

# Agritourism on U.S. Goat Operations

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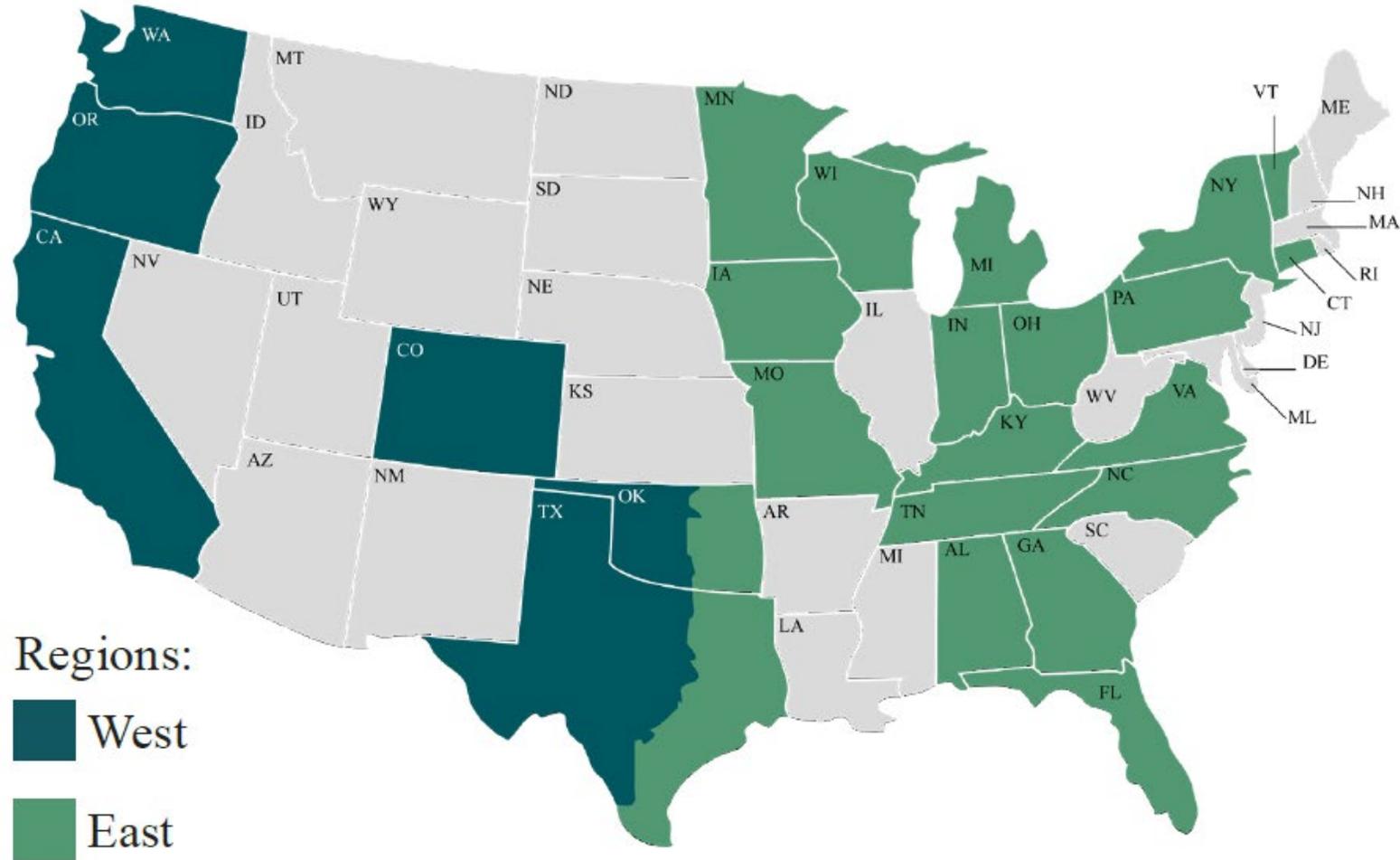
# Agritourism and One Health



- What is agritourism?
- Benefits and Risks

# National Animal Health Monitoring System

## Goat 2019 Study States



\*Texas and Oklahoma were divided on a line corresponding to north-south Interstate 35. The western halves of the States were included in the West region, and the eastern halves were included in the East region.

