 called me. I don't know how long it took him to go down
- 6 that list and see he had a 73 bright tag and call
- 7 Oklahoma. But that shouldn't really take very long, if
- 8 you can identify -- the bright tags really good for that
- 9 because you've got 73. If you've got an electronic tag,
- 10 that state making that call is going to have to go to an
- 11 electronic database somewhere.
- 12 Here's performance standard 2. The state in
- 13 which the animal was officially identified -- so now that
- 14 becomes me, because Nebraska has called me and told me
- 15 they've got a 73. The state in which the animal was
- 16 officially identified is able to find the traceability
- 17 unit in which that animal was IDed.
- 18 Now, traceability unit. I mean, that's
- 19 probably a word -- what does that mean? It means the
- 20 herd. However, for your state, you may have to look at
- 21 what do we want to call a traceability unit. Is it the
- 22 state? I can tell you right now, if it's the state of
- 23 Oklahoma, check the box, because it was 73 tagged. Is it
- 24 the county? Is it the township? Is it the herd? Is it
- 25 the production system. Those are things that we need to

- 1 look at and talk about. For me, in animal health, I want
- 2 it to be the herd where that animal was IDed.
- 3 So we have two phases, because chances are
- 4 it's going to take us a while to get us to where we need
- 5 to be. This one might be a little bit more difficult. I
- 6 was lucky that day. I was unlucky with the TB traces out
- 7 of the dairy of the adjacent state.
- 8 So phase 1 would be 75 percent of the time
- 9 within 5 days. So if you call me on 100 cases, 75 of
- 10 those cases I can find in five days is the simplist way
- 11 to think in terms of what is 75 percent.
- 12 Phase 2, you know, at some point out, as we
- 13 build our capability, as we build our IT systems and our
- 14 ability to query data, 95 percent of the time within 2
- 15 business days. That's our goal is to get to this higher
- 16 level of traceability.
- Okay. Number 3, a receiving state is able to
- 18 contact the state from which the animal was shipped. So
- 19 now we don't really have the book-ins. We don't have
- 20 where did it end up, where was it tagged originally or
- 21 identified. This is in the middle. So we have to know
- 22 from where was it shipped. So Nebraska knows it's an
- 23 Oklahoma animal, but Nebraska from that cannot tell you
- 24 who shipped that animal into the state, because it might
- 25 have come from Oklahoma, but it might have come from

- 1 49 -- 48 other states.
- 2 So phase 1, 95 percent of the time within 7
- 3 business days.
- 4 Phase 2, 95 percent of the time within 3
- 5 business days. This is going to take a little bit
- 6 longer.
- 7 Now, when we have electronic CVIs, one of the
- 8 funds that we have given us for our cooperative agreement
- 9 today in Oklahoma is to take CVIs and to input the
- 10 individual ID on those CVIs and associate with them with
- 11 that event. At the end of a year for something that came
- 12 into Oklahoma in the year 2010, I'm going to nail that
- 13 first one, but that's going to be a building process.
- 14 And then the last of our performance measures
- 15 from a state: The state from which the animal was
- 16 shipped, able to identify the location from which that
- 17 animal was shipped.
- 18 Phase 2, 75 percent of the time within
- 19 5 days -- Phase 1. Phase 2, 95 percent of the time
- 20 within 2 business days.
- 21 This is a little scenario to kind of help go
- 22 through it. I may have to have my cheat sheet for this
- 23 one, just to kind of -- this goes back over those
- 24 performance measures, what they are, and whose obligation
- 25 it is to get the information.

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1 So here we've got a movement where we want to
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- 2 consider a case where an animal was officially identified
- 3 in the great state of Iowa. Dave Schmidt doing a great
- 4 job with his producers there, and it was officially
- 5 identified in Iowa.
- 6 That animal was shipped from Iowa to
- 7 Nebraska. Subsequently it was shipped from Nebraska to
- 8 Kansas, and then, Chuck, you get it in Missouri. And
- 9 animal was shipped in from Kansas to Missouri.
- 10 So even though there are several movements
- 11 involved in this scenario, the initial performance
- 12 standard activity involves the book-in, and that's where
- 13 was it identified, and where did it interstate movement
- 14 prior to entry to the last or current state or tribe.
- 15 In this case, Missouri is expected to conduct
- 16 performance activity number 1, which is to notify the
- 17 state of Iowa that the animal was officially identified
- 18 there. So, oh, reference animal Missouri, sorry. So
- 19 Missouri contacts Iowa. That's the first activity.
- 20 Chuck's got the easiest job. He calls Dave on the phone.
- 21 He says, give me some information.
- 22 The second thing that happens is Iowa finds
- 23 out where that animal was identified. So that is your
- 24 second performance activity that Iowa identifies the
- 25 traceability in which that animal was IDed.

- 1 So think back to my Nebraska scenario for our
- 2 case. Nebraska called me. So Nebraska took care of that
- 3 particular activity by calling me and notifying me.
- 4 Next thing that happens is Missouri contacts
- 5 Kansas. So that's performance standard and activity
- 6 No. 3. Missouri notifies Kansas.
- 7 And 4, Kansas finds out where that animal was
- 8 shipped. So from what location in Kansas was that animal
- 9 shipped.
- 10 We do this every day in states. It takes a
- 11 lot of our manhours, a lot of our woman hours, our
- 12 administrative assistants. It's something that happens
- 13 every day, because we trace disease reactors. We trace
- 14 disease suspects. We trace animals that come out of
- 15 Rich's infected dairy. Rich traces things that come at
- 16 of Oklahoma.
- 17 So in an actual animal disease event, the EPI
- 18 investigation would trace animals involved to and from
- 19 all states. So it becomes a really big, big project. So
- 20 now what we have to come up with is a way to evaluate
- 21 compliance and how long is it going to take us to achieve
- 22 each step.
- 23 And the shorter time that we can do this,
- 24 remember the difference, 2001, 2007, 19 billion, a ten to
- 25 the ninth, 200 million, ten to the sixth. That's a huge

- 1 difference in money. The only thing that cost the UK
- 2 greater financially in the history of the United Kingdom
- 3 than the 2001 foot and mouth disease outbreak was
- 4 World War II. There were 60 suicides involved in the
- 5 2001 outbreak. What's the difference in the outbreak in
- 6 2001 and the outbreak in 2007? Mandatory animal ID. The
- 7 ability to immediately stop movement. That was the
- 8 difference.
- 9 So UK's the size of the State of Oregon.
- 10 This is the United States. We will face a disease that
- 11 will affect our industries, whether it's classical swine
- 12 fever, whether it's foot and mouth disease. Shoot. We
- don't know. It may be something we're not even aware of
- 14 what that is. But I guarantee you, it will happen. So
- 15 let's prepare. Let's get ready. Let's throw off all of
- our negative feelings about what's happened to date.
- 17 Let's get in the trenches. Let's make a plan that works
- 18 for all of us, and the entire nation and your state and
- 19 your industry will be better for it. Thank you very
- 20 much.
- 21 (Applause.)
- MS. MILLIS: Thank you, Dr. Brewer, and,
- 23 Dr. Breitmeyer, and, Dr. Myers. For our next session,
- 24 which will occur following a break, we're going to do
- 25 some work around the tables, and we want to evaluate some

- 1 questions at each table.
- We're going to be looking at these
- 3 traceability performance standards. As Dr. Brewer
- 4 mentioned, there's things that we need to talk about or
- 5 think about. That's what this session will be about.
- 6 You know, we also need to figure out how we can evaluate
- 7 that tracing capabilities because after the rule or
- 8 regulation is put into place, we are going to have to be
- 9 able to evaluate that we're being successful in our
- 10 capabilities to trace, and then there may be some other
- 11 concerns that you all have.
- 12 And we want to invite you to list those
- 13 questions. So my colleagues are passing around a paper
- 14 that looks something like this. And what we'd like you
- 15 to do is take a few minutes, just before you go to break
- 16 or just when you get back, and write down what those
- 17 concerns are, any questions that you've had.
- 18 You've all listened very politely this
- 19 morning, and you've not had an opportunity to ask
- 20 questions. Concerns that you have about any of these
- 21 issues. Remember we will be speaking specifically at the
- 22 tables around traceability performance standards as well
- 23 as our ability to evaluate those tracing capabilities.
- 24 So any other questions that you might have, please take
- 25 an opportunity to write those down because in our third

1 breakout session, that will become some of the fodder for

- 2 our discussions.
- 3 So we're going to -- we're handing those out.
- 4 We'll ask you to jot a few questions down if you have
- 5 any, and then we'll invite you to take a break at this
- 6 time. And I'll ask you to be back in the room in about
- 7 15 minutes. And is, by my watch, at 10:00 o'clock. And
- 8 we will ask -- because we've got some rather large
- 9 groups, we're going to ask this smaller group that's up
- 10 front if you'll move to the back. Okay. But we are
- 11 going to ask you to join with a group in the back that's
- 12 also cattle, and we'll ask this rather large group in the
- 13 back to come up to the front.
- 14 And if we have too many folks at a table,
- 15 we'll ask you to kind of split up a little bit if you
- 16 can, so we can get reasonable numbers at our tables. If
- 17 you're at a table that's got no label or a label you
- 18 don't like, and you want to be cattle folks, we can
- 19 change those labels, too. So if you have any questions
- 20 about that during the break, I'll be in this room, and
- 21 you can ask me about it. So we invite you take your
- 22 break now and we'll be back here at 10:00 in our small
- 23 groups.
- 24 (Recess taken.)
- 25 MS. MILLIS: Well, welcome back. We know

- 1 there's going to be a lot of lively discussion at each of
- 2 our tables today, so we'll ask you to collect around
- 3 tables related to the species that you're interested in
- 4 discussing.
- 5 And I just wanted to mention a couple
- 6 particulars about how this will work today. You may have
- 7 noticed that we have a court reporter who is gathering
- 8 all the information that we're hearing in the
- 9 presentations, and after a while, after each group has an
- 10 opportunity to discuss these issues, we'll have a report
- 11 out from each group, and she'll be able to capture that
- 12 as well. So when we do the report-outs following these
- 13 sessions, we'll ask you to speak into the microphone so
- 14 we can make sure we're heard. And then as each of you
- $\,$ are gathered around the table, we'll ask the USDA person
- 16 who's there if they can identify themselves, because
- 17 they'll be one of your table moderators.
- Now, before the break we asked you to
- 19 complete or fill in any questions that may have arisen
- 20 for you during the course of the morning or during the
- 21 presentations, and we'll ask you to keep those with your
- 22 table moderator for now.
- Now, we know that while you have some of
- 24 these discussions on the topics today, that more
- 25 questions may arise, so we'll ask your table moderator to

- 1 kind of keep track of those questions. We'll be picking
- 2 those up at lunchtime. So now I'm going to ask Neil
- 3 Hammerschmidt to come up and recap the first issue that
- 4 we're going to have in discussion at each table.
- 5 MR. HAMMERSCHMIDT: Thanks, Deb. So the
- 6 first discussion topic is specific to the performance
- 7 standards, traceability performance standards. I think
- 8 Dr. Breitmeyer really helped set the stage in this
- 9 discussion, not that we want to get into it in great
- 10 detail, but I think now we're looking at the species
- 11 sectors, it might be appropriate for there to be some
- 12 initial discussion to help identify within that species
- 13 where the void or highest risk that you might want to
- 14 acknowledge, just because I think it is helpful in this
- 15 discussion.
- 16 When we look at the traceability performance
- 17 standards, I think another key bullet is the overall
- 18 merit of these standards. While they were generic, those
- 19 four applied to all the species. We also need to look at
- 20 their merit specific to that species. When we talk about
- 21 merit, do they help us achieve traceability? Will they
- 22 move us in the right direction, as we've identified the
- 23 gaps in traceability. Will they help fulfill or fill in
- 24 those gaps? Are there other performance standards that
- 25 are appropriate, and Dr. Brewer mentioned that certainly

- 1 from an animal health official's perspective, there are
- 2 certainly other performance standards in their area of
- 3 work that is applicable, and you can certainly define
- 4 those. But the work of the regulations working group are
- 5 traceability performance standards that apply
- 6 specifically to animals that move interstate. So you
- 7 want to keep that in mind.
- 8 Then the alignment performance standards with
- 9 the species sectors, this is, again, with the
- 10 understanding about this, all livestock and that there
- 11 might be animals that are exempt from the risk area or
- 12 not necessary. Animals moving direct to slaughter.
- 13 Maybe that's a permanent exemption. There might be
- 14 others that are more phased in.
- 15 In the cattle sector, where's the highest
- 16 priority today? What other portions of the livestock or
- 17 cattle sectors might they need to apply to a couple of
- 18 years down the road.
- 19 Again, the chart that Dr. Brewer went over,
- 20 traceability, performance standards, what activity's
- 21 being measured, what actions does an animal health
- 22 official take when there's a disease event. That's the
- 23 activity. The time, the percentage that they achieved
- 24 that. You put those in combination. That is the
- 25 traceability performance standards. Again, the point is

1 we're not counting how many premises. We're measuring a

- 2 state or tribe's capability to perform traceability
- 3 actions or activities.
- 4 That chart's in your handout. It's very
- 5 busy, but that's why we put it in your handout. That's a
- 6 more thorough evaluation on a one chart format of those
- 7 performance standards and their explanation. And, again,
- 8 that is in your handout with a walk-through of the
- 9 performance standards.
- 10 Our focus in this discussion today is really
- 11 on traceability performance standards. Hopefully we can
- 12 stay focused on that to a big degree, and these are the
- 13 questions that are in your handout. I might have added
- 14 the first one, I'm not sure. What are the priorities or
- 15 population sectors within the species needing the most
- 16 improvement relative to disease traceability as a
- 17 starting point. But those are the questions that we're
- 18 trying to focus on as much as possible. Obviously, there
- 19 might be others.
- 20 But feedback to the regulations working
- 21 group, the state members, the tribal members, APHIS, VS
- 22 members we'll take your feedback to the table as we
- 23 continue to define more thoroughly those performance
- 24 standards. This is a group exercise, wanting input from
- 25 industry on the current line of thinking, on the

- 1 standards that Dr. Brewer laid out so we can continue to
- 2 bring those forward.
- 3 MS. MILLIS: Thanks, Neil. So for -- until
- 4 11:00 o'clock, we have to work on this issue. So we'll
- 5 ask at each of your tables that you engage in a
- 6 discussion so that we're ensured that we have your input
- 7 as we reflect on these performance standards. If you
- 8 have questions that you recorded on a sheet like this,
- 9 turn those over to your table moderator. We'll ask at
- 10 each table that the USDA individual there kind of
- 11 identify themselves.
- 12 If you have questions that come up during
- 13 your discussion that are kind of off topic of stuff, you
- 14 can gather those questions there, and we will pick those
- 15 up as you head off to lunch today, and those will be
- 16 fodder for our afternoon discussion. Thank you.

