



Gary Woodward

USDA

**Deputy Under Secretary for
Marketing and Regulatory
Programs**

NEW PROPOSED USDA ACTIVITIES

- **New Economic Research Service (ERS) study underway on the economic implications of coexistence**
- **Gathering information from farmers about actual economic losses incurred as a result of unintended GE presence**
- **Development of a USDA Coexistence Education and Outreach Strategy**

- **Development of updated procedures and best management practices for GE traits in plant germplasm and breeding stocks**
- **Work with seed industry on providing additional information to farmers at the point of seed sale**
- **Provision of informational materials describing voluntary and outcome-based strategies for facilitating production of all types of identity preserved products**
- **Toolkits providing resources that encourage communication, planning, and crop-specific practices to reduce unintended gene flow or post-harvest mixing, as well as information on contract issues and incentives**



- **Potential use of AMS Process Verified Programs to verify non-genetically engineered crops/processes**
- **USDA's Animal and Plant Health Inspection Service (APHIS) initiative to encourage analyses of, and means to address, coexistence challenges for new products**
- **Potential use of conservation programs in some instances to facilitate farmers' measures to promote coexistence**