24 States represent:

- 83% U.S. goats
- 78% U.S. goat farms with 5+ goats

# Biologic samples

## Fecal Samples

Fecal egg count reduction test

*E. coli, Salmonella, Campylobacter, Enterococcus, Giardia, Cryptosporidium*

## Blood Samples

Scrapie resistance genotyping

Serum and DNA stored for future research

## Swab Samples

Nasal: *Mycoplasma ovipneumoniae* testing

Vaginal: *Coxiella burnetii* testing

# On-site Agritourism Questionnaire



**USDA** U.S. Department of  
Agriculture

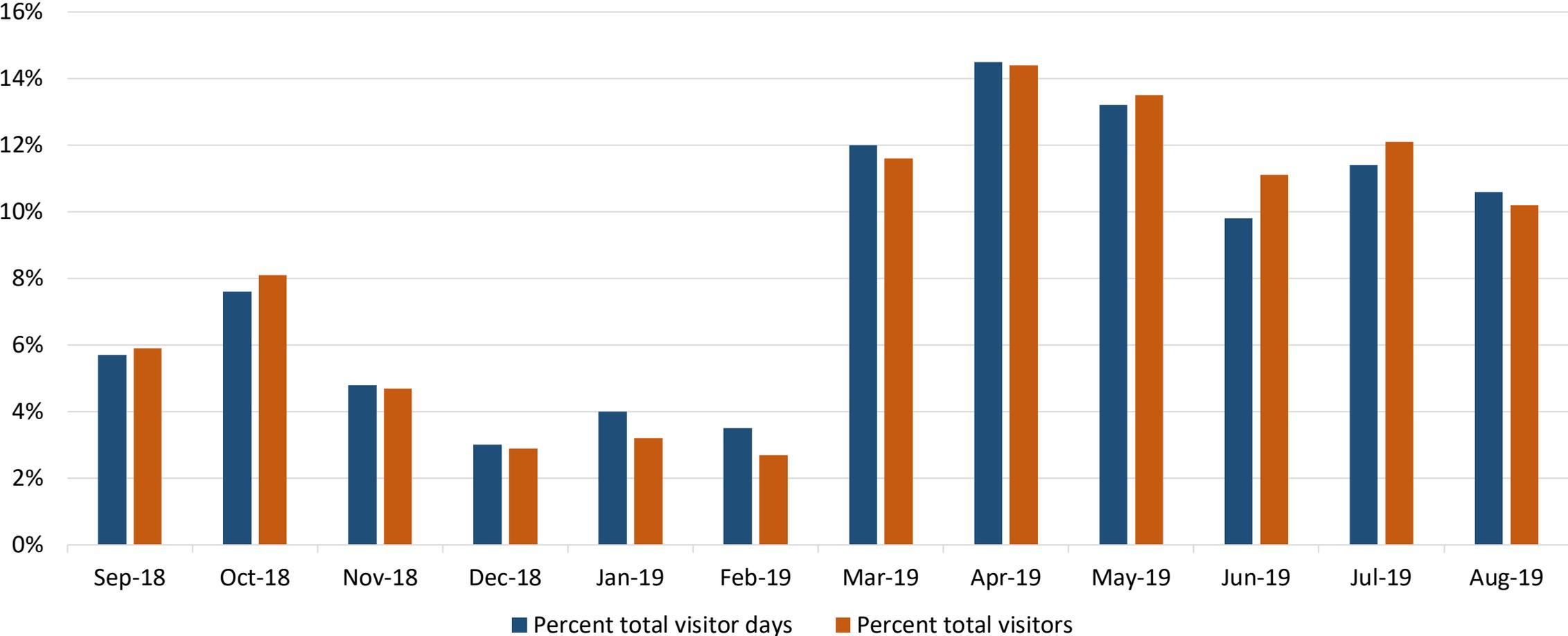
86 operations completed the  
On-Site Agritourism Questionnaire

# Study Results



# Percentage of Visitor Days and Visitors by Month, 2018-2019

Kidding season for many operations



# Parking



64.0%

of agritourism operations had designated parking for visitors away from regular farm traffic

34.5% of operations have a designated parking area located downhill from any animal facilities, manure storage areas, or crop fields that were fertilized with animal manure

40.0% of operations have designated parking that share a fence line with an animal pen or pasture