17 (Discussion session.)

- 18 MS. MILLIS: All right. I want to bring us
- 19 back to order. So if you could tie up your discussions
- 20 at each of the tables, we're going to go around and hear
- 21 from a spokesperson from each of the tables about the
- 22 things that you've come up with, as you've reflected on
- 23 those traceability standards. So if I could ask us to
- 24 come back to order now, I'd appreciate it.

- 1 order. And I'm going to start with the swine group back
- 2 here, as you've reflected on these traceability
- 3 standards, if we could have somebody speak for your
- 4 group. I wanted to point out that the court reporter is
- 5 capturing these because it's important to the secretary
- 6 who reads each of the items what's being stated here, and
- 7 we really do need your input.
- 8 AUDIENCE MEMBER: Hi. Anyone else here from
- 9 the pork industry? Just so I know. Well, there's one.
- 10 Good. All right.
- 11 Just for everybody's background, we have been
- 12 working on, for years, our own set of program standards
- 13 for ID. And they were developed to work currently with
- 14 the way Code is currently written, and to enhance our
- 15 traceabilities by using a standardized national premises
- 16 identifier and the recordkeeping and ID components of it.
- 17 So our program standards have been the ones we've been
- 18 implementing over time since about 2005 starting with the
- 19 premises registration, with the standard premises
- 20 identifier.
- 21 And our industry has actually incorporated
- 22 that identifier into current production practices, as far
- 23 as recordkeeping components, ID components, and also as
- 24 part of the program, our pork quality assurance program,
- 25 our site assessment, which is the welfare component of

- 1 that, we actually use the standard prem identifier as the
- 2 method by which we identify those folks who have site
- 3 assessments in our database. So we've integrated this
- 4 into our programs, also into your surveillance programs
- 5 for pseudorabies and swine brucellosis. So for us, as an
- 6 industry, having a standard identifier be the basis of
- 7 our program is what we wanted to achieve and that's what
- 8 our program standards are built around.
- 9 And so when I look at the questions that were
- 10 asked here, you know, for us -- and I'm speaking only for
- 11 swine -- we believe strongly in species specific program
- 12 standards that work with the species that have to deal
- 13 with them. So, you know, when it looks -- when you're
- 14 asked, will these performance standards address current
- 15 gaps in traceability, based upon my understanding of what
- 16 I've seen today and how our program standards would fit
- 17 into that, I would say we're addressing the gaps on the
- 18 swine side.
- 19 When you look at what performance standards
- 20 need to be considered or what other ones, I think at
- 21 least, again, based on my understanding of what I've
- 22 heard today that our program standards would fit fairly
- 23 well with what I've seen so far.
- We talked a little bit about exemptions, and
- 25 defining exemption is whether or not that animal has to

- 1 have a physical identifier in their ear, unique
- 2 individual identifier.
- 3 Within the Code of Federal Regulations, we
- 4 have a couple of abilities to move pigs in groups and
- 5 lots based upon them being in a defined production
- 6 system, which is defined in the Code of Federal
- 7 Regulations. And so we would still want that system to
- 8 be in place. We'd want the current, you know, Code, the
- 9 way that it's written, for brucellosis -- the ID of
- 10 animals for brucellosis and pseudorabies to continue to
- 11 be in the Code; although streamlined in with traceability
- 12 standards. So we still would have some areas of, quote,
- 13 exemption, but they would already be ID systems that are
- 14 accounted for in the Code for swine, that are moving in a
- 15 group or a lot based on the production system.
- 16 If you look down at capabilities, I think
- 17 that, at least for our program standards, states and
- 18 tribes -- oh, just the first three? Oh, that's later?
- 19 I'm sorry.
- 20 And we did talk a little bit about -- what
- 21 was the other one? Did I get them all?
- 22 Oh, we talked a little bit -- oh, movements
- 23 to harvest. You may not know, but currently swine that
- 24 move into harvest channels are all individually
- 25 identified back to the owner. That usually occurs either

- 1 at the buying station or at the packing plant on the
- 2 market hog side with a tattoo. And in the past, and what
- 3 we're moving away from, it was a back tag on sows and
- 4 boars that were entering harvest channels. And we're
- 5 actually transitioning away from the back tag to an
- 6 official premises identifier tag that would go into the
- 7 ear of the sow or boar, which really the doctors in the
- 8 industry are currently using right now, and those are
- 9 accompanying animals in the harvest channels and are
- 10 being collected as part of our pseudorabies surveillance
- 11 program at the south plants.
- 12 And so for us, animals are already identified
- 13 going into the harvest channel. And that needs to stay
- 14 the same, and we need to continue to improve it by moving
- 15 away from the back tag and into the premises ID tag.
- 16 That's what we're currently moving toward. For us
- 17 animals identified in harvest channels is very important
- 18 for traceability.
- 19 MS. MILLIS: Appreciate it. We're going to
- 20 call on this table here that worked on the sheep and
- 21 goats issue. And as we go around, you may have similar
- 22 things at your table that you've already heard at
- 23 another, and you can just ask them to ditto them. And
- 24 you don't necessarily have to repeat them.
- 25 DR. MYERS: Thanks Deb. Somehow I got tagged

- 1 to do this, even though I'm not a sheep or goat producer.
- 2 But just to correct what Dr. Brewer said earlier, my suit
- 3 is blue, not black. So maybe that makes me a little less
- 4 of a bureaucrat.
- 5 Anyway, the three items under traceability
- 6 performance standards, first of all, any gaps, the group
- 7 felt that the standards that are in place for the scrapie
- 8 program are really doing a good job, and we were not able
- 9 to come up with any gaps or any additional performance
- 10 standards that would be necessary. So there was a view
- 11 that the scrapie program needs to continue as it is and
- 12 meets the traceability needs.
- 13 Also not really a lot of discussion about
- 14 exemption or any new or different exemptions that would
- 15 be necessary through that program.
- 16 Our discussion around the table kind of
- 17 focused on something a little different, so I'll share
- 18 with you what those are. And it focused more on the
- 19 state side of things. And I know that our discussion
- 20 here was about those federal rules that need to be in
- 21 place to govern interstate movement, but I think some
- 22 specific messages that wanted to come from this table
- 23 were that the discussion that we had earlier about tags
- 24 being available and being a very simple low cost
- 25 approaches, that was supported by the folks at this

1 table, and that there needs to be options that those tags

- 2 are available either through the state or through
- 3 individual veterinarians.
- 4 And also data that is held -- should be held
- 5 by the state and by those -- by those veterinarians. And
- 6 so what it really underscored, and I think the take-home
- 7 message from this table, is that the kind of meeting they
- 8 were having today to talk about what are those important
- 9 issues that need to be addressed at the federal level
- 10 from the standpoint of interstate movement, this same
- 11 kind of meeting needs to be held back home in each state
- 12 to talk about what those traceability programs within
- 13 each state need to look like. So I will ask our two
- 14 friends here to make sure that I've adequately
- 15 represented the views of the table. Do you want to take
- 16 the mike and add to that?
- 17 AUDIENCE MEMBER: Basically the discussion at
- 18 our table was predominantly about where the information
- 19 is held, how that information is controlled, and where it
- 20 is disseminated.
- 21 Now the scrapie program has been effective.
- 22 Part of the reason that it's been effective is that it
- 23 does not identify the feeders and the young stock. It
- 24 identifies the breeding herd. Also of paramount
- 25 importance in the scrapie program is that the flock or

- 1 herd identification number stays with the owner as
- 2 opposed to sticking with real estate or property. So say
- 3 I took my herd and I moved to a different place. I would
- 4 still have the same herd number, but my property would
- 5 not have any identification upon it. Okay. And that's
- 6 really important as, you know, we move forward trying to
- 7 redevelop some kind of a trust in the USDA from those --
- 8 the debacle of the National Animal Identification System.
- 9 So that's something that I think everyone
- 10 needs to be aware of with the scrapie program. Now, I
- 11 don't think it's going to cross apply to every species,
- 12 and I don't believe that it should, but it's been okay,
- 13 and hasn't resulted in a tremendous amount of further
- 14 consolidation amongst that particular species sector. So
- 15 thank you.
- DR. MYERS: Thanks.
- MS. MILLIS: All right. Let's move on -- are
- 18 there any other groups that talked about other species
- 19 than cattle? All right. We're going to turn it over to
- 20 you folks. Who's your spokesman at your table?
- DR. BREWER: Beck.
- 22 THE COURT: And, T.J., I'm sorry. It is navy
- 23 blue and my table pointed out to me I have on black.
- 24 First of all, I want to thank this table.
- 25 This has been an excellent table. Very good discussion,

- 1 very good dialogue, and we have a wide variety. We've
- 2 got Farm Bureau. We've got R-CALF. We've got Geneseek.
- 3 We've got lawyers. So it was truly productive, good
- 4 discussion.
- 5 On Neil's first discussion, where are the
- 6 gaps, feeders usually don't have any ID. Breeding age
- 7 cattle, because of the loss of brucellosis program -- you
- 8 know, not in Oklahoma. We're IDing them in Oklahoma.
- 9 But there are some places where that's going to be a gap
- 10 as we stop first point testing. And they live the
- 11 longest. You know, they're the ones that are out there
- 12 that we have to address in these more longevity type
- 13 diseases.
- 14 Another gap is speed of commerce. Electronic
- 15 is more time efficient. The cheaper bright tags are more
- 16 cost effective, and then in a gap also, for some reason
- in here we talked about the book end approach, because we
- 18 have brand states at our table. And certainly their
- 19 comment was they're not in favor of the book end approach
- 20 for the farm of origin being where the tag needs to be
- 21 put in. That quite possibly that needs to happen at the
- 22 first point of commingling.
- 23 And then the issue of reliability.
- 24 Reliability is maybe a gap that we haven't thought about,
- 25 that whatever we come up with, they've got to reliable

- 1 measures that all states participate in.
- 2 How will performance standards address these
- 3 gaps, and the devil's in the detail. How is each
- 4 separate state of 50 states -- how are they going to
- 5 address and meet those performance standards and what's
- 6 going to be the uniformity in that? Basically we had
- 7 comments that 50 states can't have 50 different
- 8 methodologies that will work. Kind of, people, we're
- 9 talking about the old system that's gone. So we have to
- 10 accept and realize that there were parts of that system
- 11 that need to be carried over into this one.
- We need speed and uniformity. The weakest
- 13 standards of the standards that were put on the board are
- 14 the parts in between the book ends. It's pretty
- 15 strong -- I can call Chuck and say this is a Missouri
- 16 animal. But in-between pieces are the weakest right now.
- 17 Overall, I think -- and you all can argue
- 18 with me. I think the group liked the performance
- 19 standards in just a general umbrella. On the issue of
- 20 exemptions, feeders, we're kind of pro and con. That
- 21 feeders should be exempt from individual ID. And I don't
- 22 know as we came up with a consensus in looking at certain
- 23 diseases, TB -- I mean, TB is one of them, believe it or
- 24 not, because even though we think of TB as being a
- 25 longevity type disease, having feeders off of the radar

1 screen is going to hurt us. So maybe that depends on the

- 2 disease as to what's important as far as feeders are
- 3 concerned.
- 4 One of the things this group came up with is
- 5 the idea of free tags are an excellent move. Bright tags
- 6 for people who want the low cost, low tech. But one of
- 7 our members stood up and said, we think USDA should make
- 8 available for folks who want electronic ID and want to
- 9 work at a little higher speed of commerce, free RFID tags
- 10 as well.
- We got into a question that wasn't on the
- 12 list, and that is of exemptions for interstate
- 13 certifications of veterinarian inspection. And I think
- 14 the consensus of the group was that it should be a state
- 15 decision if you're going to require -- if Rich Breitmeyer
- 16 is going to take a permit for California, so be it, if
- 17 Becky Brewer is going to require a certificate of
- 18 veterinarian inspection, then that's what it needs to be.
- 19 Do you all have anything to add to that?
- 20 Notice I looked right at the people that might want to
- 21 add to that.
- 22 AUDIENCE MEMBER: Just one of the things that
- 23 comes to my mind when we're talking about this program,
- 24 in some level, the agricultural organizations have come
- 25 together and presented a plan for ID. And in that plan

- 1 was we need to use the TB and brucellosis programs as a
- 2 model for animal ID. And I didn't bring that up in our
- 3 discussion, and I'm glad I didn't, but that's all I had
- 4 to say.
- 5 MS. MILLIS: Thank you, I appreciate that.
- 6 And who's going to be the spokesman for this table. Is
- 7 that you, Neil?
- 8 MR. HAMMERSCHMIDT: Certainly some good
- 9 discussion. I think we came around to a good discussion
- 10 on the performance standards, but we got there by way of
- 11 talking about maybe solutions a little bit, number one,
- 12 within the cattle sector, good support for making the
- 13 silver or the bright tag readily available to the
- 14 producer, with the understanding that the state that
- 15 administers those tags need to keep a record of where the
- 16 tags went.
- 17 Probably the biggest question and differences
- 18 of opinion is who is responsible for tagging the animals,
- 19 the producer where the animal originates or point of
- 20 first commingling and pros and cons of the market doing
- 21 the tagging, cost of the tagging, and sendings for the
- 22 tagging. So I'm not sure we ended up with a specific
- 23 consensus of the group of where that is achieved, but
- 24 certainly having a record of where the tag is distributed
- 25 is the key point.

