

You can't always be here.  
But ASA can.



If you believe, belong.

# Biotechnology and its Applications in Modern Soybean Production

Ron Moore, Secretary  
American Soybean Association  
USDA Stakeholder Workshop on Coexistence  
Raleigh, N.C.  
March 12-13, 2015

# Ron Moore

- Four decades on a family farm
- Grow both biotech and conventional varieties
- Raise corn, soybeans, alfalfa and feeder cattle
- Former Illinois Soybean Association chairman
- Current American Soybean Association Secretary
- Held ag leadership positions



Weeds and Pests

Weather Stresses

# Why Use Biotech?

Yield and Profitability

Sustainability

# Biotech On My Farm

- Weeds and Pests
- Weather Stresses
- Yield and Profitability
- Sustainability



# Biotech Advantages

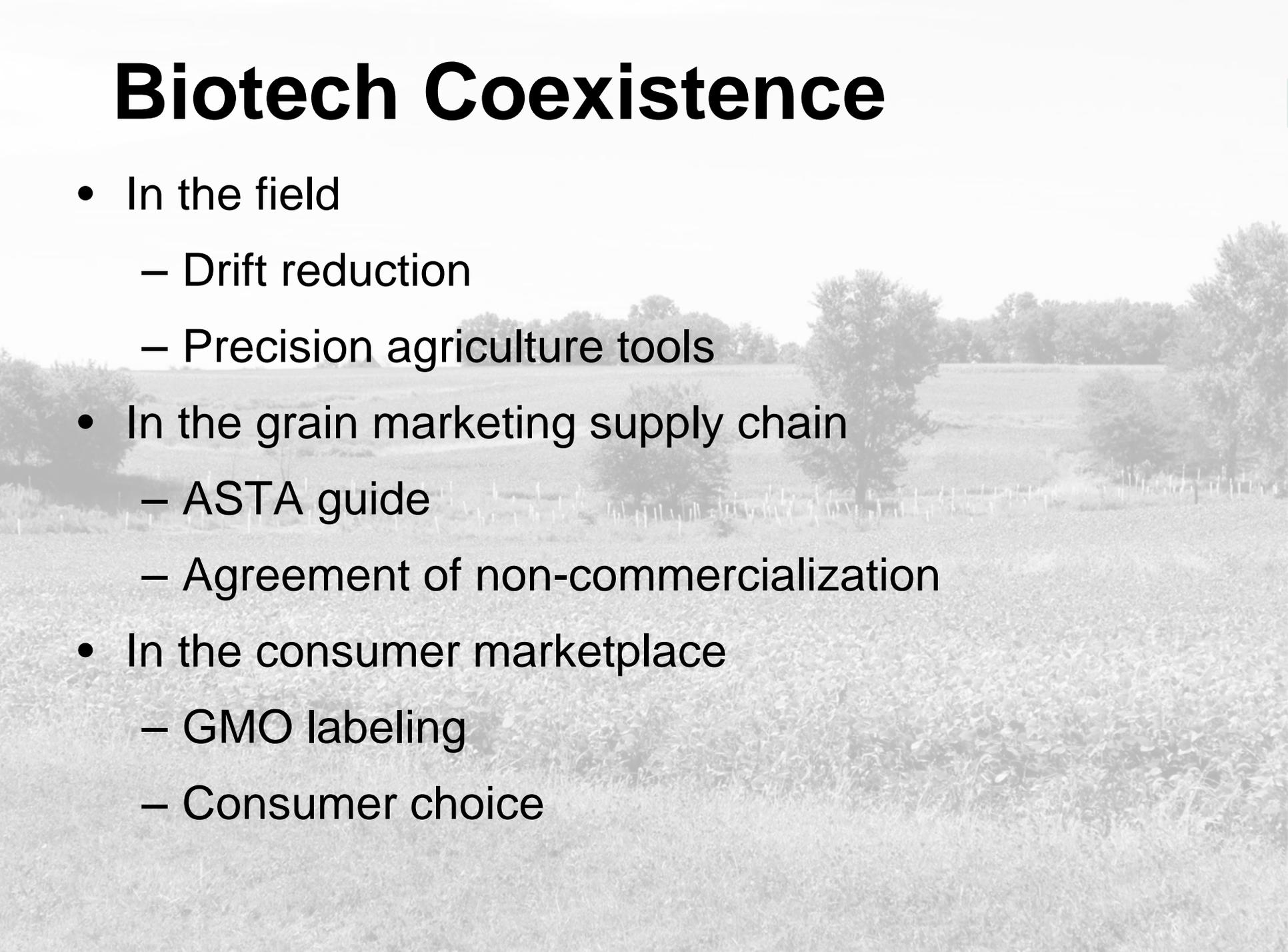


- Pests, Weeds and Disease Management
- Weather Management
- Food security
- Environmental sustainability
- Economic sustainability

# Biotech Challenges

- Weed Resistance
- Domestic and International Regulatory Approvals
- Premature Commercialization of Biotech Traits
- Global Market Acceptance of Biotech
- Anti-GMO Activism

# Biotech Coexistence



- In the field
  - Drift reduction
  - Precision agriculture tools
- In the grain marketing supply chain
  - ASTA guide
  - Agreement of non-commercialization
- In the consumer marketplace
  - GMO labeling
  - Consumer choice