# Percent of Operations by Access to the Listed Areas



80.2%

General goat housing areas



57.0%

\*Milking areas



54.7%

Feed or hay storage areas



48.8%

\*Kidding areas

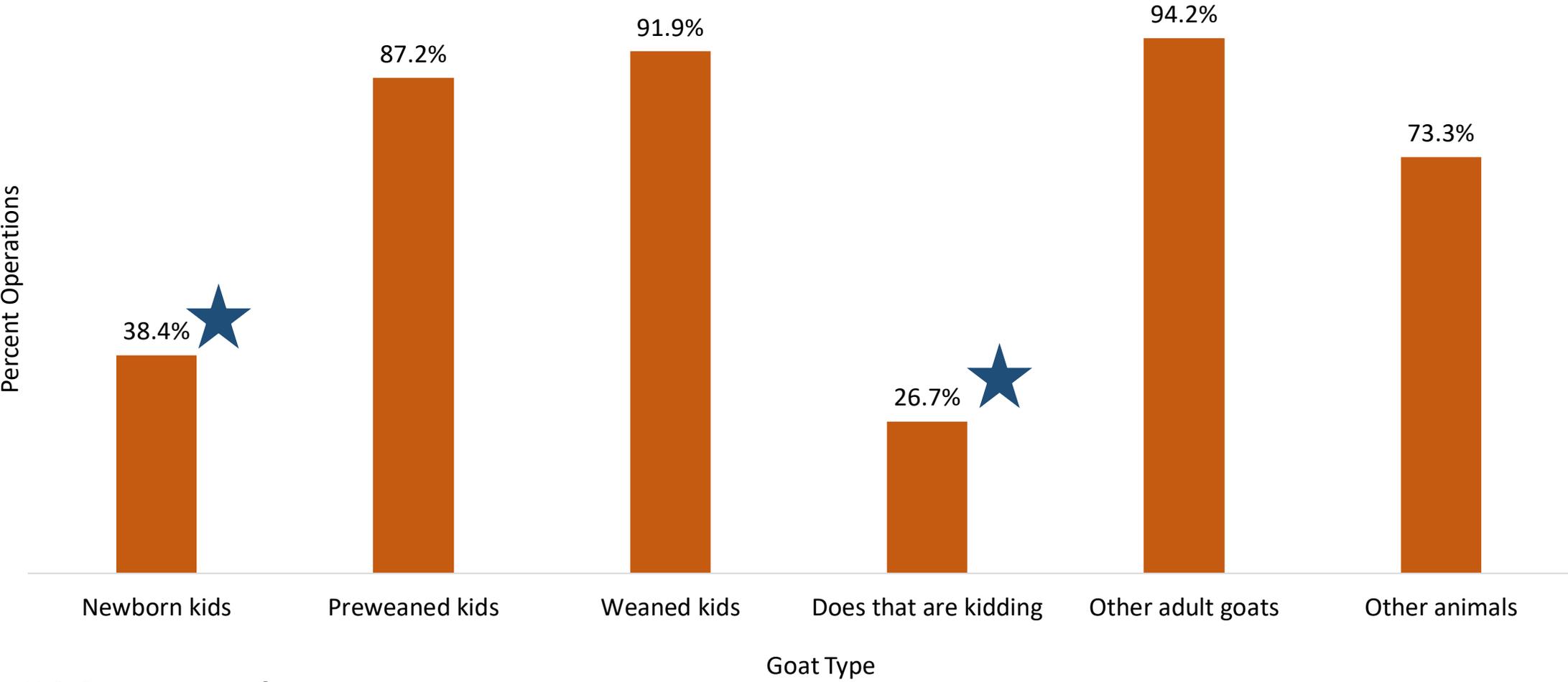


27.9%

Manure piles/storage areas

*\* Not applicable was a response option for milking areas and kidding areas. 25.6% of operations did not have milking areas, and 10.5% of operations did not have kidding areas.*

# Percent of Operations by Goat Types Available for Public Interaction



★ Most often restricted on operations and more likely to spread zoonotic pathogens