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1 Again, funding for the tag is critical. When
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- 2 we looked at the performance standards, certainly with
- 3 the first clarification that we're looking at the
- 4 breeding cattle population to apply the current
- 5 performance standards. With the feeder cattle currently
- or being exempt period, we didn't get into long-term
- 7 inclusion or exclusion that breeding cattle 24 months of
- 8 age and greater. Number one, it's a no-brainer because
- 9 the appropriate type and class of animal would be
- 10 identified with a record of where the tag went. So doing
- 11 that a high percentage of the time, a minimal time
- 12 requirement was achieved very easily, as would be, number
- 13 two, because if the animal was tagged in Kansas, Kansas
- 14 should have a clean record of where that tag was
- 15 distributed in the administration of those tags.
- 16 The performance standards that I think raised
- 17 the question and not the concern, but it got the group
- 18 talking about a gap, is an animal that was born and
- 19 tagged in Kansas, moved to Nebraska, and now is in
- 20 Missouri, and Missouri needs to determine -- advise
- 21 Nebraska that the animal came from Nebraska to Missouri.
- 22 They could very easily let Kansas know that we got a
- 23 Kansas animal, because Kansas code would be on the tag,
- 24 or the 840 would have a record of where the tag
- 25 distribution was.

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1 How would they have a record that the animal
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- 2 came to Missouri from Nebraska? So the group was keen on
- 3 making better use of the interstate certificate of
- 4 veterinarian inspection, and felt that moving forward as
- 5 aggressively as possible on an electronic format of those
- 6 certificates would be appropriate to make that look-up
- 7 more effective, but certainly they identified that
- 8 certificate or other permitting type system that would
- 9 actually have the number of that animal coming into
- 10 Missouri would be the appropriate solution, that we need
- 11 to do a better job of to fill that void or inability in
- 12 tracing today.
- 13 The other point about that traceability is
- 14 clarification of what is official identification, making
- 15 sure that if the animal is going back to the farm or
- 16 ranch for breeding purposes that we need more than a back
- 17 tag. Some type of permanent ear tag that would remain
- 18 with the animal.
- 19 Other questions or points that I missed from
- any of the group?
- 21 AUDIENCE MEMBER: I got -- it's not a
- 22 question really, as far as the electronic paper. You
- 23 made the statement earlier, and maybe someone can answer,
- 24 is it federal law that animals moving, you know, by
- 25 interstate right now have to have their health

- 1 certificate in all states?
- 2 MR. HAMMERSCHMIDT: No. It's not a
- 3 requirement.
- 4 AUDIENCE MEMBER: Did it used to be?
- 5 AUDIENCE MEMBER: No. Most states that I am
- 6 aware have a requirement during the brucellosis program
- 7 that animals come in with a health certificate, but now
- 8 that has been dropped by some states in lieu of a
- 9 permanent.
- 10 AUDIENCE MEMBER: 17E.
- MR. HAMMERSCHMIDT: 7118 and, John, you're
- 12 the expert on the regulation, requires breeding animals
- 13 24 months of age or older to be officially identified
- 14 with some type of record, a bill lading and others could
- 15 be that type of option versus a specific health
- 16 certificate, but there is some reporting or method of
- 17 that in 7118 for breeding animals 24 months and older.
- 18 It does not specify a certificate of veterinarian
- 19 inspection.
- 20 AUDIENCE MEMBER: We're fortunate in the
- 21 state of Missouri that we still do that for calves. You
- 22 know, whenever they come to a livestock market, they go
- 23 to a vet, and the tag gets recorded and it gets sent to
- 24 the State of Missouri. So as far as state commerce
- 25 market, it works fine. Nothing's changed. It been that

- 1 way for years. That's the way, as a market owner, I'd
- 2 like to keep, you know, and I think it'd be the simplest
- 3 way to keep it is do what we've done in the past on the
- 4 brucellosis. It worked. Got rid of it.
- 5 AUDIENCE MEMBER: And the market streamlining
- 6 hardware, software that we use in Missouri markets will
- 7 produce a printed certificate of veterinarian inspection
- 8 by searching the record from the identification chart.
- 9 So it's extremely rapid and easy in Missouri.
- 10 MS. MILLIS: Thank you. Let's go to this
- 11 table here.
- 12 AUDIENCE MEMBER: Okay. We had a fairly
- 13 lively discussion about these performance standards, and
- 14 we discussed feeders and that's already been covered.
- Two things that we came up with that I don't
- 16 know if you'd call this an exemption or what, but cattle
- 17 going from a federally approved market to, say, someone
- 18 in Missouri just takes an animal over to Illinois to a
- 19 federally approved market. Do they have to be ID'ed to
- 20 cross -- to go to that market. And we came up with
- 21 probably -- and I guess this is something we need to talk
- 22 about, probably they would be ID'ed. That would be the
- 23 first point of concentration. So that's probably where
- 24 they would get their identification.
- 25 The second thing that I don't think has been

- 1 touched on is there was some discussion about when we're
- 2 talking about these standards, we say number 4,
- 3 75 percent is -- on number 4, it's completed 75 percent
- 4 of the time in 5 days. How many are never completed?
- 5 How many are never traced? And this is probably some
- 6 data we need to look at to get some idea of how many are
- 7 never traced. And I think that's something that the
- 8 working group probably needs to look at.
- 9 Any other comments from the group? Okay.
- 10 Thank you.
- 11 MS. MILLIS: Thank you, sir. Good points.
- 12 We'll go to this table over here.
- 13 AUDIENCE MEMBER: In terms of question 1, the
- 14 gaps that the performance standards will address, and we
- 15 assumed that we are effectively identifying the target
- 16 population, whatever we're trying to identify that we've
- 17 got tags in ears, and so that step 3, where we -- it's
- 18 kind of that in between that Neil discussed earlier; that
- 19 that is where we would get some significant improvement
- 20 over what we have today, if we have tags in ears and
- 21 we're able to somehow get that number on the ICVI and be
- 22 able to search that and go back.
- You know, we agreed steps 1 and 2 we could
- 24 pretty easily do that. But that step 3, that's where
- 25 we'd be making a big leap. And that's the performance

- 1 standard, where we recommended a modification from what
- 2 the draft is. And we said 75 percent should be the
- 3 threshold for that third step. That's not based on
- 4 anything scientific except there was 75 percent in
- 5 another performance standard. So that's the one where we
- 6 identified maybe something different.
- 7 Again, the focus on breeding cattle or test
- 8 eligible cattle. And that's some distinction that I
- 9 think is important, that, you know, where's the line. We
- 10 talked about the feeder heifers that are out on grass or
- 11 in a feedyard, but there's 8 or 10 or 20 of them that are
- 12 pretty nice, so they get pulled out, bred and put into a
- 13 herd. How do we handle those? Me personally, we need to
- 14 be careful that we don't collect a bunch of feeder
- 15 heifers because they might end up back in the herd and we
- 16 just create a big mesh.
- 17 So that distinction, we discussed that, and
- 18 how we define breeding animals. Is it an age? Is it
- 19 intent. I think that's going to be a key part of the
- 20 discussion going forward.
- 21 The other thing that I'll point out that our
- 22 group discussed is we talked about, okay, you know, is
- 23 phase 1 breeding animals, is phase 2 feeders. And our
- 24 discussion was that, let's worry about phase 1 and not --
- 25 we're not going to talk about feeders. Part of the

- 1 struggle where we've been the last few years is producer
- 2 pushback. And so let's focus on the high risk animals,
- 3 and that's breeding cattle. And if there's a phase 2,
- 4 we'll deal with that later, but let's don't include that
- 5 when we start. Let's deal with phase 1 first.
- 6 MS. MILLIS: Thank you very much, and we'll
- 7 go to this table.
- 8 AUDIENCE MEMBER: We also had a pretty lively
- 9 discussion. Reviewed many of the pain points of the
- 10 former program, and came to the conclusion that we felt
- 11 the bright tags are a good place to start. And the
- 12 biggest concern was with the USDA issuing the tags. The
- 13 post solutions were to have the data stored by a private
- 14 service provider who will then make the information
- 15 available in a timely manner to the states. Many of the
- 16 other issues that we cover, I think have already been
- 17 brought up by some of the other tables.
- 18 Is there anyone else at our table that had a
- 19 point to bring up?
- 20 MS. MILLIS: Thank you. Appreciate that, and
- 21 we'll go to this last group. And who's your spokesman
- 22 here? Let me get over to you. Here you are, sir.
- 23 AUDIENCE MEMBER: I'm a spokesman because I'm
- 24 the only one volunteering. There's some very intelligent
- 25 people here, a lot more than I am, because I'm just a cow

- 1 calf producer.
- 2 I think many of the things we brought out in
- 3 this group. In fact, I learned a few things. I didn't
- 4 know what a bright tag was. I always thought it was just
- 5 an old silver tag.
- 6 We had the opportunity for Dr. Breitmeyer to
- 7 offer something, a man from Texas, an auction barn
- 8 person, too. So if anybody disagrees with what I say,
- 9 correct me.
- 10 But it seems like -- the same thing with the
- 11 groups here. We thought maybe there are some priorities
- 12 on this identification that -- dairy breeding herds
- 13 should probably have maybe the highest priority at first.
- 14 And I personally brought up important cattle, which I
- 15 think should have definitely the highest priority because
- 16 of the possibility of mad cow disease -- yeah, that plus
- 17 hoof and mouth is more serious than that. If that comes
- 18 around here, it doesn't matter what kind of
- 19 identification system you're going to have, you got a
- 20 big, big, big problem, but that's my personal
- 21 opinion.
- 22 And there was concerns that the bright tag is
- 23 not going to do the traceability as far as interaction
- 24 between animals. And that's true. That I think, you
- 25 know, the producers have spoken and said they don't want

- 1 to go any further than bright tags, which if we --
- 2 personally, I'm not speaking for any group. I would have
- 3 no problem using the bright tags on our calves when we
- 4 work them on the farm, to start out. I think that's
- 5 reasonable. And I think we're talking about just common
- 6 sense solutions.
- 7 Anyone in the group want to add to what I
- 8 said if I didn't cover it? Would you like to say
- 9 something, Matt, from Texas?
- 10 AUDIENCE MEMBER: It was my idea, but I think
- 11 there was some emphasis that maybe the show cattle and
- 12 rodeo cattle, any cattle that are congregated, need to be
- identified, just because of that commingling.
- 14 AUDIENCE MEMBER: The man right here, he had
- 15 some comments, too. Would you like to say anything.
- 16 Auction barn man ought to say something. We had a good
- 17 group here.
- 18 MS. MILLIS: Thank you. I appreciate that.
- 19 And now moving into the next discussion, Neil, you want
- 20 to give us a little background on it, and while Neil gets
- 21 ready, what we'll do is within our same groups, or if you
- 22 need to move to another group, that's fine with us, we're
- 23 going to discuss this next topic during the next
- 24 50 minutes. Go ahead.
- 25 MR. HAMMERSCHMIDT: Thanks, Deb. So now that

- 1 we have a better understanding of what the performance
- 2 standards are, how do we achieve that level of
- 3 traceability? What's the incentive to get there, because
- 4 if there isn't some type of process to document how a
- 5 state or tribe is in comparison to those standards,
- 6 they're probably not of much merit or value. So that's
- 7 kind of the point of discussion is making sure that there
- 8 is a way to evaluate them, so that there is credibility
- 9 in the overall plan. Indirectly, I think that provides
- 10 the incentive.
- 11 The working group, while we don't have a lot
- 12 of information to throw darts at like we did on the
- 13 performance standards, we do make reference, as an
- 14 example, to scrapie consistent state, is the term they
- 15 use if they're in compliance with their program
- 16 standards. Again, consistent probably isn't the right
- 17 phrase, but that's the concept. And we evaluate whether
- 18 a state or tribe is meeting those standards or is not.
- 19 Do you have ideas on how that information should be
- 20 presented, published so everybody across the country has
- 21 equal access to know about that information? Visit with
- 22 some of the state and ABICs at the table in regards to
- 23 the incentive that the scrapie program provided because
- 24 it's my understanding all states except one because it's
- 25 not applicable to them -- all states are consistent

- 1 status for the scrapie program. So there was obviously
- 2 an incentive for states to get there. So that might be
- 3 an idea.
- 4 But bottom line is we need ideas that we can
- 5 take back, again, to the working group on how we evaluate
- 6 the standards, what's the appropriate evaluation
- 7 processes that can be considered, and from your
- 8 perspective how should we present the information after
- 9 it's been evaluated. Do you have an appropriate -- is it
- 10 you are or you are not meeting those standards, or is it
- 11 level 1, 2, 3, 4 in comparison. Those types of ideas
- 12 would greatly be appreciated by the working group. And,
- 13 again, how public, what's the best way of sharing the
- 14 results of that evaluation, with the acknowledgment that
- 15 we're talking further out there. But as we develop the
- 16 proposed rule, some of that definition will have to be
- 17 contained in the proposed rule. But it will be years
- 18 down the road before we're actually ready to do the
- 19 evaluation of the standards.
- 20 MS. MILLIS: Thanks, Neil. And so for the
- 21 next 45 to 50 minutes, we'll ask that you discuss this
- 22 topic, how we're going to evaluate whether it was
- 23 successful or how we're going to measure what our tracing
- 24 capabilities are. How are we going to know we did it.
- 25 And that's the topic and then we'll report back out.

