



Movement & Marketability for 2015 & Beyond

The emergence and re-emergence of infectious diseases and zoonotic disease agents, the global expansion of trade, and a driving demand for around-the-clock access to services and resources all impact the movement and marketability of animals and animal products. The Movement and Marketability (M&M) Working Group considered 1) import, 2) export, and 3) interstate movement of animals and animal products in assessing the key challenges and goals facing VS.

VS' Charge for Movement & Marketability

- VS will evolve to meet the challenges presented by changes in trade and technology.
- VS will adapt to the growing volume and complexity of agricultural trade
- VS will mitigate animal and zoonotic disease risks
- VS will improve service delivery

Challenges

1. Meet the growing volume and complexity of interstate and international trade
2. Deliver government services at the speed of business
3. Meet expanding and changing stakeholder expectations
4. Develop a capable, effective and flexible workforce
5. Tackle a growing workload with static or declining resources

Proposed VS Goals for Movement & Marketability

Goal 1: Make organizational improvements

1. Optimize organizational structure to better support domestic and international work
2. Improve data systems/management to make service delivery more efficient
3. Budget to support trade work
4. Develop and implement sustainable user fees
5. Update existing collaborations and develop new ones
6. Acquire, seek, and/or redirect federal money for trade initiatives such as the National Export Initiative
7. Engage and enable industry to take on a larger role in trade work

Goal 2: Address stakeholders' needs

1. Work more closely with State and Federal agencies involved in agricultural trade
2. Look to industry to be a more active partner
3. Revamp user fees to better fund trade services

Goal 3: Address the volume, complexity of trade

1. Operate closer to the speed of commerce
2. Streamline and modernize import/export regulations
3. Implement a variety of approaches to meet the increasing needs for certification (e.g. animal welfare)
4. Use science-based assessments to safely and proactively engage in interstate and international trade

Proposed Future Directions & Activities

For all movement and marketability issues: Improve collaboration and communication; overhaul the regulations that support movement and marketability; improve certifications to allow for continuity of business; and provide internal guidance and other needed information in real-time.

Imports

- Develop electronic forms and methods for tracking restricted imports, and other e-systems (e.g. VSPS connectivity, AIM-ePermits)
- Improve collaboration with border countries to streamline regulatory processes and improve oversight of imports
- Improve partnerships with port-based government agencies to enhance the regulation of imported animals

Exports

- Implement e-export certificates with e-signature and e-forms (e.g. VS 16-4), develop an e-system for export inspection/approval of animal products
- Enhance/revamp processes and skills for certification, trending away from affidavit-based certifications; be prepared for new certifications
- Develop adequate user fees for trade services, and review them yearly

Interstate Movements

- Revise and improve the e-CVI for interstate movement; increase awareness and use of the e-CVI
- Partner with Federal, State, and local law enforcement to increase awareness and compliance with interstate movement regulations
- Prepare for new certifications that trading partners will begin to require and exporters will need (e.g. animal welfare, continuity of business)

Working Group Members

David Alexander
Joey Astling
Kenny Davis
Steve Finch
Thomas Hou
Kamina Johnson
Don Link

Peter Merrill
Doug Murtle
Kevin Petersburg
Dianne Rodman
Rosemary Sifford
Linda Kahn Tobin
Rolf Westly

Georgia Department of Agriculture – Carter Black
Executive Sponsors – Jere Dick, T.J. Myers, Rick Hill