# Feeding Goats

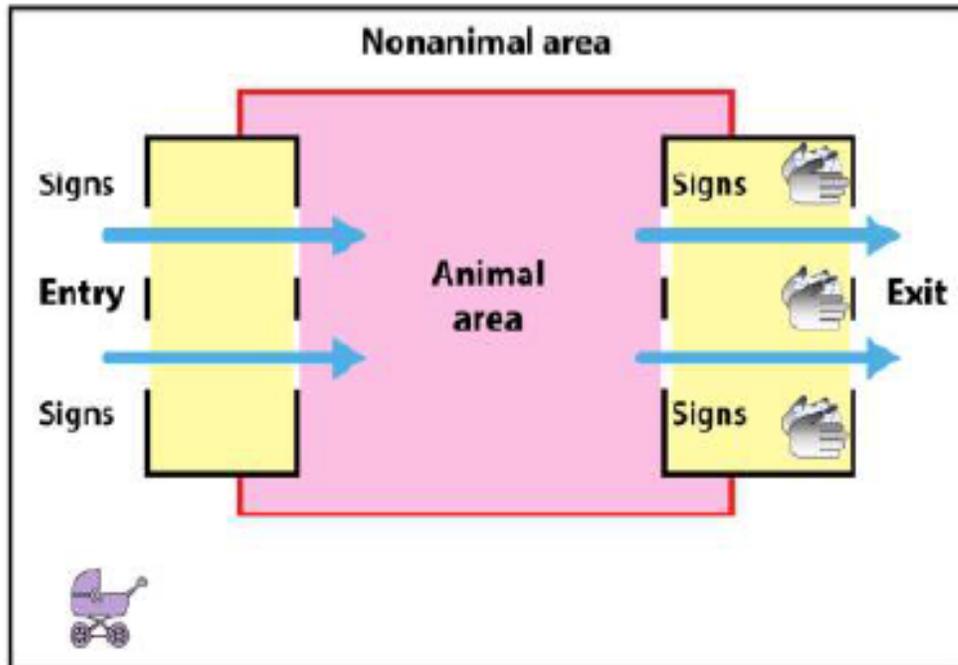


**53.5%**  
of operations  
allowed visitors  
to feed goats.

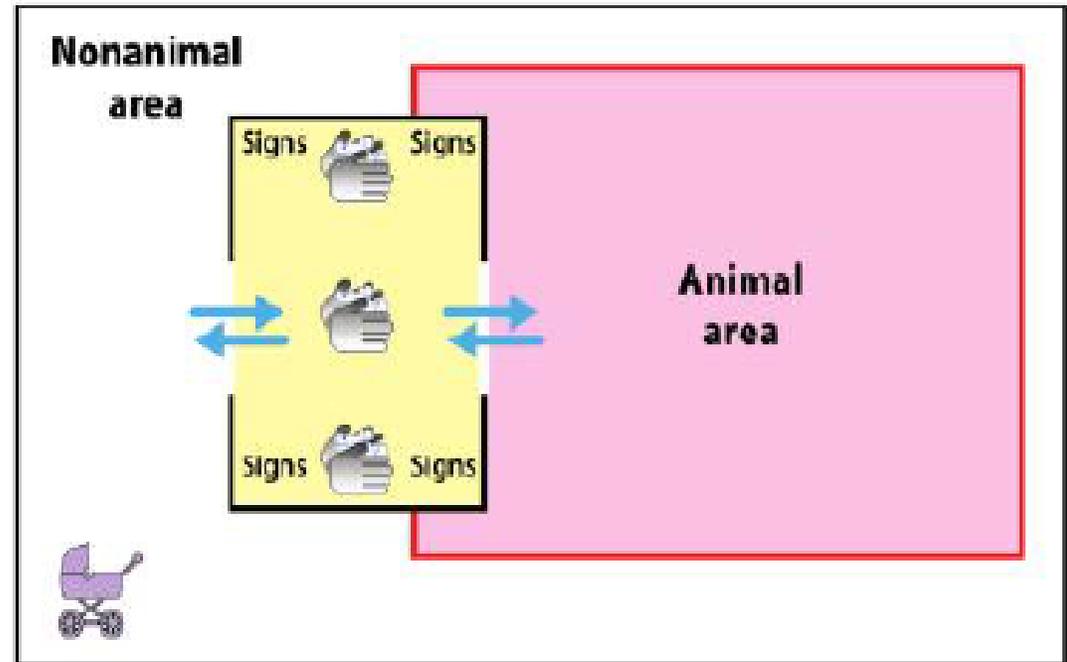


# Transition Areas and Visitor Flow

Design 1



Design 2

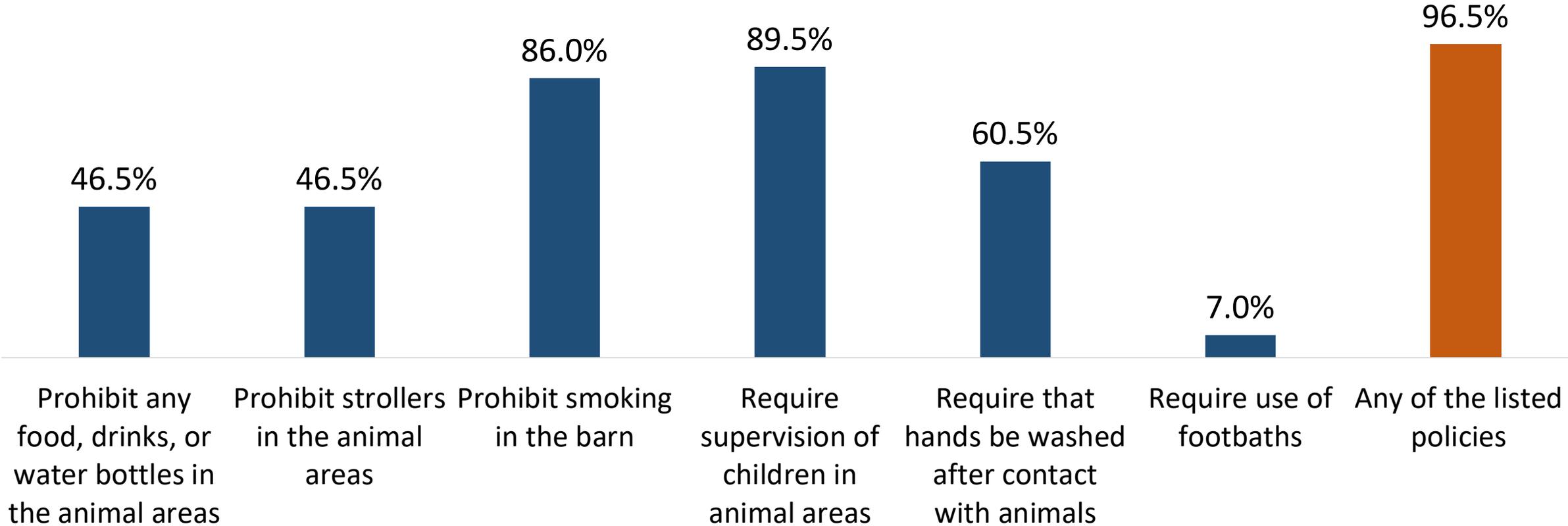


**53.5%**

of operations had a defined transition area (physical or conceptual) between animal and non-animal areas