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1 (Discussion session.)
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- 2 MS. MILLIS: All right. I'm going to bring
- 3 us back to order, and we're going to do the same thing
- 4 that we did on the earlier question, and that is go from
- 5 table to table. What's different about this is we're
- 6 going to go in the reverse order that we did before.
- 7 So let's begin with this table. As
- 8 you reflected on how we would -- whether we were
- 9 successful in our traceability, what did you folks
- 10 come up with?
- 11 AUDIENCE MEMBER: I think the first
- 12 question -- we had some really good discussion around
- 13 this table and a lot of different sectors that were
- 14 represented.
- 15 And in looking at just, first of all, how are
- 16 the states going to evaluate themselves or is USDA going
- 17 to evaluate them against the standards, we looked at the
- 18 first thing that needs to be done is just establishing
- 19 some benchmarks of what's being done now.
- 20 The other thing we talked about was -- and
- 21 Rich was helpful on this -- the program diseases that
- 22 they have to comply with traceability standards as they
- 23 are now and report to USDA on an annual basis, look at
- 24 expanding that type of an evaluation process to the ADT
- 25 system.

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1 Some of the -- just the discussion about
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- 2 that, though, who should really be responsible for
- 3 evaluating the program? Is this something that the
- 4 states should be required to do themselves or USDA?
- 5 Obviously, state funds and state personnel are very
- 6 short, and to go through the exercises of, you know,
- 7 saying how well they're complying would add a lot of cost
- 8 and time commitment to those states. So the consensus
- 9 here was this should be a function of USDA.
- 10 As for the second question then, the results,
- 11 how should they be made public. Well, certainly,
- 12 programs like this, should there be federal funding
- involved, the information would need to be public in some
- 14 way, but the thought around the table here is it's public
- 15 information, but you don't need to necessarily publicize
- 16 it because it could be detrimental to some states' animal
- 17 industries or cause some competition between states that
- 18 may not be good for the industry as a whole. So
- 19 something that -- again, it is public information but
- 20 probably shouldn't be publicized, necessarily.
- 21 As far as what happens when performance
- 22 standards are not met by a state, well, some of the
- 23 hammers that were discussed around this table is
- 24 obviously some movement limitations of animals to or from
- 25 those states. And then also since cooperative agreement

- 1 funds are used largely to administer these programs,
- 2 obviously that could be cut off or curtailed in some way
- 3 to incentivize the state to come into consistency or
- 4 compliance, or whatever you want to call it.
- 5 Then the fourth item then is how can the
- 6 industry help contribute to the states and the tribes
- 7 meeting these financial -- these basic standards then.
- 8 Industry has a very big role to play there. But the
- 9 standards would need to be very, very clearly
- 10 communicated to industry so they could help carry the
- 11 message. Obviously that wasn't done during the NAIS
- 12 days. A lot of the basics of that program were
- 13 extrapolated and bastardized to where you really didn't
- 14 know what those standards were, those basic elements,
- 15 which creates a lot of misunderstanding and obviously
- 16 mistrust. So certainly industry can carry a lot of water
- on this, given the right tools and right messages.
- Just some general comments this group had in
- 19 talking about -- again, coming back to the feeder
- 20 animals, very, very strong opinion that they should be
- 21 exempted because, again, the risk factor is not nearly as
- 22 high as with the breeding herds. But then in order to
- 23 help encourage participation in the program and
- 24 compliance or consistency, maybe do an evaluation and
- 25 say, you know, because the dairy sector is very much more

- 1 friendly toward RFID and they have uses for it and
- 2 they're much more in line to use that type of technology,
- 3 maybe when you exempt the feeder cattle from the
- 4 programs, the number of bright clips would be given to
- 5 feeder cattle producers, that cost may be offset if you
- 6 could make RFID available to anybody in the cattle
- 7 industry that wants to use it for breeding cattle,
- 8 obviously not the feeder cattle. So again, the thought
- 9 if you did something like that, you might encourage
- 10 participation at a different level.
- 11 Anything I miss? Oh, yes. Thank you.
- 12 The other thing is, you know, a big question
- 13 here is right now there are several types of official ID,
- 14 and should those other systems i.e., American ID or some
- 15 of the manufacturer codes, should they be sunsetted. And
- 16 I think there was a general feeling -- I don't think we
- 17 had a complete consensus, I suppose -- to really create
- 18 some standards, and the standards that follow should
- 19 probably be sunsetted as this program moves forward.
- 20 MS. MILLIS: Thank you. And now we'll go to
- 21 this table over here.
- 22 AUDIENCE MEMBER: Well, we spent a lot of
- 23 time on the first one, and we decided it ought to be a
- 24 uniform measure to start that. And I kind of used the
- 25 example, maybe it's too common sense, but that each state

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1 would evaluate at the end of each year why they may be
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- 2 behind or ahead, meaning that they may have had a
- 3 situation where they had a really big disaster in one set
- 4 of cattle and something, and they could evaluate that.
- 5 We thought state vets should be very much
- 6 involved in that audit and accountability of it.
- 7 Funding, I kind of like the other table. I
- 8 won't go into that, but we feel that there's going to
- 9 have to be some federal money put up, but we have a
- 10 couple producers at our table. I'm one of them, and our
- 11 concern is the producers don't want to have a lot to do
- 12 with the federal government. Sorry guys, but that was
- 13 kind of the consensus at our table. So I think we
- 14 covered a lot of the same things.
- 15 MS. MILLIS: Thank you. Go back to this
- 16 table.
- 17 AUDIENCE MEMBER: Okay. Question 1, we
- 18 sure -- we talked about options for kind of a phases or
- 19 categories of compliance and, you know, you reach one
- 20 level and then you're working toward the next. And that
- 21 working toward initial compliance is different than
- 22 failing, you know, or dropping below that standard. So,
- 23 you know, maybe that lead-in you're treated differently
- 24 than if you got there, but then something fell apart.
- 25 Certainly thought that your status or your

- 1 compliance level with those performance standards should
- 2 be available publicly, so that other animal health
- 3 officials know what the deal is, as well as producers.
- 4 Talked about an auditing process to
- 5 determine, you know, what level you're at, that a key
- 6 part of that would be corrective action and a timeline
- 7 for taking that corrective action. We, too, talked about
- 8 funding being a hammer that can be used to ensure
- 9 compliance. Talked about an incentive that maybe there's
- 10 a way to incentivize adoption of higher technology
- 11 identification, that that may be a way for everybody to
- 12 win, more easily reach those performance standards, maybe
- 13 some management advantages for the producer. Those state
- 14 animal health officials can do those trace-outs a little
- 15 easier with the higher technology device.
- 16 Talked about the other -- another thing that
- 17 we talked about was some threshold, you know, if a
- 18 state -- some states may do a lot of trace-outs in a
- 19 year. I don't know what a lot is, but have some to do in
- 20 a year. Some may not. And that maybe there's a
- 21 threshold that if you do 10 in a year, you know, that
- 22 satisfies the requirement. If you don't, then maybe
- 23 periodically there's a check of your system to ensure
- 24 that if you needed to do a trace-out that your system is
- 25 actually effective. Does that cover it, folks? We're

- 1 ready for lunch. Thanks.
- 2 MS. MILLIS: And we'll go to this table here.
- 3 AUDIENCE MEMBER: Some of the things that we
- 4 talked about is, again, as you look at how do you
- 5 evaluate against the standards, and we think there really
- 6 is probably a difference between high volume states and
- 7 low volume states. That if you're a high volume state
- 8 and you're already doing 100 to 200 to 500 trace packs a
- 9 year, you probably have a good statistical basis for
- 10 doing that, but the what if you do 10 a year. Missing
- 11 two doesn't necessarily mean you're underperforming.
- 12 It's a matter of statistical evaluation.
- 13 It does beg the question of -- and I think
- 14 there's a lot of thought needs to go into what is the
- 15 role of test samples. Do you give low volume states test
- 16 samples but then if they're not -- if they only do 5
- 17 trace packs in a year, and you give them 20 trace packs
- 18 to do to get a statistical sample, have you just
- 19 increased their workload that they're not geared to do?
- 20 And so there's some real questions here about how you
- 21 balance against low volume states versus high volume
- 22 states.
- 23 What is the overall risk assessment? Does
- 24 the department, USDA, need to do a risk assessment and
- 25 stratify, if you will, what is the risk of

- 1 underperformance from a very low volume state. And is
- 2 there maybe that part of the classification. There was a
- 3 comment that -- it's probably not the direct goal of
- 4 this, because the direct goal is really at the federal
- 5 level geared to interstate movements, trace packs across
- 6 interstate.
- 7 The federal government has made it clear that
- 8 their interest is interstate movement, but clearly the
- 9 better your ability to do trace packs of interstate
- 10 movement are, it should improve your intrastate trace
- 11 pack capabilities. And there was a comment that states
- 12 need to be held accountable for their performance within
- 13 the state as well as across, but yet this program is not
- 14 geared for that. It may be a positive undetected
- 15 consequence.
- 16 With regard to what happens when a state
- 17 doesn't meet the performance standards, any -- I think we
- 18 really got to think about that. I think we all would
- 19 agree, carrots are preferable to sticks, and I think we
- 20 have to be very careful about taking resources away from
- 21 a state that is not meeting the standard in order to
- 22 spite ourselves. Do we make the whole system worse by
- 23 taking resources away from the state that already is
- 24 struggling to meet a standard. And yet how do you craft
- 25 an incentive program that allows the -- everyone to get

- 1 better, you know, without, you know, bringing down the
- 2 system. But obviously some of the things, you know --
- 3 when you think about penalties or incentives -- and I
- 4 think the design of either the penalties or incentives
- 5 are likely to structure what your classification is going
- 6 to be, not the other way around.
- 7 I think however you design whatever incentive
- 8 system or penalty system will naturally fall out then how
- 9 do you classify the performance. But are you going to
- 10 make the penalties, i.e., something like eligibility for
- 11 federal indemnity.
- 12 Yeah. But whether or not you're eligible may
- 13 have some big issues there. What does it do to
- 14 cooperative agreement funding? But, again, be very
- 15 careful of pulling dollars away from somebody who's --
- 16 they're meeting 92 percent instead of 95 percent. Do you
- 17 start pulling their funding. I think we have to be very
- 18 careful about those things.
- 19 MS. MILLIS: Thank you. And this table. Is
- 20 it you again, Neil?
- MR. HAMMERSCHMIDT: Sorry. Yes.
- 22 MS. MILLIS: You don't need to apologize to
- 23 me.
- MR. HAMMERSCHMIDT: I think some of the
- 25 highlights -- so not to duplicate number one, the group

- 1 wants to make sure the evaluation process reflects high
- 2 integrity so that it is a thorough process that has
- 3 meaning, whether it's an audit, whatever.
- 4 The group as a whole would prefer some type
- 5 of tiering categorization instead of yes or no to help
- 6 maybe the industry and the producers see that if they
- 7 drop another notch, it's not good for them, so they have
- 8 the opportunity to support the state, knowing which
- 9 direction they're headed.
- 10 Certainly to make the information available
- 11 publicly, but maybe we don't have to take out ads in
- 12 national publications to provide the media the
- 13 information.
- In regards to what happens in regards to the
- 15 state, this group felt more that maybe it is
- 16 self-controlling, that trading partners, whether it's
- 17 across the country or the adjoining state, the value of
- 18 cattle from that state, there might be a lot of things
- 19 that would fall in place automatically versus it being
- 20 done through specific regulations as the incentive.
- 21 Other comments from the group?
- 22 MS. MILLIS: Thank you, Neil. We'll come
- 23 back over to this table.
- DR. BREWER: I tried to get out of it. It's
- 25 not that easy. Okay. Point No. 1. How could the states

- 1 and tribes be evaluated against these standards?
- We discussed a check test or an audit,
- 3 similar to the source and age verification audits.
- 4 Certainly the measure of normal surveillance activities
- 5 that take place within state animal health officials'
- 6 offices on a regular basis. And this is a question, not
- 7 a consensus: Should there be an evaluation that involves
- 8 industry? Like in a feedlot, et cetera. So, again, good
- 9 food for thought.
- 10 One of the things that we talked about --
- 11 because we don't have tribal entities here. We still
- 12 discussed what would happen if a tribe was inconsistent
- 13 within a certain state. And ultimately, you know,
- 14 because disease does not know a geopolitical boundary,
- 15 whether it's a state or a tribe or whatever. So we think
- 16 federal sovereignty of a tribe should not affect a
- 17 state's status if a tribe is not consistent. Just a
- 18 point that came up.
- 19 How should these results and evaluations be
- 20 made public. A simple web site was kind of -- that was a
- 21 bit of a consensus among the group.
- 22 What happens when a state or tribe doesn't
- 23 meet standards? One, we think -- and we agree with your
- 24 table -- do not take cooperative agreement funding away.
- 25 It just makes it harder for that state to become

- 1 consistent, and then it just is a downward spiral. I
- 2 think there was a consistence, if there would just be
- 3 increased requirements for movement, usually based on a
- 4 state who was going to allow an inconsistent state's
- 5 animals into their realm, increase testing, that
- 6 increases the cost of doing business, and, therefore,
- 7 might be an incentive to producers for their state to
- 8 become compliant.
- 9 One of the things that we feel like we need
- 10 to very much guard against, and that is one species
- 11 compliance not affecting another species compliance. So,
- 12 therefore, species compartmentalization when it comes to
- 13 is that state compliant.
- 14 Another thing we talked about -- and we
- 15 didn't, I don't think, come up with any really good ideas
- of what those should be, but a slap on the hand versus a
- 17 death sentence, which we know a death sentence would mean
- 18 you can't move animals. I want everyone to know that it
- 19 is no one's desire nor focus to have us not be able to
- 20 conduct business and move our livestock across the state
- 21 line.
- 22 How could industry -- this was the best one.
- 23 They came up with the best ideas for the last point. How
- 24 could industry contribute to states and tribes meeting
- 25 performance standards? And education came up. The issue

- 1 is that the Oklahoma Pork Council or the Oklahoma
- 2 Cattlemen's Association or the Poultry Federation conduct
- 3 educational meetings or -- or Livestock Market
- 4 Association, educational meetings for their constituents
- 5 so that they could learn more about this process and this
- 6 business of what do we need to do within our industry,
- 7 within a given state or tribe, to become compliant. And
- 8 to be sure and remind folks, invite your state animal
- 9 health officials to all or as many of your meetings as
- 10 you possibly can, because it's really hard to be
- 11 adversaries when you are friends. And you become friends
- 12 at the grass root level.
- 13 And then the third thing was have industry
- 14 participate in audits and check tests.
- 15 Is there anything any of you want to add to
- 16 that? Good job, table. Good job.
- MS. MILLIS: Yes. Good job all tables.
- 18 Let's move over here to the sheep and goat industry or
- 19 focus area. Okay. Frank.
- 20 AUDIENCE MEMBER: I'm a nuts and bolts kind
- 21 of guy, so a lot of these are pretty specific, but I
- 22 think it's mentioned over here. We think it's necessary
- 23 to separate this process by species and to start with
- 24 breeding herds. We called the testing a fire drill, but
- 25 one of the things we thought would be useful in that fire

1 drill was to have other states in the evaluation of an

- 2 individual state. That would help with the
- 3 accountability, I think Neil mentioned over there.
- 4 There needs to be probably an evaluation
- 5 period to establish the baseline or the benchmark. We
- 6 would expect a bell-shaped curve for these results,
- 7 because not all states are going to be at the same level.
- 8 And this probably would lead to use of classing the
- 9 individual states into groups.
- 10 And lastly, a concern that I had was, we've
- 11 got to make sure that we set a timeline for this
- 12 evaluation, and to periodically revisit the process.
- 13 MS. MILLIS: All right. And to our group
- 14 that focused on swine.
- 15 DEFENSE COUNSEL: A lot of this stuff we
- 16 talked about already's been talked about, but one of the
- 17 key points we wanted to make sure that we captured was
- 18 that in the evaluation process, it should evaluate all
- 19 the animals that have moved interstate, not just the ones
- 20 that were identified.
- 21 So in other words, understanding a state's
- 22 capability to trace back, we need to look at their
- 23 ability to trace non-identified animals, too, in that
- 24 percentage that we're looking at so they don't just
- 25 cherry pick the ones that are easy to identify, because,

1 after all, we're looking at traceability and not just

- 2 tracing tags.
- And how to do that? Well, there's ways of
- 4 randomly selecting numbers through ICVIs, slaughter
- 5 records, fairs and exhibitions, first points of
- 6 concentration where you can go in and ask them where do
- 7 these pigs come from, where do those sows come from, and
- 8 so forth.
- 9 Let's see. There is an important
- 10 consideration, too, through consequences, as has been
- 11 pointed out to not restrict the movement, because in the
- 12 swine industry a restriction beyond three days could be a
- 13 significant welfare issue due to the backup in the system
- 14 as to where those pigs will be going. So that's to give
- 15 producers a way to move their pigs. Maybe there's extra
- 16 documentation that needs to be made, but don't restrict
- 17 commerce.
- 18 Also if a state fails to meet its
- 19 requirements, that there should be a period of time to
- 20 correct the situation. I think that was brought up
- 21 over -- at one of those tables over there, that there
- 22 should be a period of time to allow corrective action to
- 23 be taken, and I think everything else has been already
- 24 discussed, and so it's lunchtime.
- 25 MS. MILLIS: And I'm the only thing standing

- 1 between you and that door.
- 2 So on your tables you had some questions that
- 3 you gathered, and I'm going to ask the table moderators,
- 4 the folks that were from USDA, to pass those to me at the
- 5 door, and just to call to your attention the hotel is
- 6 having a pasta buffet that's down there in the
- 7 restaurant, which is just past -- or to the left of the
- 8 desk as you head down that way. And let's be back at
- 9 about one hour from now, so at 1:33. Let's be back in
- 10 this room.
- 11 (Recessed for lunch.)
- 12 MS. MILLIS: Welcome back. I hope everybody
- 13 enjoyed their lunch. I know it was kind of late for
- 14 those of you from the east. So here's what we're going
- 15 to do for the afternoon.
- 16 As we went through the questions that people
- 17 answered, the questions that were burning in people's
- 18 minds, we noticed a few themes. And there were some
- 19 clarifying questions that we could pretty easily answer,
- 20 so I'm going to ask Neil Hammerschmidt to come up and
- 21 address some of those things. And one is about tags and
- 22 tagging and things like that, and then we're going to
- 23 talk a little bit about further engagement. You can be
- 24 up here, Neil.
- 25 THE COURT: I'd rather be down here.

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1 MS. MILLIS: All right.
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- 2 MR. HAMMERSCHMIDT: As we went through some
- 3 of the sheets that came back, it appeared that there were
- 4 several questions that we could review on tags,
- 5 especially the bright tag, but there might be also, Deb,
- 6 if it's okay, opportunity to answer -- have a dialogue on
- 7 some of the discussions on tagging the animals
- 8 themselves. But for point of clarification, the bright
- 9 tag or the silver tag that's historically been used for
- 10 official disease programs, interstate movement, official
- 11 ID requirements, the numbering system is very similar to
- 12 what's used for the Bang's tag. The first two spaces are
- 13 a state code. 35 is Wisconsin. What's Kansas?
- DR. BREWER: 73. Oklahoma is 73.
- 15 MR. HAMMERSCHMIDT: So every state has a
- 16 two-character number that is assigned to it. So
- 17 basically it is a state-based numbering system.
- 18 The next three spaces of the nine are alpha
- 19 characters. If it's a Bang's tag on -- an orange tag,
- 20 it's my understanding, the first space would be a V.
- 21 AUDIENCE MEMBER: Or S or T.
- MR. HAMMERSCHMIDT: If they've been
- 23 duplicated for recycling to keep the number uniform.
- 24 The next four spaces are numeric. So that
- 25 numbering system is nationally unique, okay. And that's

- 1 the intent. And by regulation, they're required to be
- 2 unique for at least a 15 year period, and that's why some
- 3 numbers have to have, on the Bang's tag, a letter -- a
- 4 letter other than V to keep the uniqueness for that
- 5 period of time.
- 6 The brucellosis or the Bang's tag for cattle
- 7 vaccination is and, in my understanding, will always be
- 8 administered through a veterinarian for an accredited
- 9 vaccination historically. The referenced bright tag has
- 10 historically been used by accredited veterinarians for
- 11 various purposes, but basically administered through the
- 12 state to accredited veterinarians, AVIC offices, I'm
- 13 assuming as well. And normally this tag and others,
- 14 correct me if I'm wrong, it is actually required that the
- 15 tag be applied by an accredited veterinarian.
- 16 AUDIENCE MEMBER: Or under supervision.
- 17 MR. HAMMERSCHMIDT: Under their supervision.
- 18 So one of the thoughts that came out of the previous
- 19 Kansas City meeting -- and it actually came up over the
- 20 last few years -- is to make that tag available outside
- 21 the distribution to an accredited veterinarian. So if a
- 22 producer wanted to receive the tags themselves and apply
- 23 the tag through whatever herd management practices they
- 24 preferred, they could apply the tag themselves, and it
- 25 would be just as official as if an accredited

- 1 veterinarian applied the tag.
- 2 That is in the process of being revised so
- 3 the VS policy would allow the state to make that decision
- 4 locally. If he wants to maintain the current practice,
- 5 that's their call, or make it available to have the tags
- 6 distributed directly to the producer. Of course, to help
- 7 our cause, we need to make sure there's a record
- 8 maintained of where those tags went. Today an accredited
- 9 veterinarian fills out a form. A copy is supposed to go
- 10 back to the state office. If the state office
- 11 distributed those tags to a producer directly they
- 12 wouldn't have that information. What producer's name,
- 13 address did the tags go to. If an accredited
- 14 veterinarian was the supplier, you could come into his
- 15 office or clinic and pick it up, he would still maintain
- 16 a record of where those tags went so they're highly
- 17 traceable. So that's some of the questions that we had
- 18 on the bright tag, because it's a little bit different
- 19 approach for the future than what we've historically said
- 20 in the past.
- 21 AUDIENCE MEMBER: Now, there is the same
- 22 numbering format used by the dairy industry, same two
- 23 numbers, three letters, four numbers, which is on a USDA
- 24 bright metal tag, correct?
- MR. HAMMERSCHMIDT: Well, it's the same

1 numbering system. They've had some alpha characters

- 2 reserved for their use, John.
- 3 AUDIENCE MEMBER: Historically, yes.
- 4 MR. HAMMERSCHMIDT: DHIA. Basically there
- 5 was a provision in the VS policy to allow the dairy
- 6 industry, through the Dairy Herd Improvement Association,
- 7 the option to use that tag in milk recording or DHIA as
- 8 official for their program, but also recognized for
- 9 interstate movement when official ID and such was used.
- 10 So it also has been historically used by the dairy
- 11 industry as well, through an agreed-to policy with the
- 12 Dairy Herd Improvement Association. Thanks for adding
- 13 that clarification, Robert.
- 14 Any other questions on the silver, quote,
- 15 bright tag.
- 16 AUDIENCE MEMBER: I just have a question
- 17 regarding the distribution, and I'm assuming similar to
- 18 the scrapies program. If producers wanted to tag, then
- 19 they would also be supplied with the apparatus to apply
- 20 the tag. So that equipment would be sent with the tags
- 21 at the expense of the federal government?
- 22 AUDIENCE MEMBER: That's a good question.
- 23 Certainly in many cases the applicator or the pliers is
- 24 going to be more expensive than several years of use of
- 25 the metal tag. So we have to decide, determine if we're

- 1 going to have adequate funding to make the applicators
- 2 available in addition to the tags. But that's certainly
- 3 a question that we have to deal with because those tags
- 4 are very specific to that applicator. So the appropriate
- 5 applicator has to be used. And good possibility a lot of
- 6 producers don't have that type of applicator. It's a
- 7 point well taken.
- BREWER: All the veterinarians will have
- 9 that.
- 10 MR. HAMMERSCHMIDT: All the veterinarians
- 11 will have that.
- DR. BREWER: Producers won't have that.
- 13 MR. HAMMERSCHMIDT: All the accredited
- 14 veterinarians will have those. But if a producer is
- 15 tagging their own animals, they'll want those applicators
- 16 locally. Other questions on tags, so to say?
- 17 AUDIENCE MEMBER: Neil, if you're going to
- 18 put up bright tags of that nature directly to producers,
- 19 then they're going to be logged in the database that
- 20 they've gone to a producer, but there's no evidence on
- 21 the tag which herd it really went in except in the
- 22 database, what keeps that producer from not passing along
- 23 to somebody else, et cetera, et cetera. Is that a
- 24 concern that they might move from neighbor to neighbor or
- 25 from uncle to nephew, et cetera, or not?