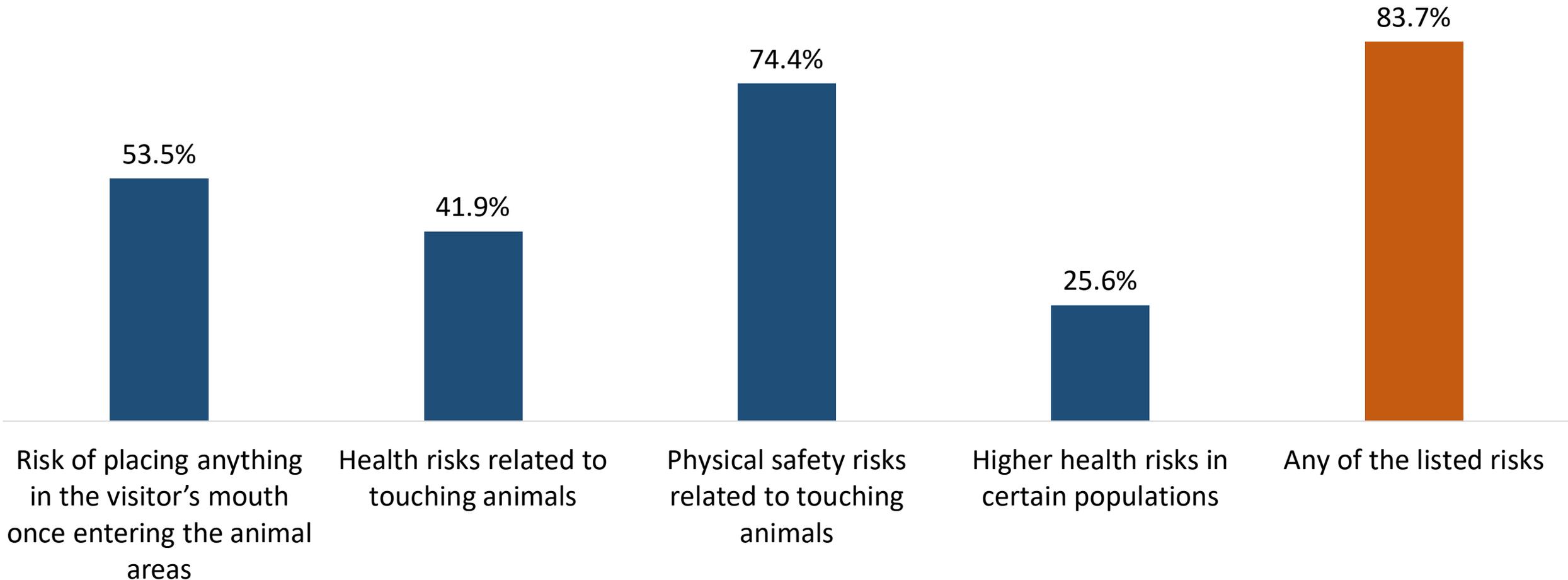
# Required Visitor Policies

Percentage of operations that **required policies**, by type of policy:

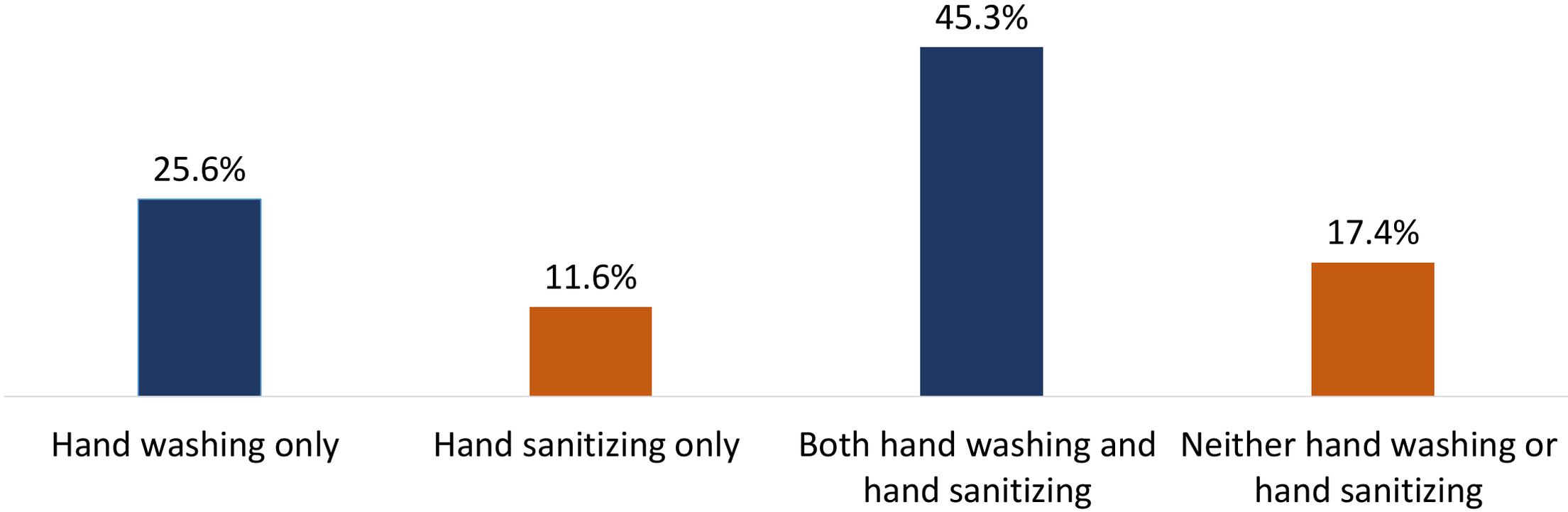


# Visitor Risk Communication

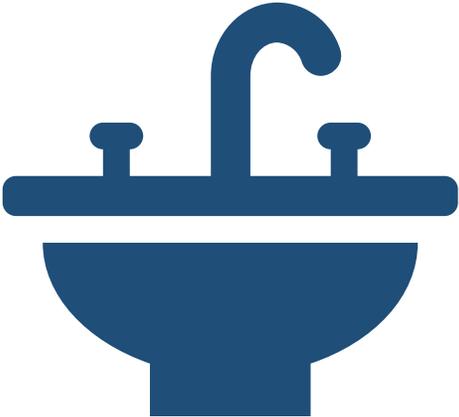
Percentage of operations **that warn visitors regarding risks**, by type of risk:



# Hand Washing and Hand Sanitizing Stations



# Hand Washing Stations



**70.9%**

of operations had hand-washing stations with soap and water available to visitors when they exit the goat visitor areas