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1 MR. HAMMERSCHMIDT: Yeah. Thanks, Dan.
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- 2 That's a valid point. Actually that came up in our
- 3 discussion about the education that needs to go along
- 4 with that, that these tags -- you're really creating
- 5 problems for yourself if you start sharing these tags
- 6 that have been allocated to you with your neighbors and
- 7 such. So that's education, what this means as far as the
- 8 need for you to keep that tag within your own operation
- 9 for your own use within your own herd, part of the
- 10 education that needs to go along with it.
- 11 AUDIENCE MEMBER: Well, we talked in our
- 12 group about that if you make the liability very clear
- 13 that these tags are assigned to you and will be
- 14 permanently assigned to you, our table felt that that
- 15 liability spelled out very clearly and very firmly to
- 16 whoever was signing that I received these tags would be
- 17 enough disincentive to share those tags with somebody
- 18 else, because if your neighbor or whoever, your nephew
- 19 that you gave that tag to, puts that tag in an animal
- 20 that came back positive, you're not going to have a leg
- 21 to stand on to say it's not yours.
- 22 MS. MILLIS: Just very quickly, if you want
- 23 to make a comment, wait nor the microphone. All the
- 24 comments are being transcribed, and we want to make sure
- 25 you're heard. So just raise your hand and we'll bring a

- 1 microphone over to you.
- 2 AUDIENCE MEMBER: Neil, just to clarify, if
- 3 we look at a system that provides -- I guess in part of
- 4 the discussion it's been clear -- free-of-charge bright
- 5 tags as a baseline for the system, but there are many
- 6 multiple other tags available, is it going to be the
- 7 same, we're out to market for all of these other devices,
- 8 or is it going to be commercially accessed, as it is
- 9 generally today for these tags? I mean, what changes do
- 10 you see to the existing approved devices that are out
- 11 there? What's going to necessitate a change as we move
- 12 forward.
- 13 MR. HAMMERSCHMIDT: For tags other than the
- 14 nine-character bright tag?
- 15 AUDIENCE MEMBER: Yes.
- MR. HAMMERSCHMIDT: We really don't see any
- 17 change to the scrapie tag. That system is up and running
- 18 and seems to be working extremely well. The 840 tag, we
- 19 have multiple providers, manufacturers, managers and so
- 20 forth of the 840 tag. That will stay in place. Those
- 21 are obviously available in both electronic tags as well
- 22 as the plastic bangle visual tags. That process will
- 23 stay in place as it is.
- 24 Then for those that aren't aware of that,
- 25 those tags initially were developed as official tags that

1 could be distributed directly to a producer for their use

- 2 as official ID for federal disease programs, as well as
- 3 any other marketing programs that they had belonged to or
- 4 continue to belong to.
- 5 AUDIENCE MEMBER: Just as an adjunct to that
- 6 then, for the producers that are engaged in different
- 7 programs right now and they're using manufacture coded
- 8 tags that aren't necessarily registered in the 840
- 9 database, but they're in private databases, and valid ID
- 10 devices, is that going to be recognized as an official
- 11 device, or does it have to be registered in the 840
- 12 database?
- 13 MR. HAMMERSCHMIDT: Again, now, when we go
- 14 back and look at our objective, it's to enhance disease
- 15 traceability efforts. The whole idea of the manufacturer
- 16 coded numbers was to transition into the 840 that we
- 17 maintain a record of their distribution on. It's still
- 18 our intent at this point in time to set a transition to
- 19 840 being the only version of the AIN number, which
- 20 currently has three formats, manufacture code that
- 21 identifies who manufactured the tag, and also the
- 22 abbreviation USA.
- 23 So to standardize that, possibly through this
- 24 proposed rule a sunset date to transition to 840 being
- 25 the only version of 840. So we would still have at least

- 1 three official animal numbering systems for when
- 2 individual animal ID is appropriate. What we call the
- 3 National Uniform Air Tagging System that's put on the
- 4 metal tags, nine characters. The AIN, 840 numbering
- 5 system, and the combination of the flock premise,
- 6 whatever we want to call that, plus the unique herd
- 7 management number that's basically used very fully in the
- 8 scrapie program.
- 9 AUDIENCE MEMBER: And swine, too.
- 10 MR. HAMMERSCHMIDT: And swine. Certainly not
- 11 a specific species tag, but most practically frequently
- 12 used in those species at this point in time. But cattle
- 13 guys could certainly use those tags as well if they want
- 14 to start using that type of numbering system.
- 15 AUDIENCE MEMBER: It's my understanding
- 16 there's also a different variety of your metal bright tag
- 17 that has just two letters? Is that one official ID I
- 18 think is being used in the sheep and goat industry.
- 19 MR. HAMMERSCHMIDT: I'll have to call on our
- 20 expert again on that specific question, John.
- 21 JOHN: That eight-character alphanumeric tag
- 22 is available for species with smaller ears, such as that
- 23 was typically the feeder pig tag. And it was used in the
- 24 sheep and goat, but they don't recognize that numbering
- 25 system in the scrapie program.

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1 AUDIENCE MEMBER: It's still being used.
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- 2 JOHN: Yeah. That eight-character tag is not
- 3 recognized for scrapie; although it might be used for
- 4 feeder show pigs or something -- show lambs or something
- 5 like that.
- 6 AUDIENCE MEMBER: Neil, will you consider as
- 7 part of your numbering system allowing RFID tags that are
- 8 part of a USDA PVP?
- 9 MR. HAMMERSCHMIDT: At this point in time,
- 10 for example, approved numbering systems through AMS, if
- 11 they're not specifically defined in our part of the Code
- 12 of Federal Regulations, we have not opted -- we currently
- do not have those numbering systems recognized as
- 14 official for specific disease programs.
- 15 AUDIENCE MEMBER: Okay. Well, just to follow
- on with that, what if, as you write the new CFR, there's
- 17 consideration being an 840 number or manufacturer code
- 18 RFID? If you have that as part of a USDA audited PVP
- 19 process, why not allow those producers safe harbor with
- 20 the current program as opposed to requiring yet another
- 21 form of identification. Would you consider that is my
- 22 question?
- MR. HAMMERSCHMIDT: Certainly those points,
- 24 again, I think if it meets the objectives of the state
- 25 and federal animal health officials to have a number

- 1 that's highly traceable, those discussions certainly are
- 2 appropriate before we go too far down the road
- 3 definitely, Mark, thanks.
- 4 AUDIENCE MEMBER: Neil, on those brucellosis
- 5 tags, on the back there's a U.S. shield also on the back
- 6 of the tag.
- 7 MR. HAMMERSCHMIDT: There is a U.S. shield on
- 8 the bright tag as well.
- 9 AUDIENCE MEMBER: And the orange shields have
- 10 VAC on the back also.
- MR. HAMMERSCHMIDT: For vaccination.
- 12 AUDIENCE MEMBER: Neil, maybe just a comment.
- 13 At our table we were discussing some of the private
- 14 companies that have not just information gathering, but
- 15 they may use them for herd management -- we'll just say
- 16 Dairy Comp, or something like that. Like in California
- if there had been a way to get a hold of that list, I'm
- 18 sure a lot of those cattle that they were chasing around
- 19 were in those lists. I mean, is that something we can --
- 20 is that infringing on just private enterprise?
- MR. HAMMERSCHMIDT: Again, others in
- 22 California and other parts of the country, Wisconsin and
- 23 others where dairy cows are widely used, again it's
- 24 widely used in different parts of the country in dairy.
- 25 But my understanding is when a herd is part of a disease

- 1 investigation, those records are readily made available
- 2 to the animal health authorities so they don't have to
- 3 dig through paper records, that they provide them the
- 4 animal ID records as -- via an output, for example, when
- 5 herds are tested, those records are electronically moved
- 6 from the desktop Dairy Comp system to the handheld
- 7 computers that the veterinarians use.
- 8 AUDIENCE MEMBER: Okay. Some of them didn't
- 9 understand the question. What I was saying, I think Neil
- 10 got it, is that other than maybe value added to make
- 11 cattle worth more money -- we do in beef -- in the dairy
- 12 where they're using them as a management tool. We were
- 13 just talking at our table, we think those dairy cows were
- 14 probably in a list that they were chasing around all year
- 15 trying to find, if you could have got to the private
- 16 Dairy Comp. I'm just using them as an example. I mean,
- 17 I go on many herds in California, thousands of cows are
- 18 on that, but there's not any other identification on them
- 19 other than the RFID and maybe the ID tangle tag.
- 20 MR. HAMMERSCHMIDT: That's certainly --
- 21 Robert's right that the dairy men in many cases had made
- 22 that data set available to the individuals from the state
- 23 or federal team local that's on their farm going through
- 24 their records because they can obviously sort the
- 25 information much more quickly, and they're moving that

1 information at the direction of the producer to our guys

- 2 locally.
- 3 MS. MILLIS: The point is sometimes that's
- 4 private data, but often in the event of an outbreak,
- 5 that's shared in cooperation with. And we have a
- 6 clarifying comment back here, and then I'll give you the
- 7 mike, sir.
- 8 AUDIENCE MEMBER: There was a question about
- 9 the VS shield being on ear tags. Currently the policy is
- 10 that on all tags that USDA purchases in bulk that are
- 11 warehoused in Kansas City, that the VS shield is on all
- 12 those tags.
- 13 If a state wishes to buy their own tags, they
- 14 can have the postal code abbreviation on the back of the
- 15 tag in lieu of the VS shield. If Iowa wanted to purchase
- 16 their own tags, it could say Iowa on the back of it in
- 17 lieu of the VS shield. That's the current policy, but
- 18 certainly all the ones that we -- and the majority of the
- 19 states get their tags from the warehouse in Kansas City,
- 20 so there would be a VS shield on there.
- 21 AUDIENCE MEMBER: This is more follow-up to
- 22 Collins. I work for an IV company, which we have been
- 23 put in a very uncomfortable position, and this may not be
- 24 a very comfortable comment to make to this group. But
- 25 we've had USDA and state agency come to us and say, this

1 is a private ID system tag. We want to know who you sold

- 2 it to.
- 3 By nature of what the question was, it's a
- 4 private sale. We're not going to report that, because
- 5 producers are making the decision not to choose in that
- 6 case an 840. They've chosen a non-840 tag. This is what
- 7 we do, just to answer your question. We will contact the
- 8 person we sold it to you because we know. We say, look,
- 9 this person at USDA is trying to find this out, you give
- 10 them a call, but we're not -- and unless they take it to
- 11 court -- we don't.
- 12 DR. BREWER: Tell me what the first three
- 13 numbers are in your tag?
- 14 AUDIENCE MEMBER: 928.
- DR. BREWER: 982.
- AUDIENCE MEMBER: Yes, ma'am.
- DR. BREWER: Okay. Got your number down.
- AUDIENCE MEMBER: But it's a very
- 19 uncomfortable position to put us in because we have
- 20 producers that are making the decision, they do not want
- 21 to be in a federal database. They want to be in a
- 22 private database and keep their own information. That's
- 23 not my right to supersede that decision they're making
- 24 out on the farm.
- 25 AUDIENCE MEMBER: Glenn, maybe not my turn --

- 1 I'm fine with that position, but does that mean you're
- 2 willing to have your manufacturer code not be an official
- 3 ID?
- 4 AUDIENCE MEMBER: If they register -- the way
- 5 the system works today, correct me if I'm wrong, that
- 6 somebody buys a manufacturer coded tag. They can elect
- 7 at any time in that animal's life to register that in the
- 8 database, the federal database. When they do that, they
- 9 now have it in that system. If they've taken the active
- 10 choice, doesn't matter if it's a 982 or a 985 or 986 --
- 11 whatever, if they make the decision not to, it's really
- 12 not our position to supersede that.
- 13 AUDIENCE MEMBER: Agreed. I think it
- 14 complicates, maybe, determination of what's an official
- 15 ID and what it isn't. Perhaps maybe not.
- DR. BREWER: It does.
- 17 AUDIENCE MEMBER: Yeah, that was my question.
- 18 That's an official ID, your manufacturer code ID?
- 19 AUDIENCE MEMBER: If they register that in
- 20 the database it is.
- 21 AUDIENCE MEMBER: Under NAIS.
- 22 AUDIENCE MEMBER: If they don't, it's not.
- MR. HAMMERSCHMIDT: Let me explain.
- 24 AUDIENCE MEMBER: I'm going to get hung here,
- 25 but I think it's all manufacturers. Not just me.

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1 MR. HAMMERSCHMIDT: I don't know how many
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- 2 years ago we expanded the definition of official
- 3 identification numbering systems. At that point in time
- 4 we identified the animal ID number as a 15-character
- 5 number, it could be one of three formats, and we had the
- 6 understanding with the industry that we did not want to
- 7 cause animals to be retagged to meet official ID
- 8 requirements. So it was understood that we would
- 9 transition into 840, over time transitioning away from
- 10 manufacturer coded tags. And the justification was from
- 11 a traceability disease control standpoint that, if
- 12 there's a tag out there that's got a manufacturer code
- 13 number on it and we can't trace the tag, it's of no value
- 14 from a disease control perspective. And that was the
- 15 justification, the line of thinking at that point in
- 16 time, just trying to clarify some of the past
- 17 discussions.
- 18 AUDIENCE MEMBER: Yeah. And I'm sorry if I'm
- 19 beating this up a bit. The old system, the four letter
- 20 word nobody wants to talk about, that system allowed for
- 21 people to have 840 tags, and they'd be part of the
- 22 system. There was also a very, very well-developed
- 23 system of private databases and systems that producers
- 24 could choose to put their data into, because that's the
- 25 option that USDA gave them. You can come into the

- 1 federal system or you can go to a private system, and
- 2 that's a vote everybody made individually as a producer.
- 3 It was their right to make that vote, and so they did
- 4 that.
- Now, when they chose to go with a private
- 6 database and not with an 840 tag, they did so with the
- 7 set of understandings that this would not be in the
- 8 federal database unless at some point in the future I
- 9 decided I wanted to do that. There was an overarching
- 10 structure put in place with the USDA that you had
- 11 partners that were in these disease traceability
- 12 databases, and how data could be accessed. And that's
- 13 all fine. I'm just trying to understand how that all
- 14 transitions into that program.
- 15 AUDIENCE MEMBER: The fact of the matter is
- 16 that today the manufacturer coded tags are official ID.
- 17 They meet the definition of an official ear tag. In our
- 18 definition of official ear tag today, there's no
- 19 requirement for what data has to be kept on the issuance
- 20 of those tags. Simply says what the nature of the tag
- 21 has to be, tamper evident, you know, permanent, and have
- 22 the format according to one of the three numbering
- 23 formats that Neil mentioned. And I think the idea was
- 24 that, even though this tag was not -- may not be linked
- 25 to the place or it was initially attached to the animal,

1 that at some point in time it could be read and linked to

- 2 a movement that would be of significance in traceability
- 3 and thereafter there would be traceability for that
- 4 animal.
- 5 So it's a unique number that's unique to
- 6 that -- to the industry and unique in all the world. So
- 7 it's a highly valuable number, even though it's not --
- 8 may not be linked to the initial farm that was attached
- 9 to the animal. It still could be a traceability tool,
- 10 and that's why we thought, well, let's transition into
- 11 it. Let's use it for what it can be used with the
- 12 knowledge that we're going to go forward and have -- and
- 13 transition to another one. But today it is considered an
- 14 official identification ear tag.
- 15 MS. MILLIS: Neil, were there some other
- 16 questions that folks had on tags or everything?
- 17 MR. HAMMERSCHMIDT: I think I covered the
- 18 ones specific to tags.
- 19 MS. MILLIS: All right. So, Michael, let's
- 20 go to you and begin our discussion around outreach.
- 21 AUDIENCE MEMBER:
- 22 MICHAEL: Okay. We had a question about
- 23 engagement, how USDA engages with producers going
- 24 forward. Let me just say a couple of things.
- 25 First, with regard to this meeting, USDA

- 1 intends to put all the information that you've received,
- 2 including questions and answers, the presentations you
- 3 saw -- we're going to put basically a record of the day
- 4 up on our web page, up on USDA's web page. If you gave
- 5 us your email address when you registered, we can be sure
- 6 to send you an email with that link, so you can get that
- 7 information easily. If you didn't give us your email and
- 8 want to, at the front registration desk, there are forms
- 9 you can put your email address there, and we'll send you
- 10 an update so that you can get all this information.
- 11 That's number one.
- 12 Talking about long-term engagement, we
- 13 realize that for this new framework, to be successful,
- 14 engagement really has to happen at the local level. So
- 15 USDA is committed to enabling that local engagement as
- 16 much as possible.
- Number one, we're working closely right now
- 18 with our AVICs in each state to enable them to reach out
- 19 at local levels, to local industry, to work with their
- 20 state counterparts, to present information about what
- 21 we're doing, especially as we continue to make progress
- on the rule, and as there are new developments.
- 23 So we hope to be able to use our AVICs in
- 24 each state as a primary tool for engagement. They know
- 25 their producers best. They know their counterparts best.

1 So we're hoping to take advantage of those relationships

- 2 as much as possible for engagement. That's our primary
- 3 tool.
- 4 Number two, we continue to put as much
- 5 information as we can about the entire process related to
- 6 this new framework and its development up on our web
- 7 page, and we're going to continue to put additional
- 8 resources on our web page, additional information as we
- 9 have updates on the direction we're going; as new details
- 10 are developed, we're going to put as much as we can on
- 11 the web page so that we can get that information out as
- 12 much as possible.
- 13 We're also working on some additional web
- 14 based tools, interactive tools, for example, where people
- 15 can submit specific questions and get feedback. They can
- 16 submit ideas around certain themes, certain aspects of
- 17 the framework, and they can get feedback on. That's
- 18 number two.
- 19 Number three, we are committed to have two
- 20 more meetings like this one. We're going to have one in
- 21 Riverdale, Maryland, on Thursday, and we're going to have
- 22 one May 17th in Denver. USDA is looking at the
- 23 possibility of holding additional meetings, especially as
- 24 we develop more details about the program, and as we have
- 25 more to talking about, more specifics to talk about,

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1 we're contemplating having additional meetings to help
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- 2 get information out about what we're doing, as much as
- 3 possible.
- 4 So that pretty much captures our focus on
- 5 engagement. Local engagement. Engaging through the web
- 6 and having meetings when appropriate, and when we have
- 7 something good to talk about with you.
- 8 Are there more specific questions about
- 9 engagement? Our thing that we could be doing or you
- 10 think we should be doing in order to get information out
- 11 to you, in order to get feedback from you? Oh, and John
- 12 is reminding me, we're also doing extensive tribal
- 13 outreach. USDA is reaching out to our tribal partners,
- 14 holding meetings with them, getting their feedback. We
- 15 also have tribal representation on our Regulatory Working
- 16 Group. That's the other point I wanted to make. It's
- 17 important that industry work with their state animal
- 18 health officials, because state animal health officials
- 19 can feed feedback and perspectives into the regulatory
- 20 process through the Regulatory Working Group that we
- 21 have. So you engaging with your state animal health
- 22 official, there are channels for getting that information
- 23 back into the regulatory process as we develop the rule.
- 24 Are there other questions, comments?
- 25 AUDIENCE MEMBER: You mentioned outreach to

1 the AVIC at the state level. Is that coordinated with

- 2 the state veterinarian's office or is the AVIC's office
- 3 undertaking that?
- 4 MICHAEL: No, it is coordinated. We're
- 5 working right now to enable -- to give our AVICs enough
- 6 information, enough tools, so that, in coordination with
- 7 the state animal health officials, they can organize some
- 8 outreach, some engagement at the local level.
- 9 DEFENSE COUNSEL: Does that include the local
- 10 industry groups --
- 11 MICHAEL: Yes.
- 12 AUDIENCE MEMBER: -- or are they invited?
- 13 MICHAEL: No. Yeah, to engage with local
- 14 industry. Absolutely.
- MS. MILLIS: So if I understand you
- 16 correctly, the AVICs are coordinating with their local
- 17 partners as well as the industry?
- AUDIENCE MEMBER: When?
- 19 MS. MILLIS: And the question comes up when?
- 20 MICHAEL: It's an ongoing process.
- 21 MS. MILLIS: It's already started at this
- 22 table over here.
- 23 MICHAEL: It's already started. We're
- 24 working to move it forward as much as possible, to
- 25 formalize that engagement as much as possible, as quickly

- 1 as possible. Other questions?
- 2 MS. MILLIS: Over here. Just a moment.
- 3 AUDIENCE MEMBER: Given the timeline that we
- 4 somewhat know of at this point in time, do you expect to
- 5 be on target? I mean, here you've got three public
- 6 meetings, perhaps more to come, engagement between the
- 7 AVIC, state veterinarians and industry groups, and what I
- 8 understand was you're going to have -- start writing the
- 9 rule by June, proposed rule? Is that right?
- 10 MICHAEL: I'll say we're on an aggressive
- 11 timeline to write the rule. We're not sure of the
- 12 specific date, when we'll have it done. However, the
- 13 Secretary has made it clear that engagement is his
- 14 priority, and that he's committed to listening to
- 15 everything that's said. So, you know, if we have
- 16 additional public meetings, regardless of the date, that
- 17 feedback will be considered and worked into the process.
- 18 MS. MILLIS: Are there other questions that
- 19 individuals may have? Let me go here and then we'll go
- 20 over there.
- 21 AUDIENCE MEMBER: I guess I have a two-part
- 22 question, one to follow up on Nancy's question a second
- 23 ago.
- Outside of the three public meetings that
- 25 have been announced, are there -- is there any other type

- 1 of a project plan that lays out milestones, key
- 2 milestones between now and the time a draft rule is put
- 3 out?
- I mean, if there's one thing that we that
- 5 have been involved in this for a long time and should
- 6 know is we better have plenty of time to talk about all
- 7 the unknowns, which we're just scratching the surface
- 8 here today. I mean, if we want to fail, then let's just
- 9 blast on through aggressively let's go ahead and get
- 10 something out because the secretary wants it. I hope
- 11 we've learned that we need vigorous debate in small
- 12 groups like this. And I think, Neil, a project plan with
- 13 key milestones between now and that time before you
- 14 publish something would be invaluable. So that's one
- 15 point.
- 16 The second thing would be that -- and I don't
- 17 know if this is the appropriate time for the question.
- 18 If it's not, then let's table it so I don't hold you up.
- 19 But one of those things relative to implementation,
- 20 what's the plan? What's the -- what is the requirement,
- 21 the plan, the expectation for retiring these tags on the
- 22 other end of the chain? I haven't heard any discussion,
- 23 haven't read anything about that yet. So if we're
- 24 identifying cattle -- I'll just pick on cattle. If we're
- 25 identifying cattle at the ranch of origin and we're going

- 1 to do a book end system, then how are our practice
- 2 partners going to play with a bright tag?
- 3 MR. HAMMERSCHMIDT: And so I answer the
- 4 specific question, are we looking at tag retirement when
- 5 the animal's slaughtered is your specific question?
- 6 AUDIENCE MEMBER: Well, what's the plan is
- 7 what I'm asking. To start with, and if it is retirement,
- 8 then how.
- 9 MR. HAMMERSCHMIDT: Basically we're -- the
- 10 question is so we have a -- you know, if we're working
- 11 with the basic concept of a bright tag as being the basic
- 12 element to consider for traceability, we're looking more
- 13 at a book end system, which would call for knowing where
- 14 the animal was first tagged and the concept of the book
- 15 end, knowing where the animal was terminated, and I think
- 16 the question is, will that number actually be retired to
- 17 indicate that the animal is no longer in the population.
- We've had some discussions, Mark, on that. I
- 19 don't think it's 100 percent yet if we're going to
- 20 actually try to manually retire that tag number from the
- 21 system to indicate that the animal is no longer in the
- 22 population. I think what the animal health officials
- 23 want us to do a better job on as the number one priority
- 24 is to make sure the tag is collected at slaughter so that
- 25 it can be cross-referenced, maintained to that

- 1 appropriate caucus through inspection.
- 2 Will the number actually be physically
- 3 retired as far as a tag, the number -- to indicate that
- 4 the number has been retired. So, you know, again, I
- 5 think on the books, that's been a federal requirement,
- 6 and maybe we need to put more emphasis on making sure
- 7 that actually happens.
- 8 AUDIENCE MEMBER: Neil, are you saying that
- 9 you want to basically match a bright tag to a caucus at
- 10 slaughter?
- 11 MR. HAMMERSCHMIDT: Again, right now, John,
- 12 help me out other AVICs, when we talk about breeding
- 13 animals over 24 months of age, right now we've been
- 14 collecting that ID and bagging it with the blood for a
- 15 long time. So maintaining that similar process to make
- 16 sure that official ID for that class and type of animal
- is maintained, we've been doing it, you know, for the
- 18 blood collection for quite sometime.
- 19 JOHN: That ID collection regulation is
- 20 already in effect. It's been on the books for years.
- 21 It's one of FSIC's regulation that the plant employees
- 22 will collect the ID, maintain it through -- with the
- 23 caucus through final inspection.
- 24 MR. HAMMERSCHMIDT: And that's for animals
- 25 over two years of age.

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1 JOHN: No, for all animals. All animals
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- 2 regardless of species or class. That's the regulation.
- 3 How it's enforced at the local level is another issue.
- 4 That's the issue we've been dealing with for years, too.
- 5 AUDIENCE MEMBER: I have some questions, but
- 6 I'm not really sure if -- they're not really about the
- 7 tags. It's kind of more about the overall program.
- 8 What I'm having difficulty understanding is
- 9 how state run traceability, if you will, is going to
- 10 differ at all from the current program diseases, wherein
- 11 a state veterinarian, if you come up with a suspect
- 12 animal, you have to call the other state veterinarian to
- 13 find out information about that animal.
- 14 And this -- it's a concern because of the
- 15 databases, and the amount of data that is accessible to
- 16 people. There are privacy concerns predominantly
- 17 involved in the foundation of this question, and I don't
- 18 understand how -- if we're going to have independently
- 19 run state traceability, how it is going to be any
- 20 different from what we have already with program
- 21 diseases? What's the differentiation here?
- MR. HAMMERSCHMIDT: Well, I can certainly
- 23 start and T.J. and others. I think the approach today is
- 24 not administering the program specifically as the
- 25 brucellosis eradication program that gave us animal ID.