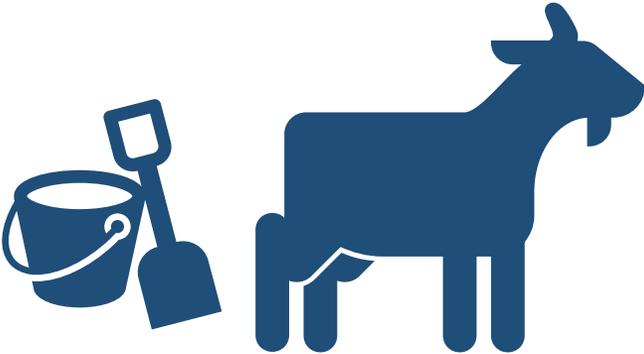
**Hot and Cold Water at the Station**

73.8%

**Average Times per Day Stations were Checked**

1.6 times/day

# Cleaning and Disinfection Procedures

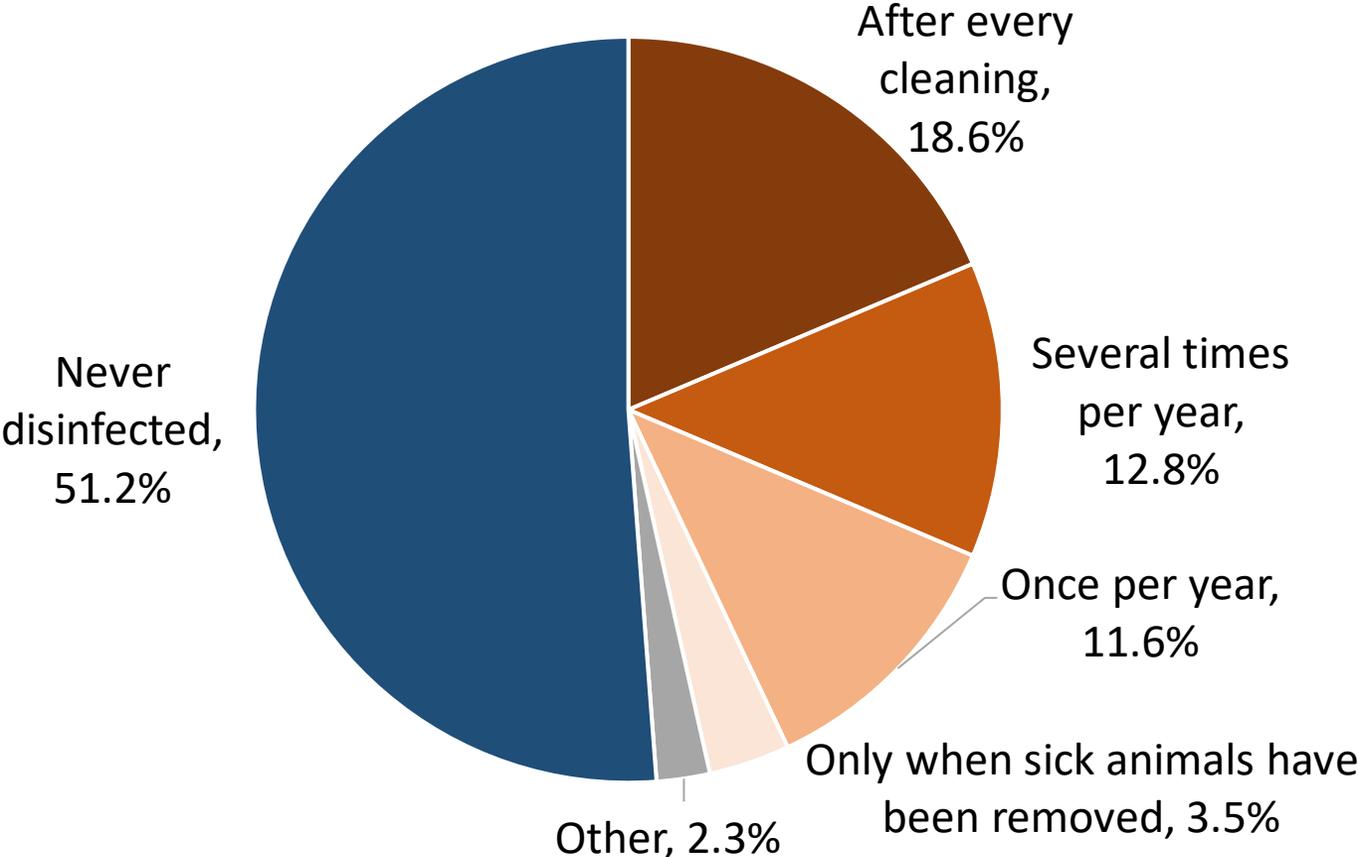


**3.5 times/week**

on average, goat visitor areas were cleaned of manure and debris

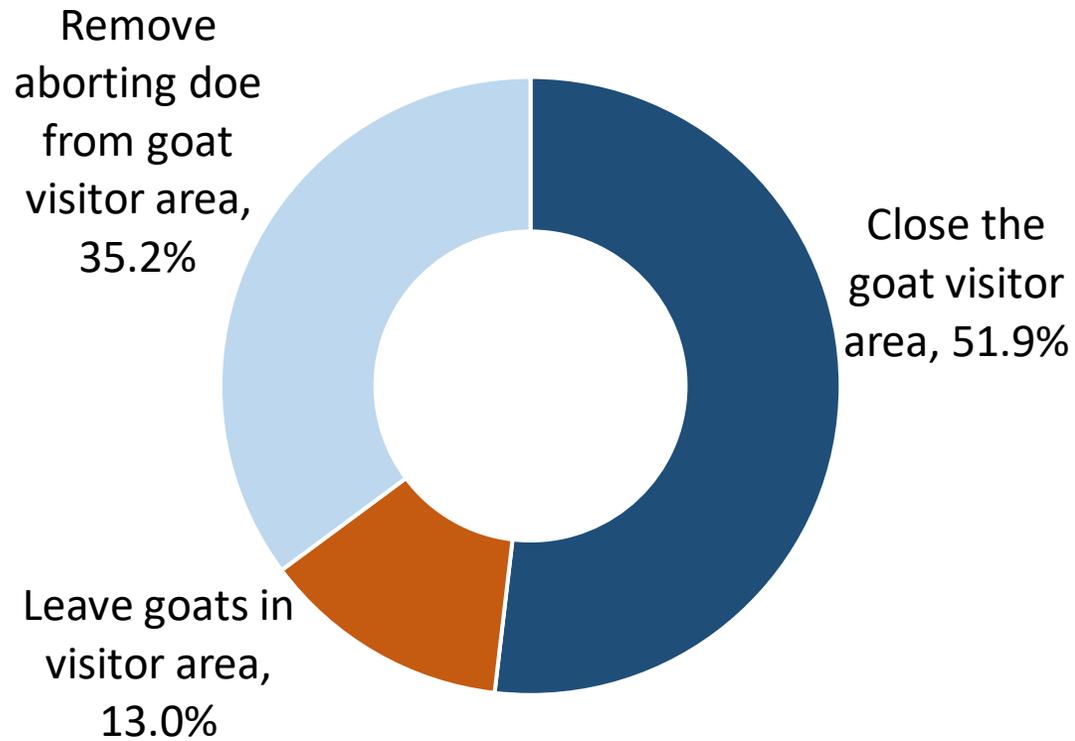


Percent Operations by Frequency of **Disinfection** of the Goat Visitor Areas

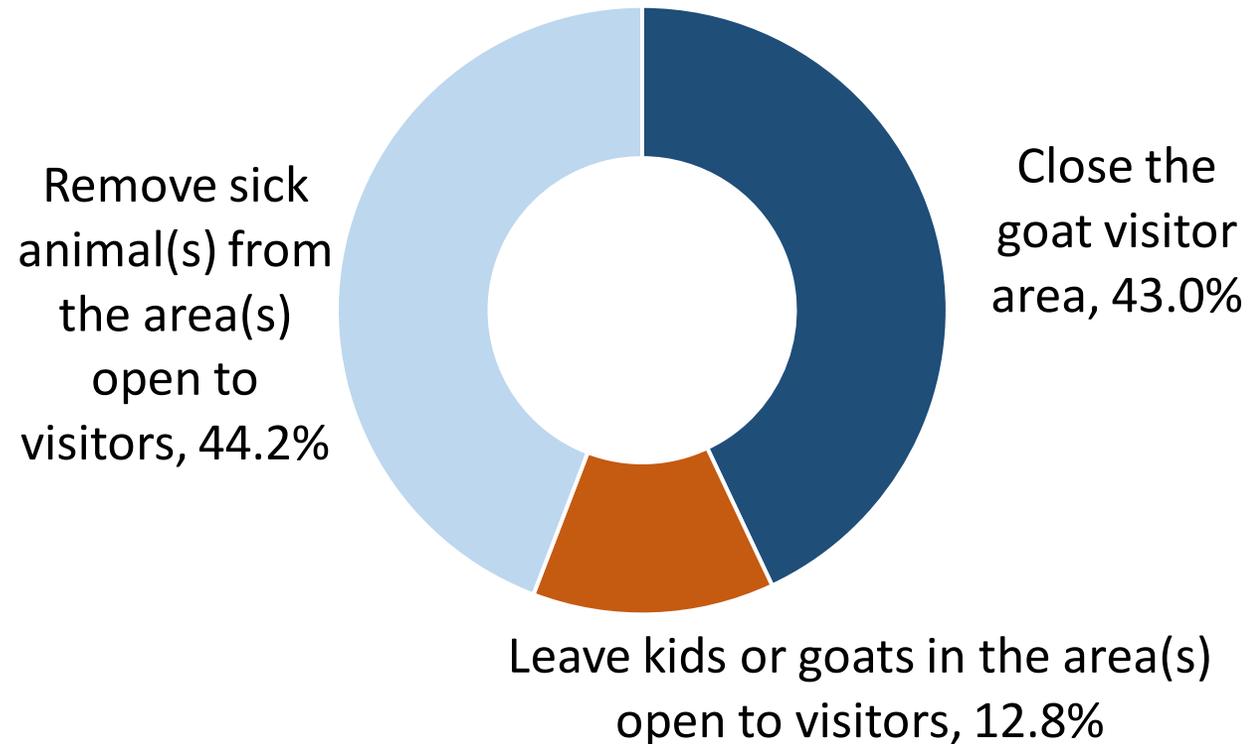


# Removal of Sick Goats from Visitor Areas

Percent of Operations\* by Action Taken in the **Event of an Abortion** in the Goat Visitor Area



Percent of Operations by Action Taken in the Event of a Goat Becoming Ill in the Goat Visitor Area **with Something other than Abortion** (for example, diarrhea)



\*Percent operations is calculated from the 65.1% of operations that included pregnant does in the goat visitor areas

# Food and Drink Available to Visitors



**32.6%**

of operations had food or drink available for visitors as samples or to purchase



**10.7%**

served food and drink in an area where animals have ever been kept or where there is possible contact with animals

**39.3%**

served unpasteurized products, such as milk, cheese, yogurt, or fruit juice

**82.1%**

had hand-washing stations with soap and water available to farm visitors at the entry to the food service area

**46.4%**

had hand sanitizer available to visitors in the food service area

# Insurance Policies



**57.0%**

of operations that had met with an insurance agent about protecting their farm through policies for an agritourism operation



**83.7%**

of operations that met with an insurance agent have added policies specific to public visitation on their farm

# Conclusion





United States Department of Agriculture

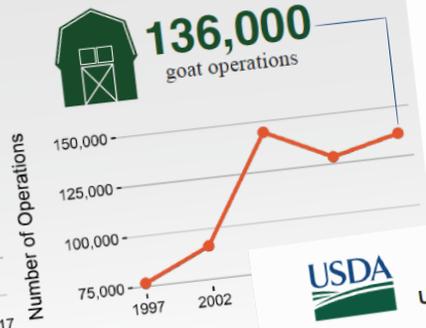
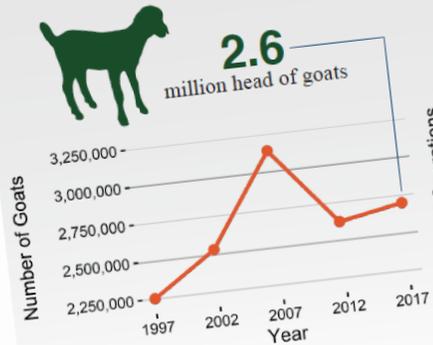
# How is the U.S. Goat Industry Growing?

NAHMS Goat Study 2019

June 2020

## THE GOAT INDUSTRY IS GROWING

The number of operations is growing faster than the number of goats.



USDA-NASS, Census of Agriculture, 1997, 2002, 2007, 2012, 2017



United States Department of Agriculture

# Use of Veterinarians on Goat Operations

NAHMS Goat Study 2019

August 2020

## A HIGHER PERCENTAGE OF GOAT PRODUCERS ARE CONSULTING VETERINARIANS



25.8% From 2009 to 2019 veterinarian consultations increased by 25.8%.

A higher percentage of producers on large operations (59.5%) than on small operations (45%) consulted a veterinarian. A higher percentage of dairy producers (61.8%) than meat or other producers (47.1% and 46.8% respectively) consulted a veterinarian.



U.S. Department of Agriculture

# Infographics and Infobriefs

Available on the NAHMS website in English and Spanish

<https://www.aphis.usda.gov/nahms>

Contact me if you would like printed copies to share:

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- Louisiana State University
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