- 1 Realizing there are a lot of animals no longer
- 2 vaccinated, so we have a void in animal ID. So the
- 3 principle is different, that we're trying to fulfill that
- 4 void in animal ID in lieu of not having a specific
- 5 disease program.
- 6 We talk about the sheep scrapie program,
- 7 pretty -- or the sheep industry, not the focus today
- 8 because they are currently eradicating a disease that
- 9 allows them to have a high level of ID, resulting in a
- 10 high level of traceability.
- 11 The cattle sector's fortunate not to have
- 12 that type of specific disease. So even in the breeding
- 13 animals, there's more animals that are not officially
- 14 identified. So the concept is not anymore a specific
- 15 disease program. It's a traceability solution that, in
- 16 lieu of a specific disease, we have the ability to trace
- 17 an animal. Because we can't put in traceability after
- 18 the fact, and maybe that's what we're trying to do today.
- 19 AUDIENCE MEMBER: But I'm having trouble
- 20 understanding how, if the states can run it -- say, for
- 21 instance, a state decided to run with their two number
- 22 ala brucellosis or the postal code via some other form of
- 23 tag.
- Now, if the state is tagging all animals that
- 25 go into interstate commerce, regardless of species, with

1 that kind of a postal code, and it's kept at state level,

- 2 the database is not an overarching federally held
- 3 database that is not accessible to all of the various
- 4 state veterinarians. It's the state held database and
- 5 there still has to be communication between the state
- 6 veterinarians via telephone or via email or something
- 7 else.
- 8 I mean, how is that kind of thing going to
- 9 improve traceable time? I guess that's kind of the
- 10 bottom line of it. I'm not sure that I'm being perfectly
- 11 clear here. What I'm hearing from the USDA is that they
- 12 want the states to decide how to do this.
- 13 Now, the states have a number of different
- 14 methods that they can use to promote this identification
- 15 while retaining their producers' information, which is a
- 16 major concern amongst producers. And if the states
- 17 retain that information, there still has to be manual or,
- 18 you know, slow time contact between the various officials
- 19 in a disease control issue.
- 20 MR. HAMMERSCHMIDT: So, again, let's look at
- 21 the cattle discussion. This group, I think we
- 22 acknowledged that for animals moving to interstate,
- 23 especially the breeding animals, we need ID that lives
- 24 longer on the animal than a back tag.
- So today's requirement for interstate

- 1 movement, allows the animal, even a breeding animal,
- 2 moving back to a farm or ranch to move on a back tag. So
- 3 today we have an animal that might have been moved on a
- 4 back tag show up and have no ID.
- 5 Part of the solutions being discussed here
- 6 would have a more permanent method of ID. So, in
- 7 essence, I think one of the things we identified to this
- 8 group is that we'd actually be increasing the number of
- 9 animals within that population with an official ID that
- 10 is traceable. Where today the slowness isn't calling the
- 11 state veterinarian where the animal came from; it's
- 12 determining who to call because there's no ID on the
- 13 animal, as Dr. Breitmeyer indicated. That if you don't
- 14 have an ID to work from, you do a very manual intensive
- 15 backtracking, where an official tag would give you, in
- 16 this case, the nine-character number, a state-coded tag
- 17 so you know immediately when you have the tag who to
- 18 call. And so that's the time difference right there,
- 19 number one, by having more animals officially identified.
- 20 AUDIENCE MEMBER: This is my last question,
- 21 okay. Will the states be able to withdraw all of their
- 22 enrolled citizens from the National Premises Registration
- 23 database?
- MR. HAMMERSCHMIDT: As in the past, the
- 25 state's administered premises registration, and they have

1 the authority to administer premises registration in the

- 2 future. Their call.
- 3 MS. MILLIS: We have a comment back here.
- 4 AUDIENCE MEMBER: I don't mean to beat this
- 5 subject much. But I want to follow up on something that
- 6 Glenn Fisher referred to, which was -- I understand what
- 7 you're talking about with the bright tags. Has the
- 8 consideration been given to -- this is for the cattle
- 9 industry I'm referring to. For the USDA subsidizing the
- 10 states in the -- to allow producers to obtain official
- 11 versions of plastic visual tags and RFID tags as they
- 12 will be subsidizing the bright tags, recognizing that the
- 13 latter two, if they have a decent numbering system, will
- 14 in point, in fact, be a little easier for officials to
- 15 read than that bright tag, and, therefore, there is an
- 16 argument for the government, if it had money -- and I saw
- 17 the amount of money they don't have.
- 18 So I'm not suggesting that there's a lot of
- 19 coins to do this, but I'm thinking ideologically, it
- 20 would be a nice idea to subsidize the visual tag system
- 21 with plastic visual tags which would allow bigger numbers
- 22 and easier to read and more information than the
- 23 nine-digit bright tag. And likewise with the RFID tag, a
- 24 certain amount of subsidy might make the ID medicine go
- 25 down better.

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1 MR. HAMMERSCHMIDT: Without question, if
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- 2 adequate funding was made available to subsidize tags
- 3 that are maybe a little bigger, more valuable for herd
- 4 management, that would certainly be considered. Given
- 5 our funding level today -- we know what a metal tag
- 6 costs. If we put that 5 cents or 7 cents to work toward
- 7 one of the other tags, we'd probably have more
- 8 administrative costs than what we'd actually be able to
- 9 subsidize. So it's really a future -- or a funding
- 10 issue.
- I think all of those things are in the cards.
- 12 If we hear feedback from the stakeholders that, you know,
- 13 if we use this tag, it would not only work good for the
- 14 animal health officials for disease control, but it also
- 15 gives us a little bit more management tool, and we'd put
- 16 that tag in more readily ourselves versus down the chain
- 17 someplace. So I think all those things certainly need to
- 18 be considered, but we need feedback from the industry,
- 19 just like you've provided, Stan. So thank you.
- 20 AUDIENCE MEMBER: Neil, I heard you talking
- 21 about the paper back tags. Are we going to still be
- 22 allowed to use those for slaughter cows and bulls that go
- 23 directly to slaughter?
- MR. HAMMERSCHMIDT: Again, so I'm not
- 25 misquoted, those are discussion questions that have not

- 1 yet been determined. I think it's some of the thinking
- 2 that, if we want to improve traceability, we need maybe
- 3 to work with more permanent forms of ID for animals that
- 4 stay in the breeding herd. But certainly to move animals
- 5 directly to slaughter, the back tag, somebody mentioned
- 6 on our table, that 98 plus or minus percent of the time,
- 7 that gives us trace-back for that period of time. So I'm
- 8 assuming that we would be comfortable maintaining that
- 9 type of process because it works.
- 10 AUDIENCE MEMBER: One of the questions that
- 11 was discussed at the table here this morning was about
- 12 the current situation you have in a state if you receive
- 13 animals from out of state that happen to show up
- 14 unidentified. And if there's a disease issue with one of
- 15 those animals, then it becomes the state that received
- 16 the animals issue.
- 17 Is there any consideration within USDA to
- 18 discuss under this new framework what might happen if
- 19 animals show up in a state unidentified that might have
- 20 come from out of state that's going to be to a state's --
- 21 well, the receiving state's status?
- MR. HAMMERSCHMIDT: You know, now others have
- 23 been involved in some of the earlier discussions, and I
- 24 don't know if this gets at your question yet or not. You
- 25 know, we talked about the traceability performance

1 standards. We didn't reference some of the thoughts that

- 2 we also want to record or track, and that's compliance
- 3 levels.
- 4 I.e., if this animal -- if this population of
- 5 animals were required to be identified for movement in
- 6 interstate, what percentage of them were identified. So
- 7 there are some compliance factors that we probably want
- 8 to start tracking, evaluating because we can't have
- 9 traceability if we don't have compliance with that part
- 10 of it. So I think there's a thought process that, in
- 11 addition to the performance, the end results, how well
- 12 are those requirements being complied with along the way.
- 13 Whether that gets at your question or not, I'm not sure.
- 14 AUDIENCE MEMBER: I guess is the receiving
- 15 state still going to be held liable for those animals as
- 16 it is today?
- MS. MILLIS: Can you repeat the question,
- 18 Neil?
- 19 MR. HAMMERSCHMIDT: The question is, who is
- 20 responsible if a state -- if an animal moves interstate
- 21 unidentified. I'm not going to comment because I don't
- 22 know. Others that might have worked with the -- not the
- 23 enforcement but the interpretation of existing
- 24 regulations like that? For breeding. No comment from --
- 25 so, you know, we've got another -- and I don't want to

1 call it enforcement, but, you know, in that case Robert

- 2 has a good question.
- 3 To be eligible to move interstate, the animal
- 4 should have been identified if it's within that
- 5 designated population. Certainly the responsibility of
- 6 the seller and the buyer. How's it shake out from the
- 7 authority level, we'll make good note of that, Robert,
- 8 thanks.
- 9 MS. MILLIS: Over here.
- 10 AUDIENCE MEMBER: I know several states have
- 11 passed laws to prevent -- to help the confidentiality of
- 12 this information, restricting it just to disease control,
- 13 exempting it from the state level freedom of information
- 14 acts, but that's not a majority of the states that have
- 15 done so.
- Is there any -- is there anything that's
- 17 going to happen to make sure that this information stays
- 18 confidential or used only for disease control or can
- 19 anyone FOIA this information?
- 20 MR. HAMMERSCHMIDT: And I'm not going to
- 21 pretend to be the FOIA expert, so I probably won't touch
- 22 that very strongly. I don't know many specific states
- 23 that are moving forward with exemptions from FOIA, FOIA
- 24 laws. I'm too far removed to comment.
- 25 AUDIENCE MEMBER: I think there's a dozen

1 states that have that so far, but obviously that's not a

- 2 majority of the states.
- 3 MR. HAMMERSCHMIDT: And, again, early on we
- 4 have minimal information. I think that needs to be
- 5 understood, that we're maintaining a record of what tags
- 6 went to what person. So we're not building gigantic
- 7 information of databases that are sometimes perceived.
- 8 MS. MILLIS: And, again, just as a reminder,
- 9 these meetings, the one that's happening here, the one
- 10 that will happen Thursday in Riverdale, and the one
- 11 that's Monday the 17th in Denver, are an opportunity that
- 12 we're providing so that stakeholders, such as industry
- 13 producers and others, can give us more input as we write
- 14 this regulation.
- 15 So are there any final questions? I've got
- 16 some back here. We're getting the mike over there to
- 17 you.
- 18 AUDIENCE MEMBER: I have a question relating
- 19 back to the presentation that Dr. Myers gave this
- 20 morning. In one of his slides he said one of the
- 21 commitments that USDA would do would be to provide
- 22 information systems. Can you explain what that means?
- MR. HAMMERSCHMIDT: Certainly.
- DR. MYERS: Go ahead, or if you want to talk
- 25 about concept, you can talk about that.

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1 MR. HAMMERSCHMIDT: And others can jump in.
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- 2 We've developed in the past, as you know, systems that
- 3 the states have used to administer NAIS, whether it's
- 4 premises registration and so forth. Those systems we
- 5 have commitment direction from the Secretary to make sure
- 6 those tools are maintained as they have in the past. And
- 7 if the state elects to use them, that's their choice to
- 8 do so. And that's our commitment to make those --
- 9 maintain those tools.
- 10 The AI management system, what we call the
- 11 standardized premises registration system or premises
- 12 identification system, those systems will be maintained,
- 13 and it's at the discretion of the state if they elect to
- 14 use those systems or not.
- 15 AUDIENCE MEMBER: So, Neil, what about an
- 16 animal movement database as well as the first recording
- of an animal link to a premise or however you're going
- 18 to -- whatever you're going to call those in the future.
- 19 Historically we say a number linked to a premise in a
- 20 database searchable. Are you going to -- are you
- 21 providing that?
- MR. HAMMERSCHMIDT: At this point in time, as
- 23 you know, when we did the animal tracking database
- 24 systems, the movement records were external. If the
- 25 states request that we make available to them a database

- 1 that allows records that we've defined previously as
- 2 move-in, move-out records, we'd certainly take that under
- 3 advisement and probably make that available if the states
- 4 are requesting that type of information system to be made
- 5 available by USDA, again at the discretion of the states.
- 6 AUDIENCE MEMBER: Okay. Just for the record
- 7 then. I'd say that's in conflict with those in the
- 8 private sector that have spent many, many dollars over
- 9 many years to develop those kind of systems. So for the
- 10 record we have a little difficulty when we compete with
- 11 our own government. So we can have that discussion on
- 12 line. But, anyway, thanks for the clarification.
- 13 MR. HAMMERSCHMIDT: I appreciate the comment,
- 14 Mark, very much.
- 15 MS. MILLIS: So are there any final questions
- 16 before we close out for the day? Well, on behalf of the
- 17 secretary's office and APHIS and Veterinarian Services, I
- 18 want to extend my thanks. I know this is a commitment of
- 19 your time, your brain power, and that your input is
- 20 invaluable to this process. I want to thank you all for
- 21 coming, and please let your colleagues know about the
- 22 meetings in Riverdale and in Denver coming up this coming
- 23 Thursday and the 17th in Denver.
- DR. MYERS: And just to close out, I just
- 25 want to thank everyone as well. As I said first thing

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this morning, today is all about collaboration, and I
1
 2
     really appreciate the collaborative effort we had today.
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     Thank you all, and safe travels.
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